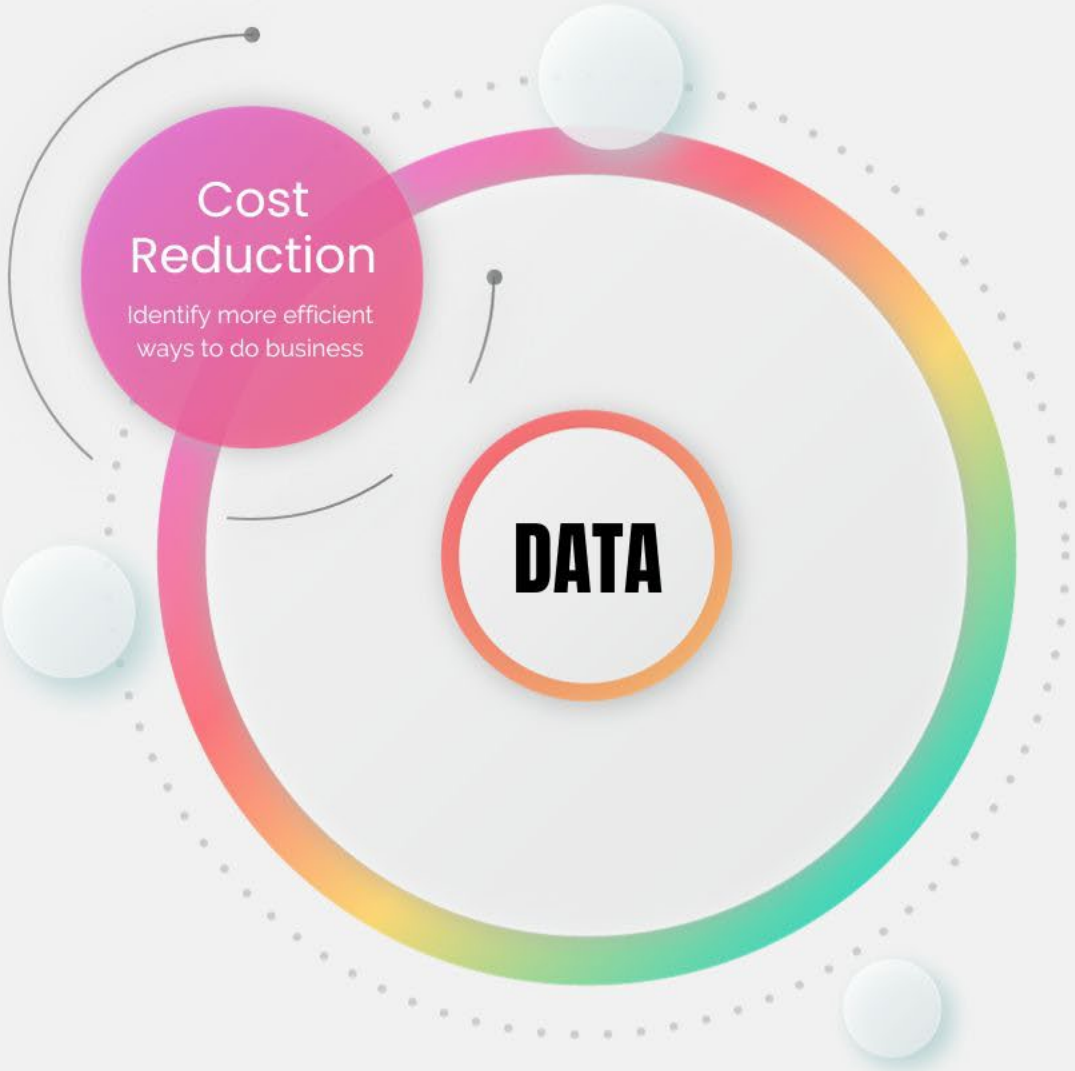
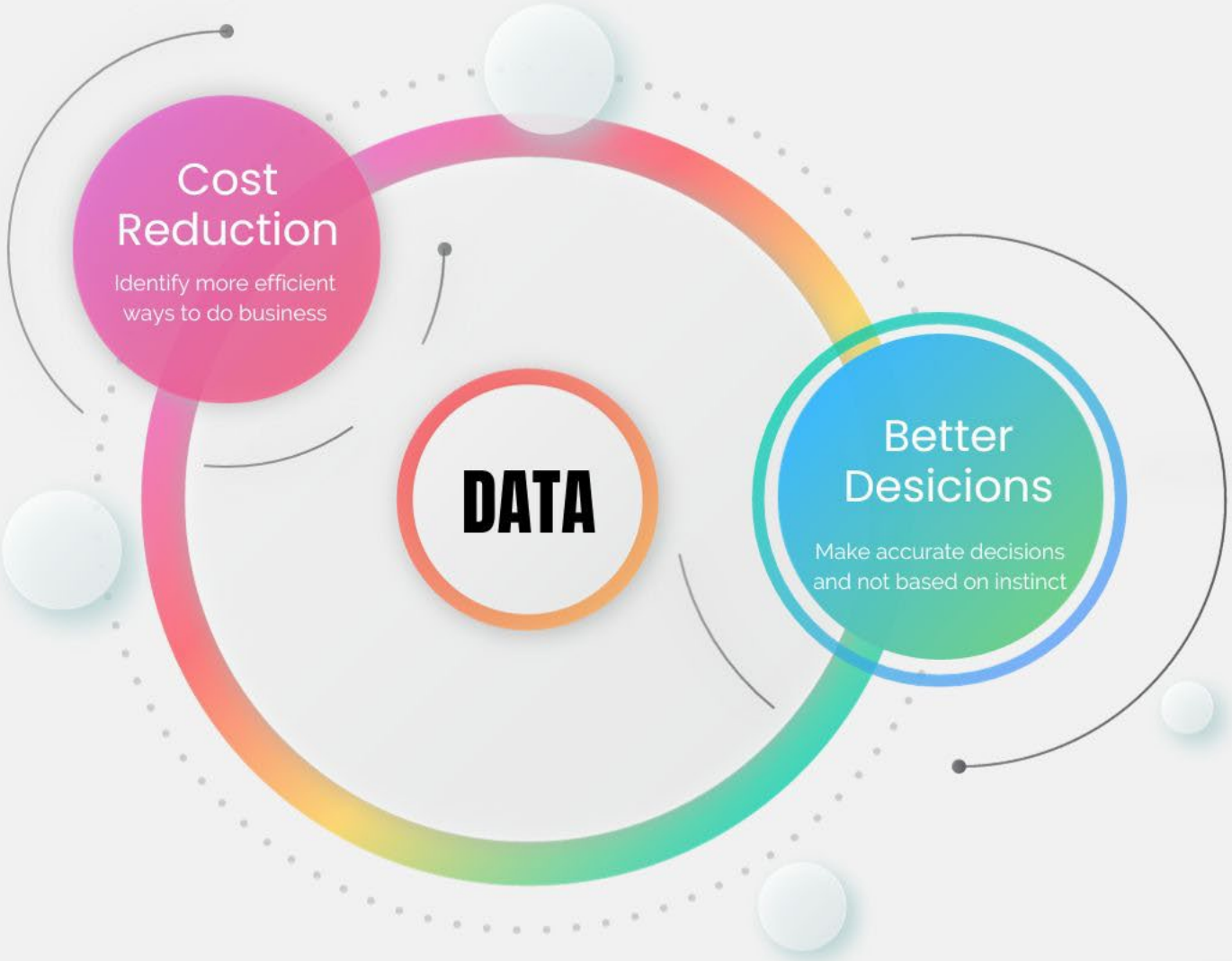
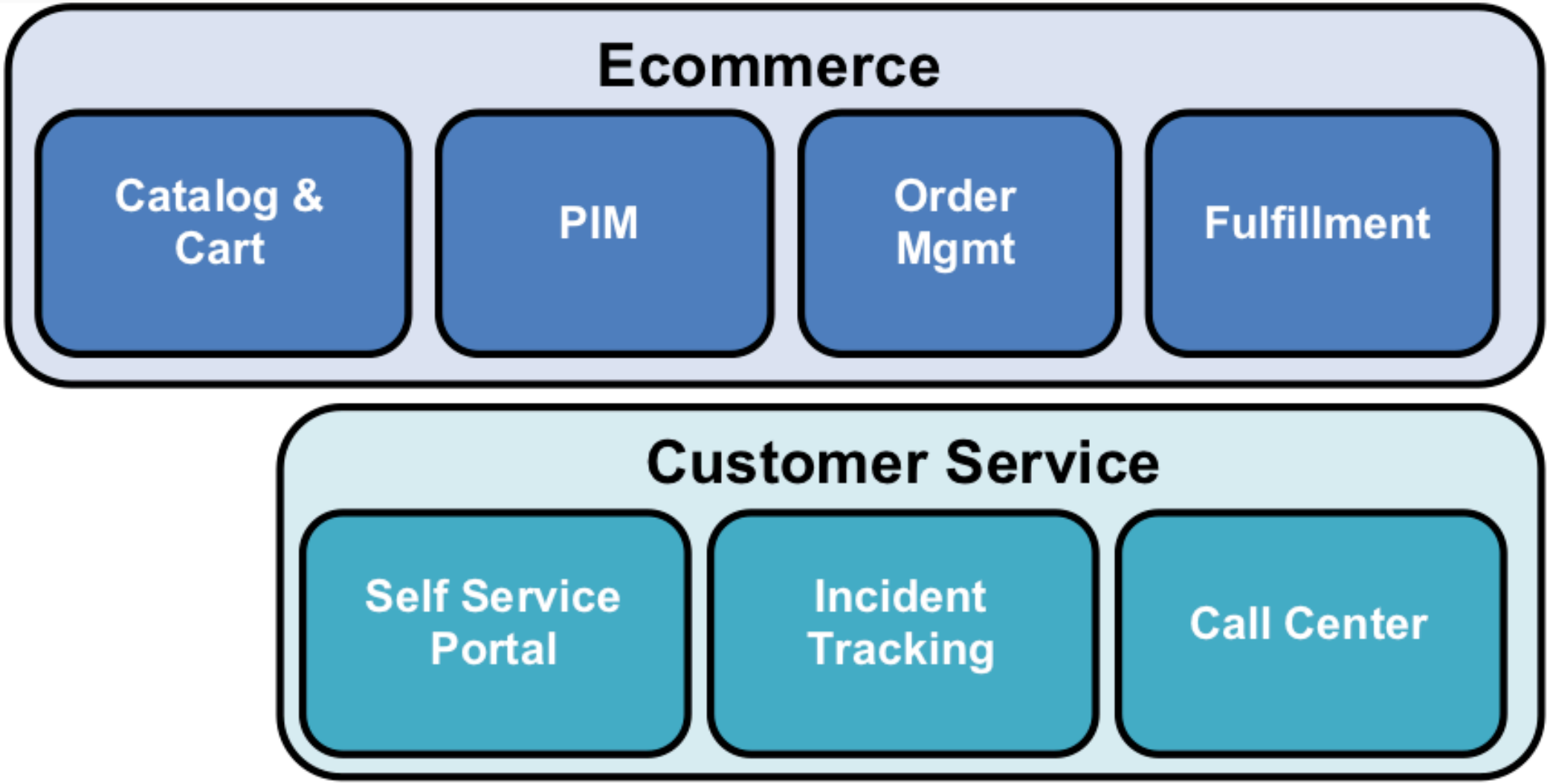
Who Am I?

