



---

**ALL PAYMENT GATEWAYS  
ARE NOT EQUAL**

# PRESENTATION AGENDA

01

What is a payment gateway?

02

How does it Work?

03

An Ecosystem of Payments

04

How to choose the best gateway?

05

Closing Remarks & Q&As

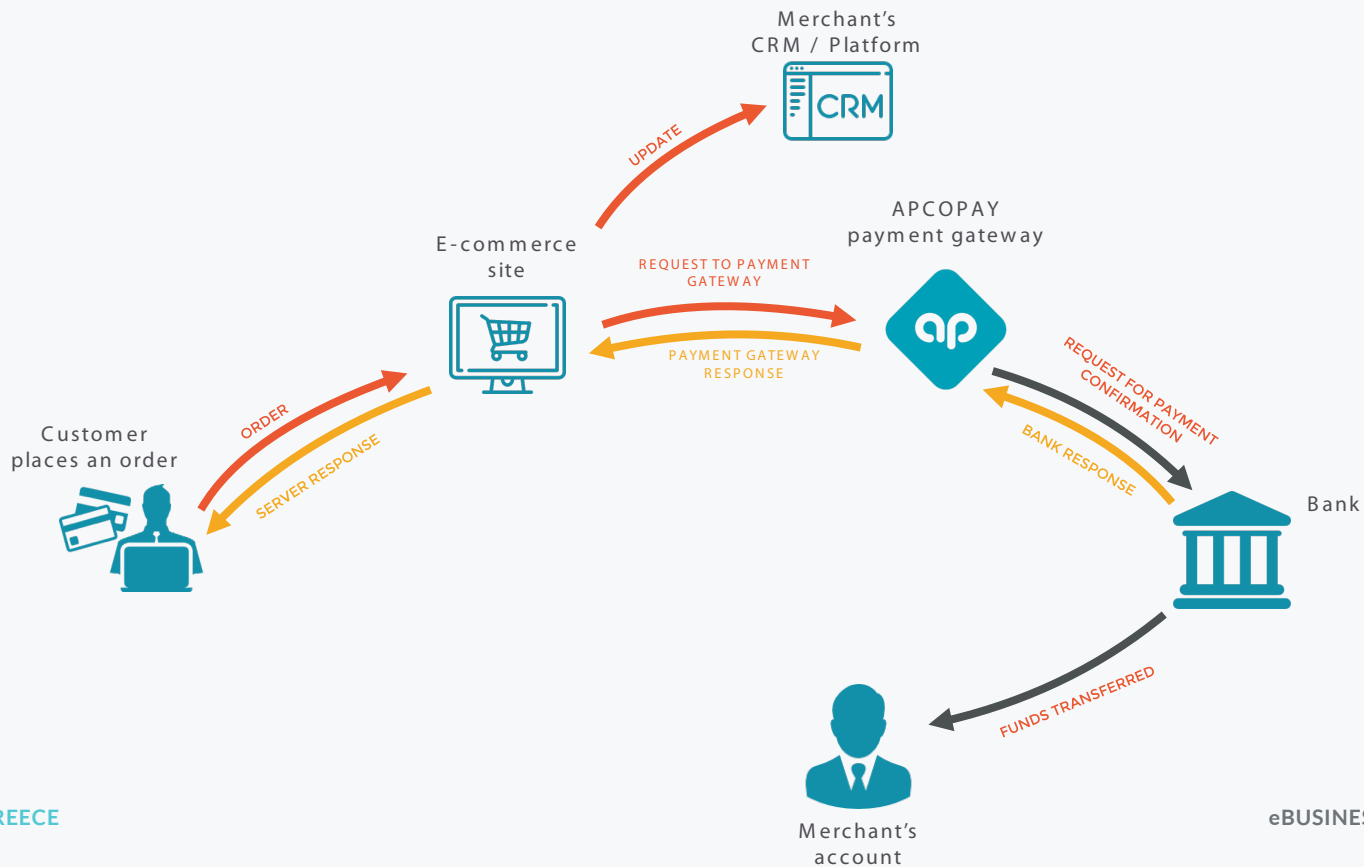
**WHAT IS A PAYMENT GATEWAY?**

“

**A PAYMENT GATEWAY IS THE  
GATEKEEPER OF YOUR  
CUSTOMER'S PAYMENT DATA**

”

