

THE STORY BEHIND THE

“STORY”

**LET'S GET
TO KNOW
ITS
OTHER**



THIS IS ME



Chief stretegist
#polysovaros

THERE IS A COMMUNICATION GAP.

FACEBOOK IS GOING *DOWN*

BUT NOT FOR EVERY BRAND...

**WE WANT TO REIMAGINE THE WAY ON HOW
TO **CONNECT BRANDS** WITH CONSUMERS ON
SOCIAL MEDIA**

IF YOU CAN HARNESS **IMAGINATION AND THE PRINCIPLES OF A
WELL-TOLD **STORY**, THEN YOU GET PEOPLE RISING TO THEIR FEET
AMID THUNDEROUS APPLAUSE INSTEAD OF YAWNING AND
IGNORING YOU**

AUTHENTICITY

INTERACTIVITY

HUMAN TOUCH

TIK TOK V2.0

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ONCE UPON A TIME...

THANK YOU for your engagement