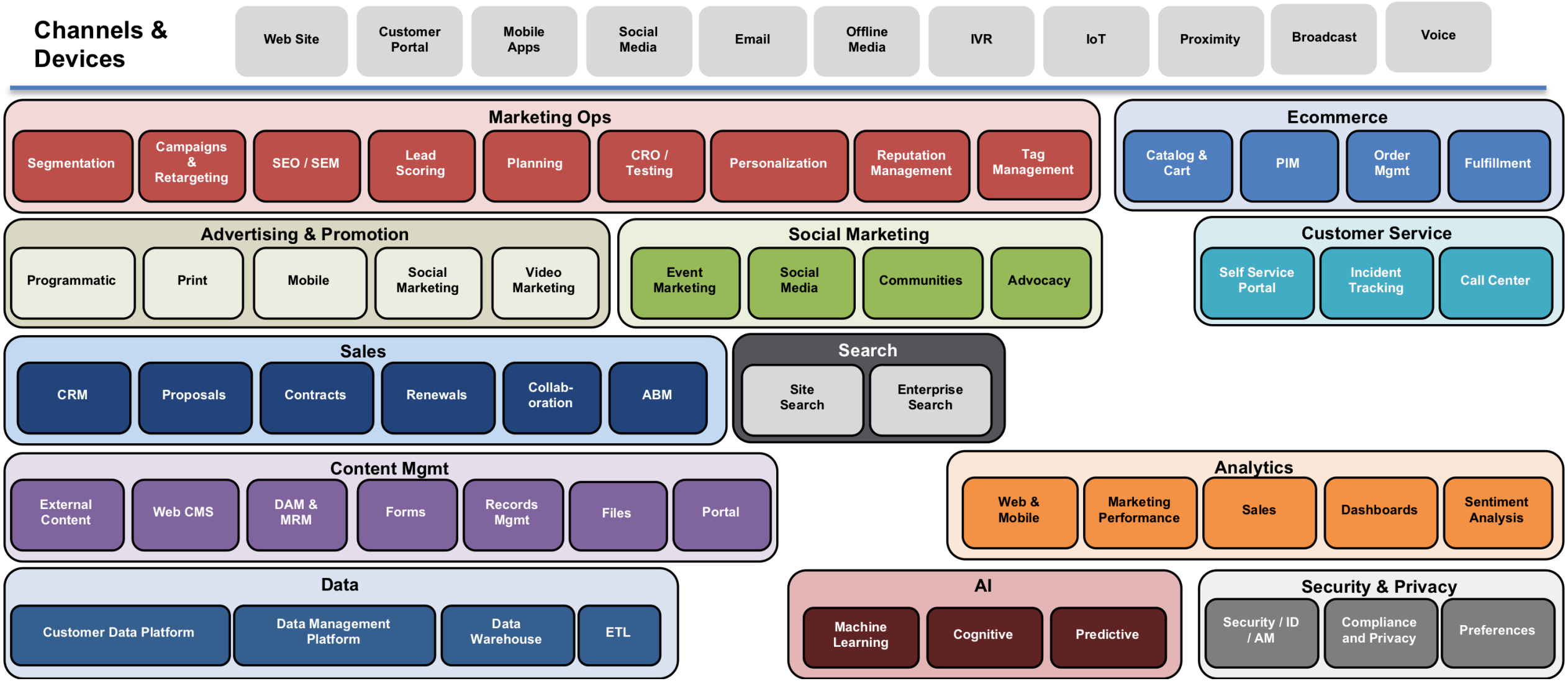
CHEAP EXCUSES
HOME
CATALOG
ABOUT US
LATE AT WORK?
Cheap Business Excuses
DISCOVER THE COLLECTION →
www.CheapExcuses.com