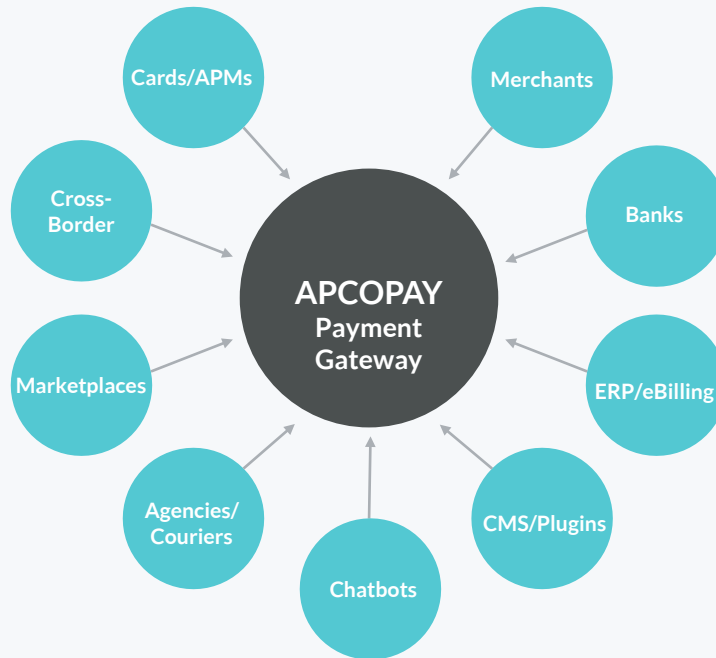
# HOW DOES A PAYMENT GATEWAY WORKS?



**IT IS MORE THAN THAT**

---

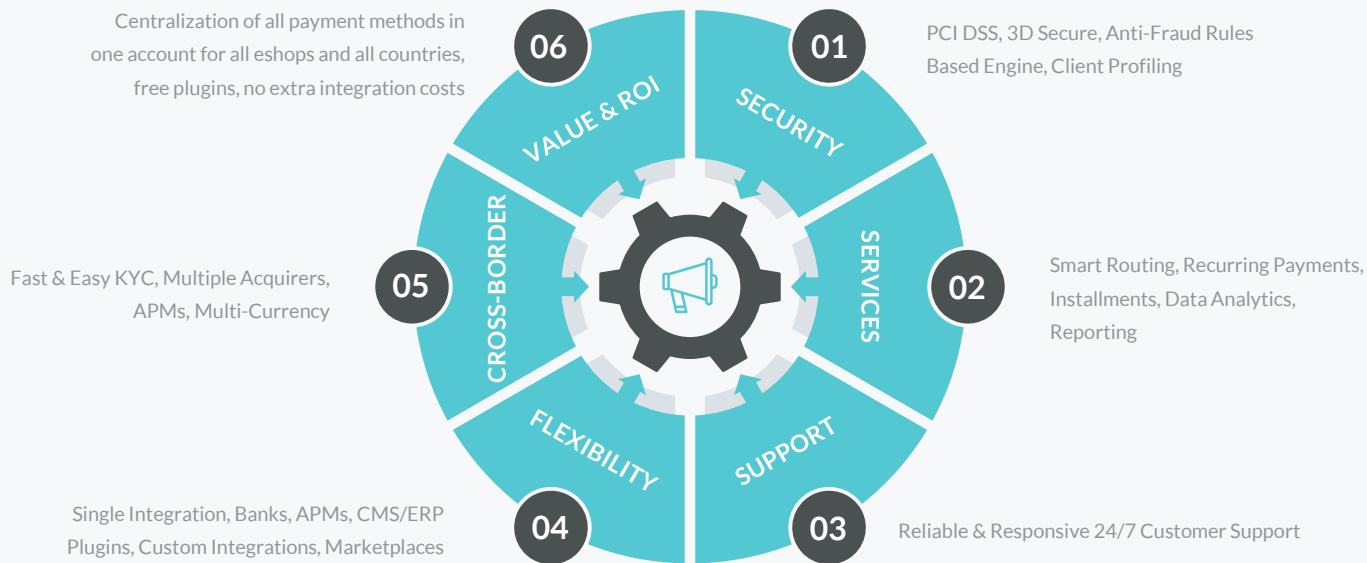
# AN ECOSYSTEM OF PAYMENTS



# HOW TO CHOOSE THE BEST PAYMENT GATEWAY FOR YOU?



# CRITICAL FACTORS



# WE ARE APCOPAY, TRUSTED PAYMENTS PLATFORM



Agencies/  
Couriers

CMS/Plugins

Chatbots

# PAYMENTS & PARTNERSHIPS IN GREECE



# SOME OF OUR PAYMENT OPTIONS GLOBALLY



---

**THANK YOU**

**PARIS KORONAIOS**  
**COUNTRY MANAGER**  
**PARIS.KORONAIOS@APCOPAY.COM**

---