Cost Reduction
Identify more efficient ways to do business
DATA

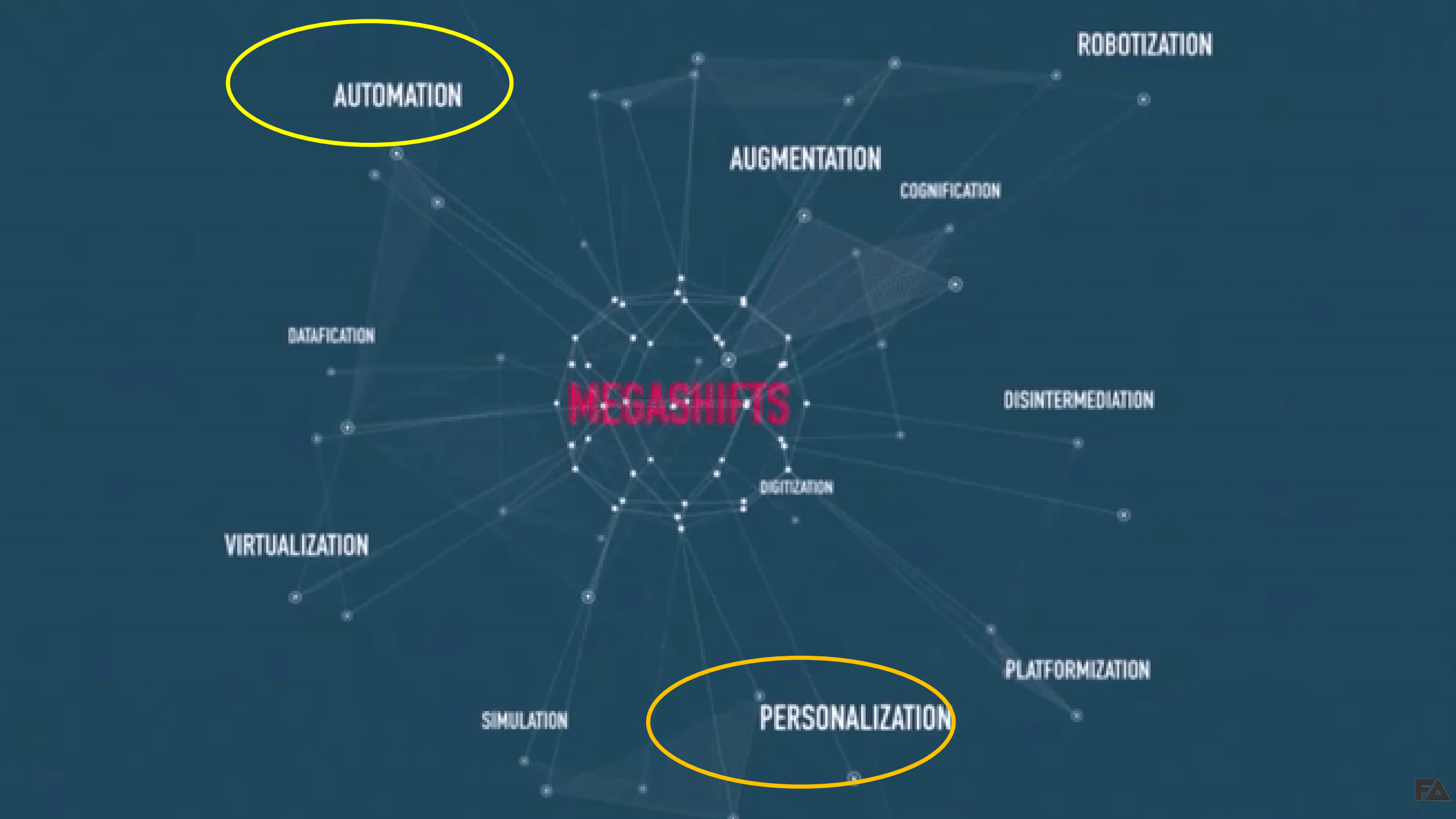

Cost Reduction
Identify more efficient ways to do business
DATA
Better Desicions
Make accurate decisions and not based on instinct

Cost Reduction
Identify more efficient ways to do business
DATA
Better Desicions
Make accurate decisions and not based on instinct
New Product Development
Analyze customer needs and build new products and services to match these needs


Ecommerce
Catalog & Cart
PIM
Order Mgmt
Fulfillment
Customer Service
Self Service Portal
Incident Tracking
Call Center


Channels & Devices
Web Site
Customer Portal
Mobile Apps
Social Media
Email
Offline Media
IVR
IoT
Proximity
Broadcast
Voice
Marketing Ops
Segmentation
Campaigns & Retargeting
SEO / SEM
Lead Scoring
Planning
CRO / Testing
Personalization
Reputation Management
Tag Management
Ecommerce
Catalog & Cart
PIM
Order Mgmt
Fulfillment
Advertising & Promotion
Programmatic
Print
Mobile
Social Marketing
Video Marketing
Social Marketing
Event Marketing
Social Media
Communities
Advocacy
Customer Service
Self Service Portal
Incident Tracking
Call Center
Sales
CRM
Proposals
Contracts
Renewals
Collab-oration
ABM
Search
Site Search
Enterprise Search
Content Mgmt
External Content
Web CMS
DAM & MRM
Forms
Records Mgmt
Files
Portal
Analytics
Web & Mobile
Marketing Performance
Sales
Dashboards
Sentiment Analysis
Data
Customer Data Platform
Data Management Platform
Data Warehouse
ETL
AI
Machine Learning
Cognitive
Predictive
Security & Privacy
Security / ID / AM
Compliance and Privacy
Preferences

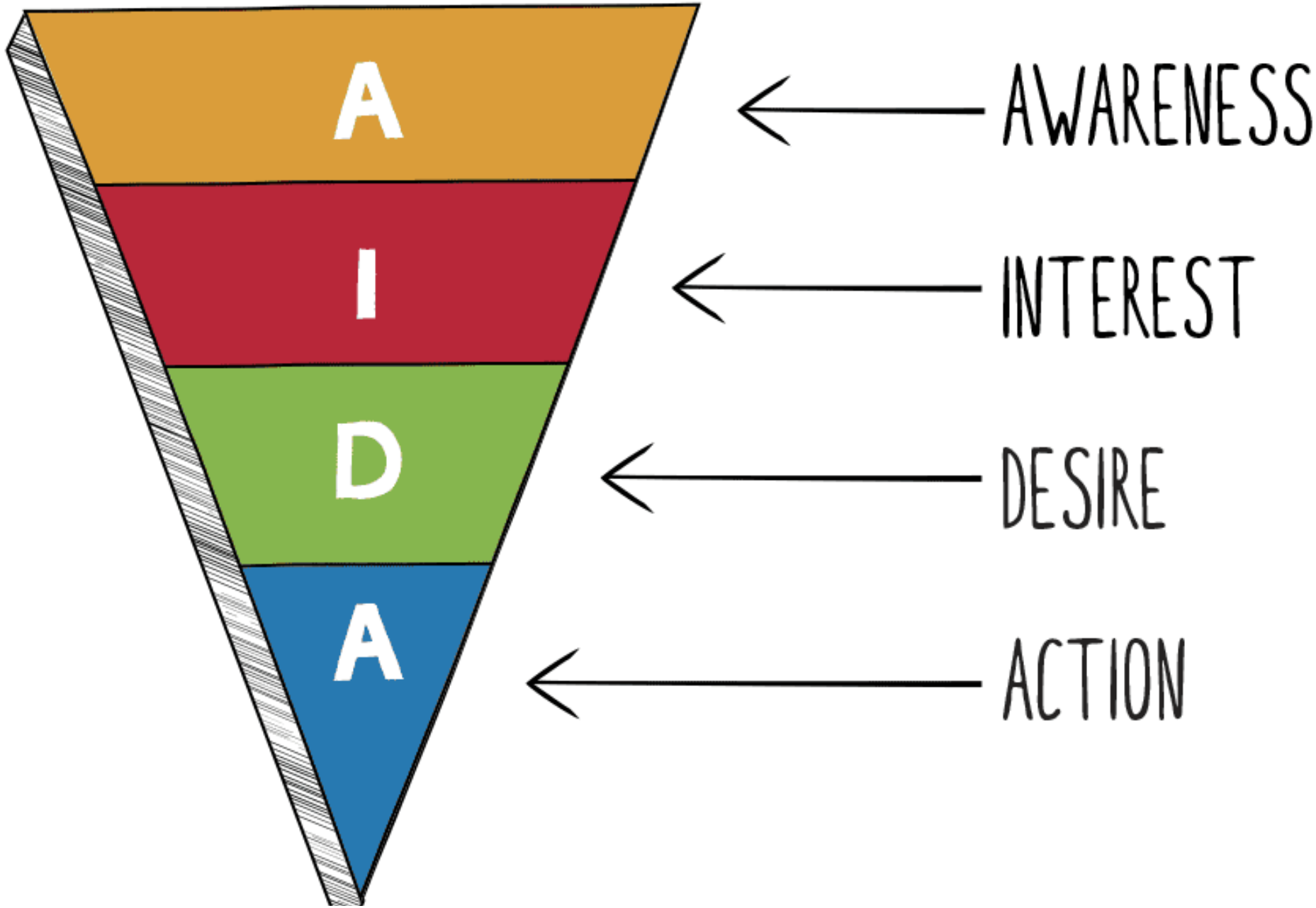
010101
DATA

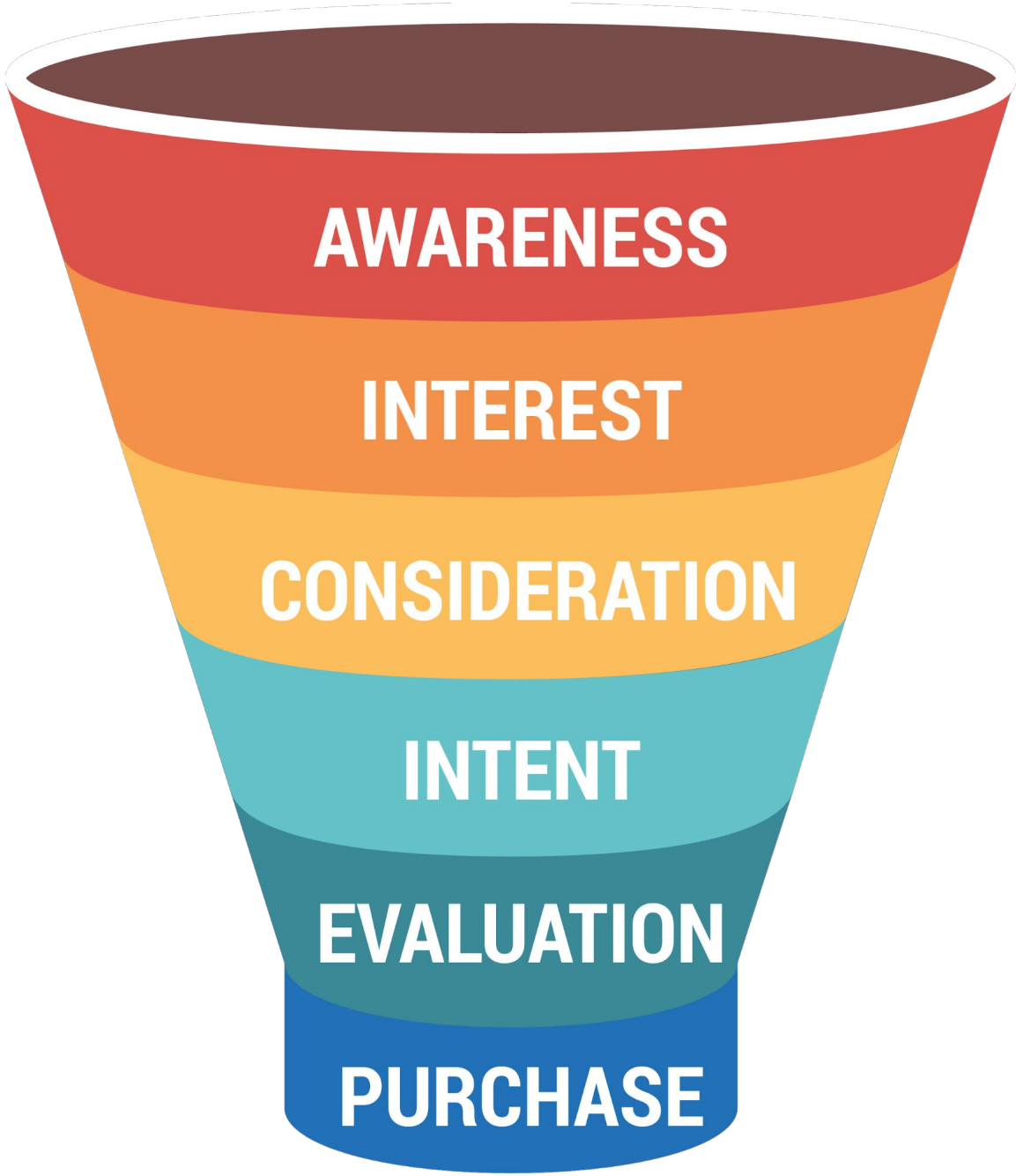

AUTOMATION
ROBOTIZATION
AUGMENTATION
COGNIFICATION
DATAFICATION
MEGASHIFTS
DISINTERMEDIATION
DIGITIZATION
VIRTUALIZATION
PLATFORMIZATION
SIMULATION
PERSONALIZATION

Better

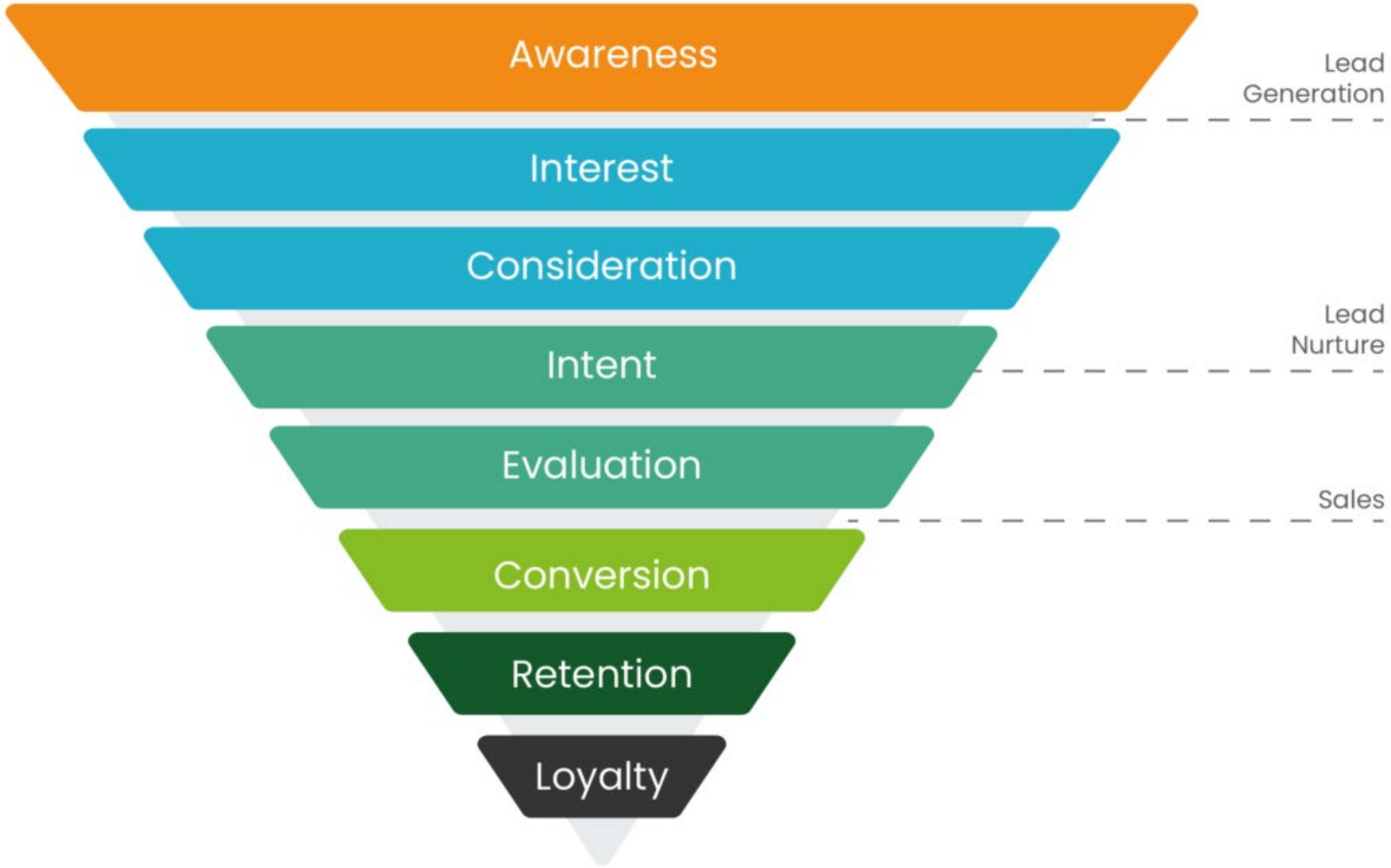
We Want ~~More~~ Data

MAD MEN


A
I
D
A
AWARENESS
INTEREST
DESIRE
ACTION

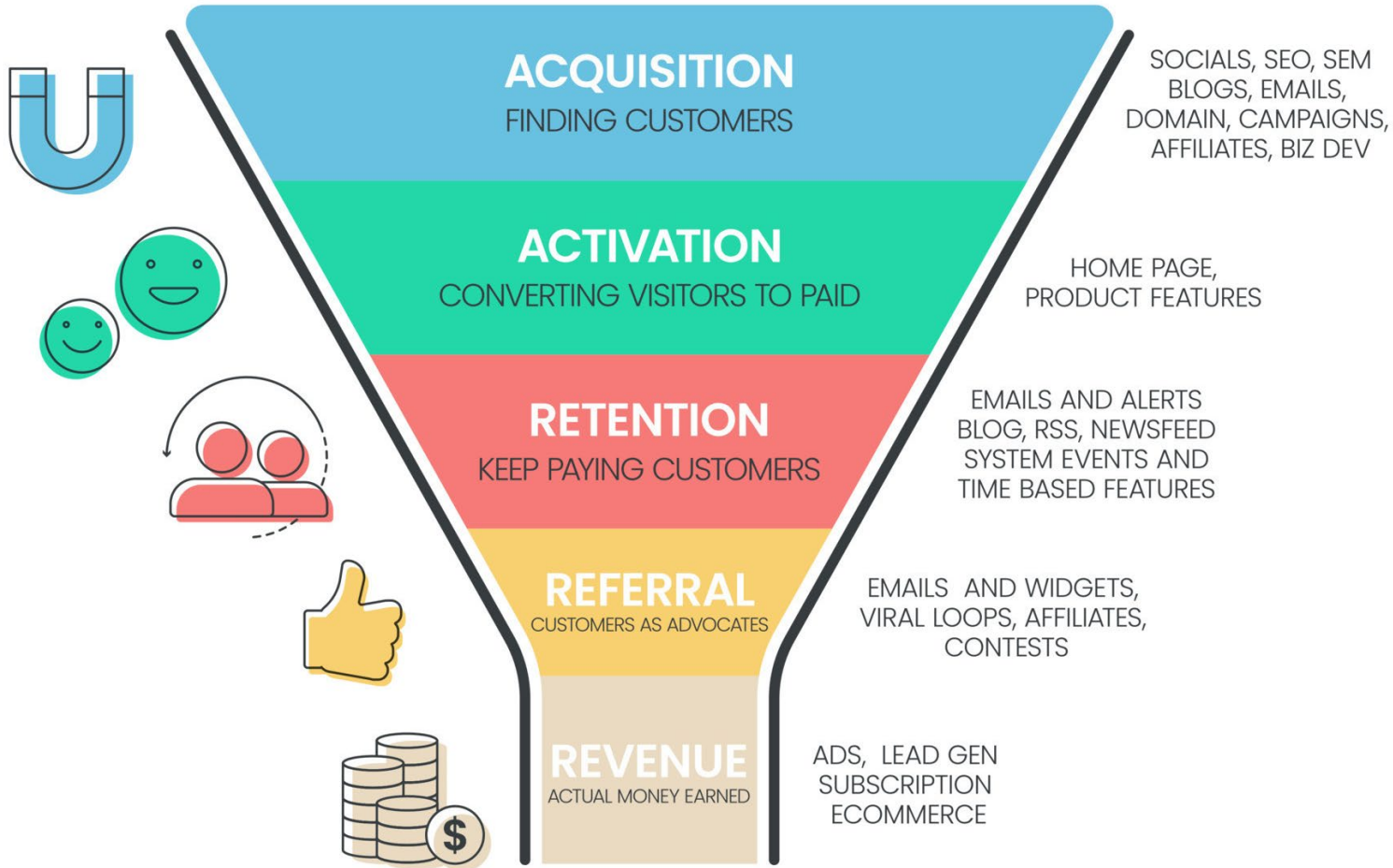

AWARENESS
INTEREST
CONSIDERATION
INTENT
EVALUATION
PURCHASE

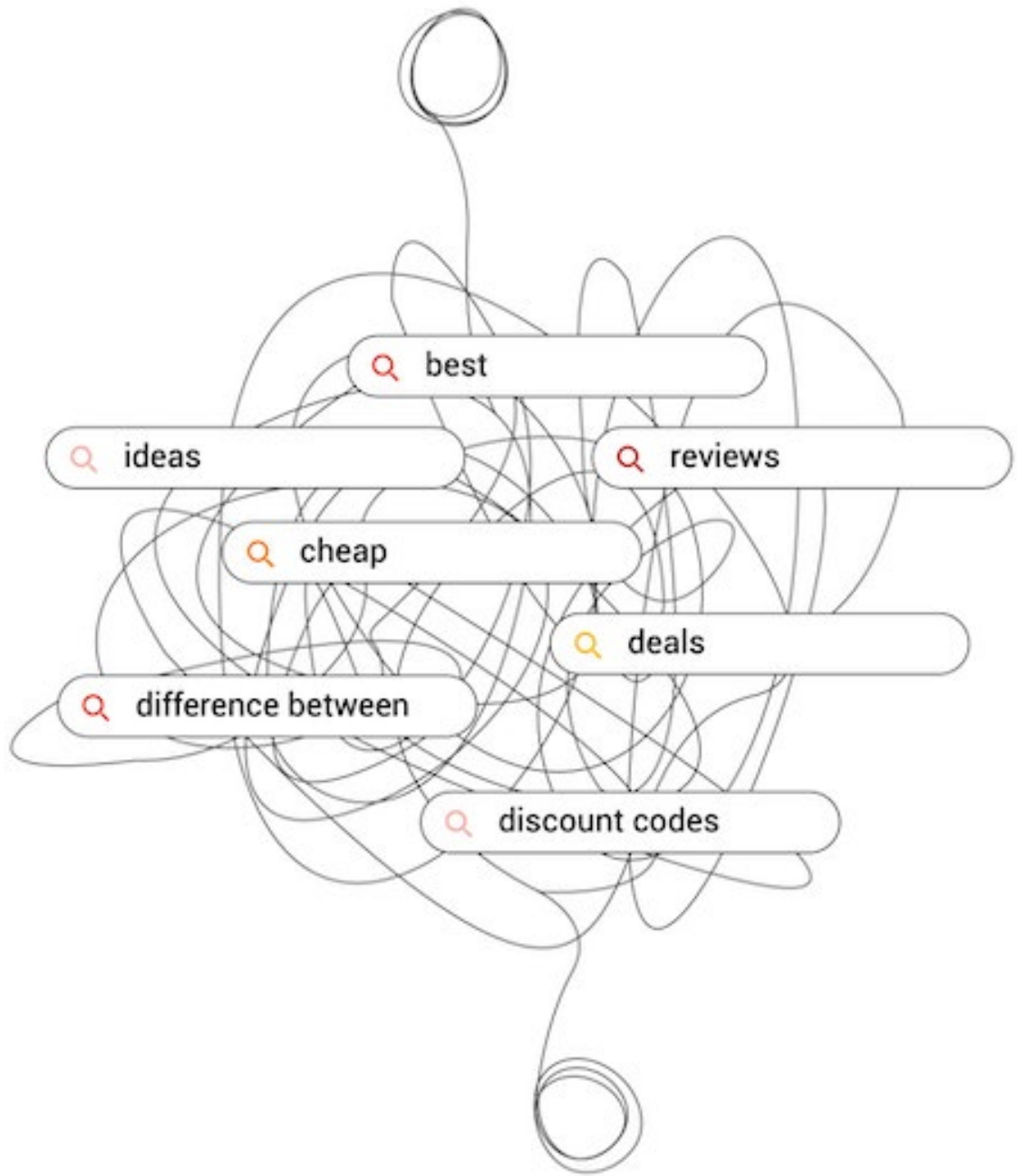
A I C I E C R L


Awareness
Interest
Consideration
Intent
Evaluation
Conversion
Retention
Loyalty
Lead Generation
Lead Nurture
Sales

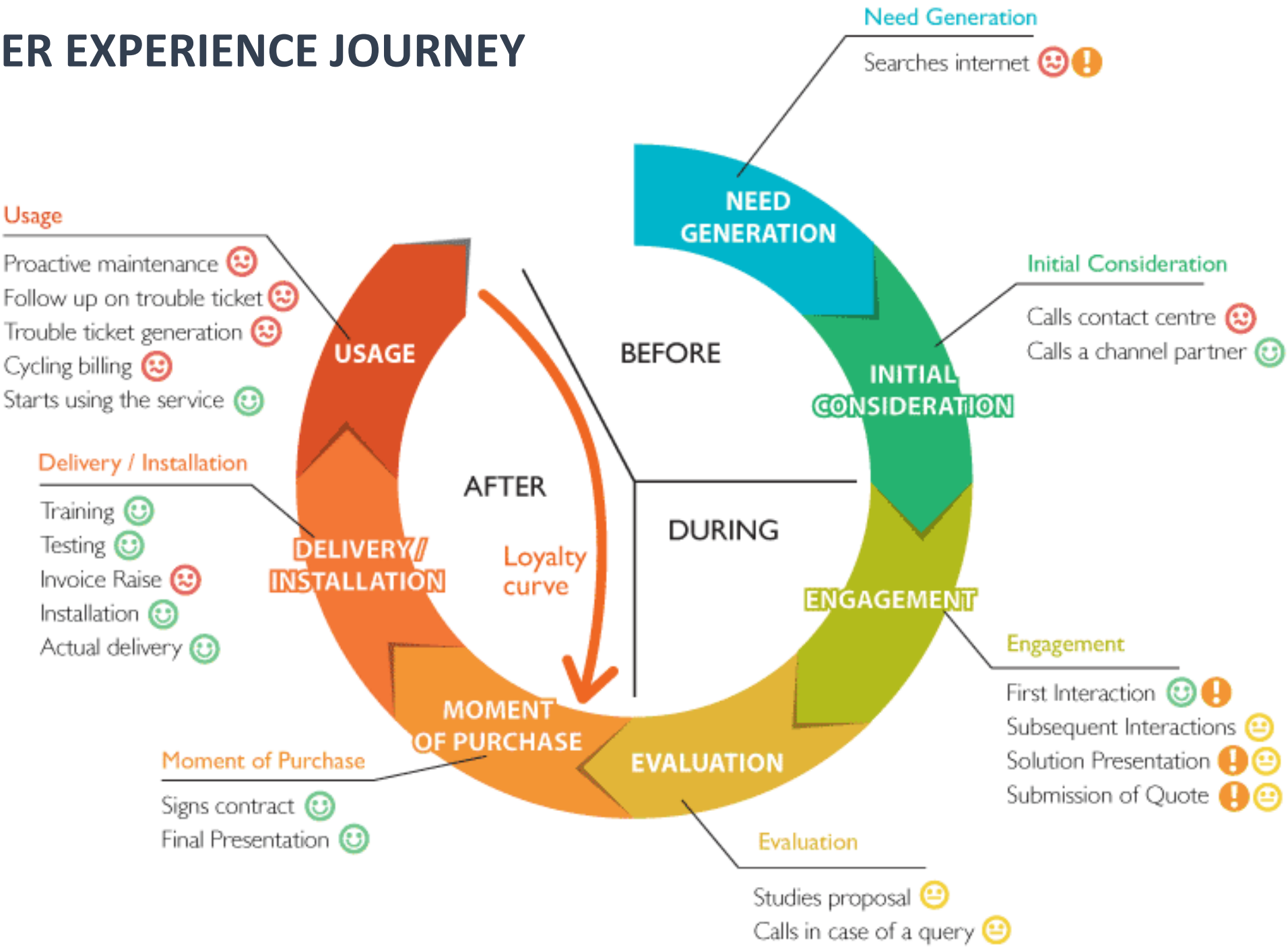
AARRR

GROWTH FUNNEL

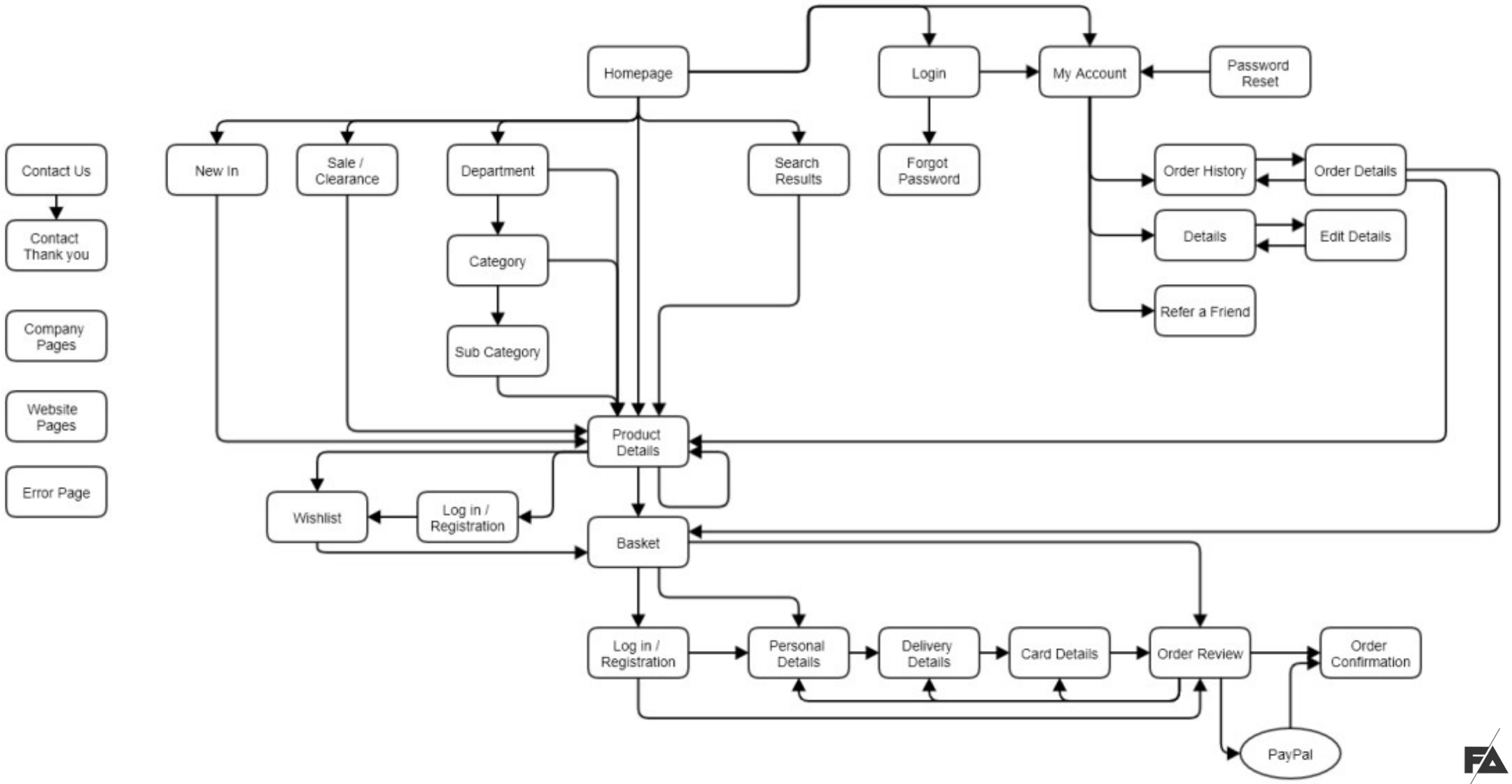



best
ideas
reviews
cheap
deals
difference between
discount codes

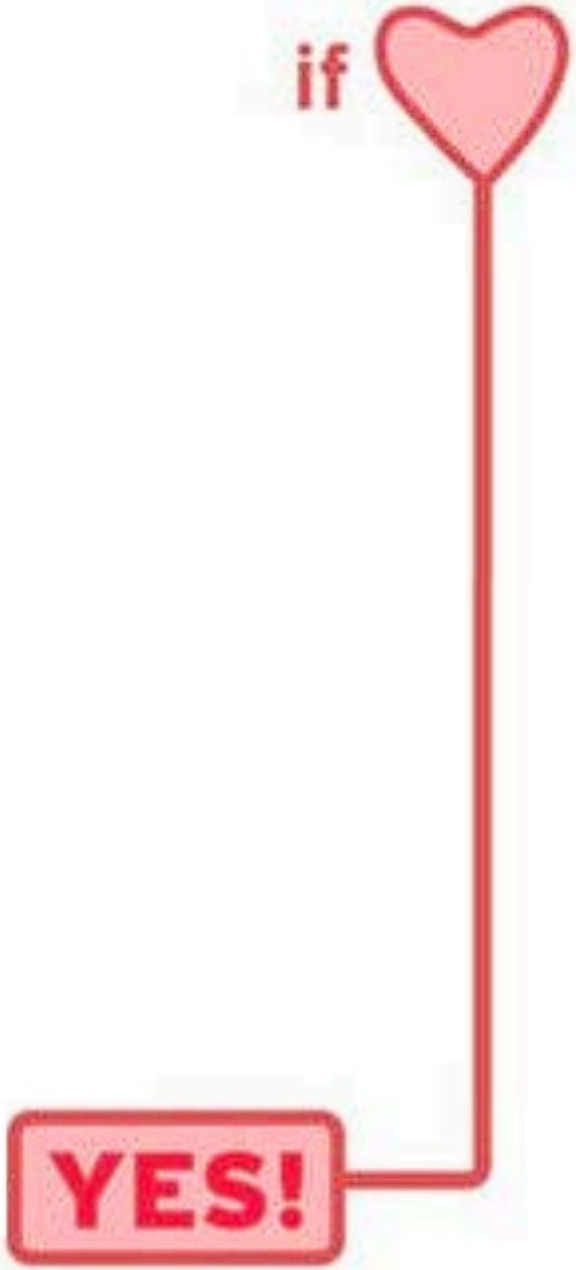
CUSTOMER EXPERIENCE JOURNEY

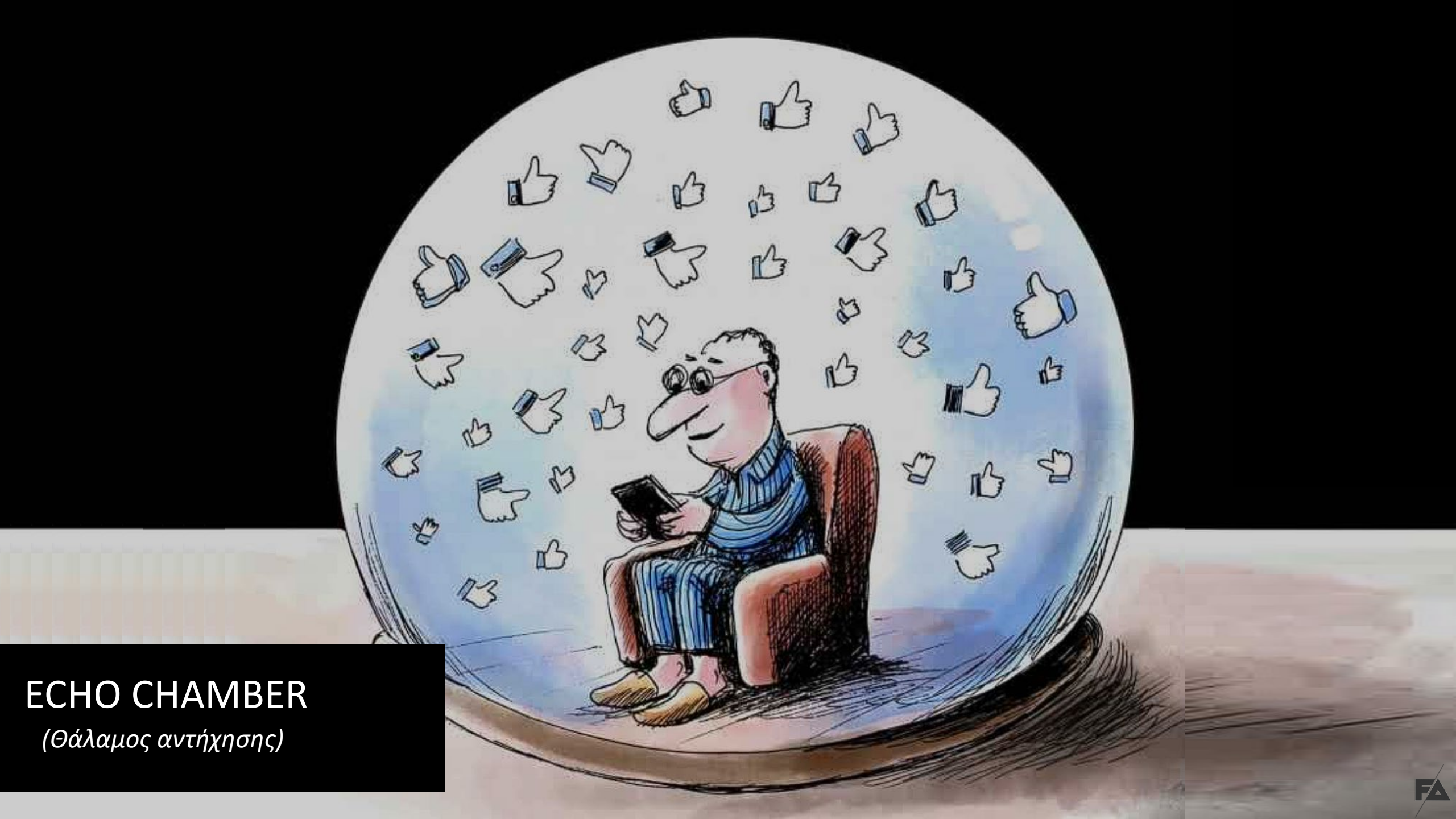


Funnels summaries the customer journey



How people **actually** make decisions





ECHO CHAMBER

(Θάλαμος αντήχησης)

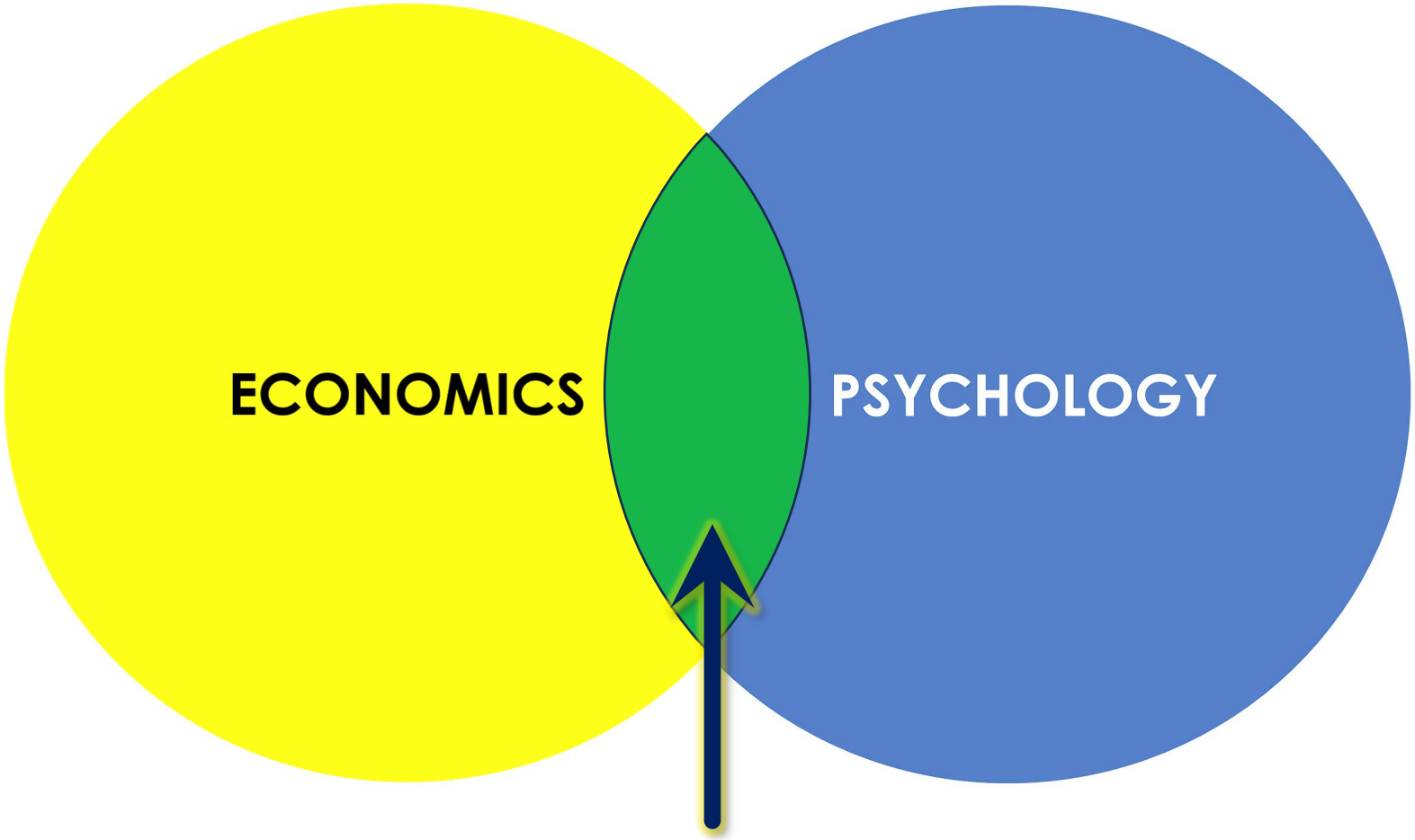
ECONOMICS

ECONOMICS

PSYCHOLOGY

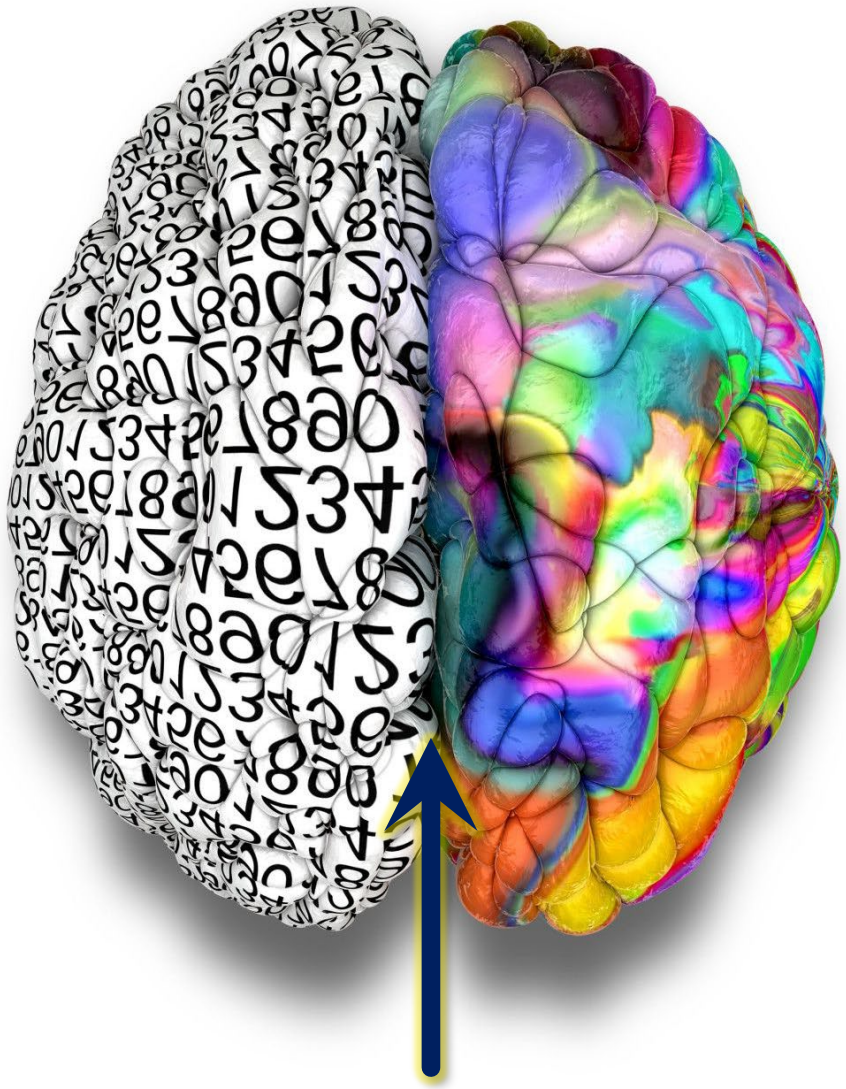
ECONOMICS

PSYCHOLOGY



Behavioral Economics

(Nobel Prize winners: 2009, 2013, 2017)

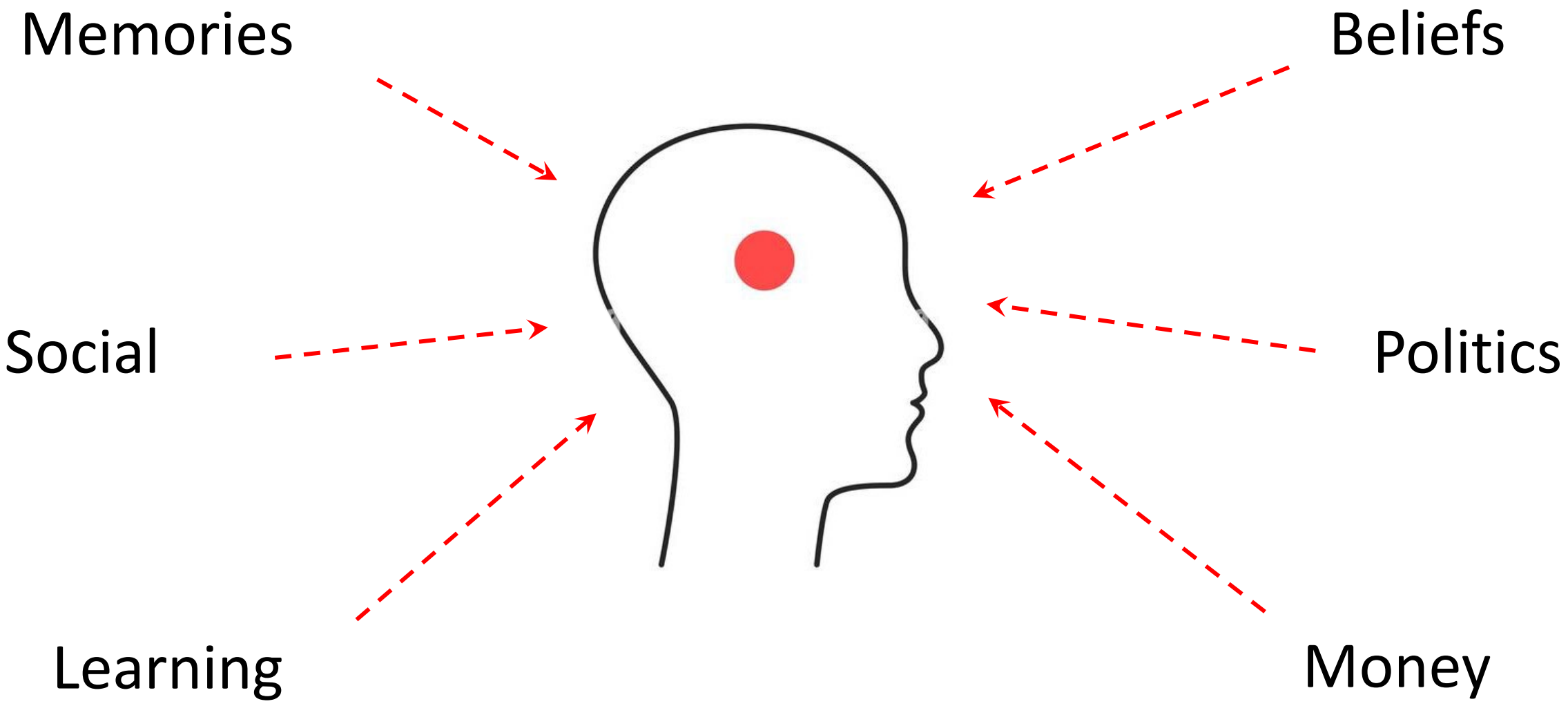


Behavioral Economics

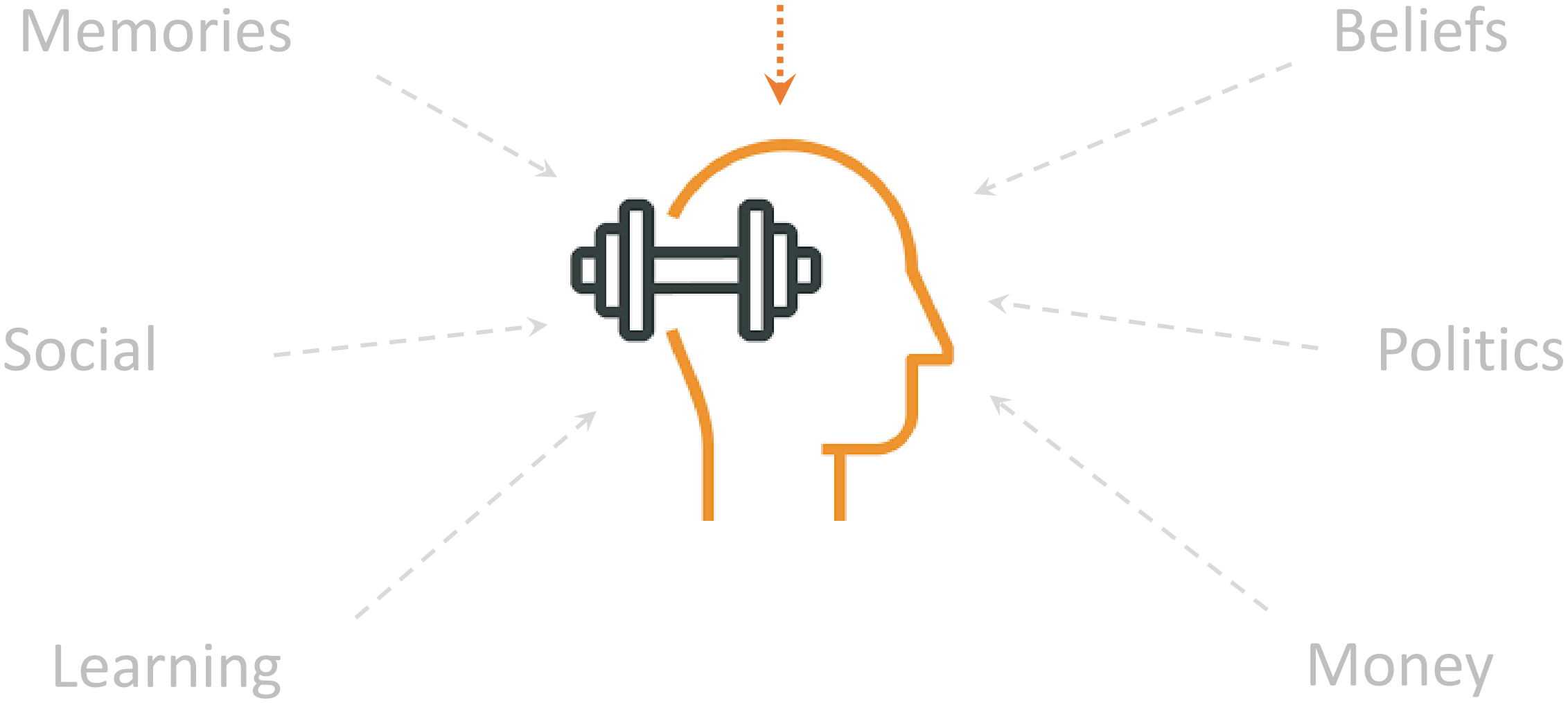
(Nobel Prize winners: 2009, 2013, 2017)

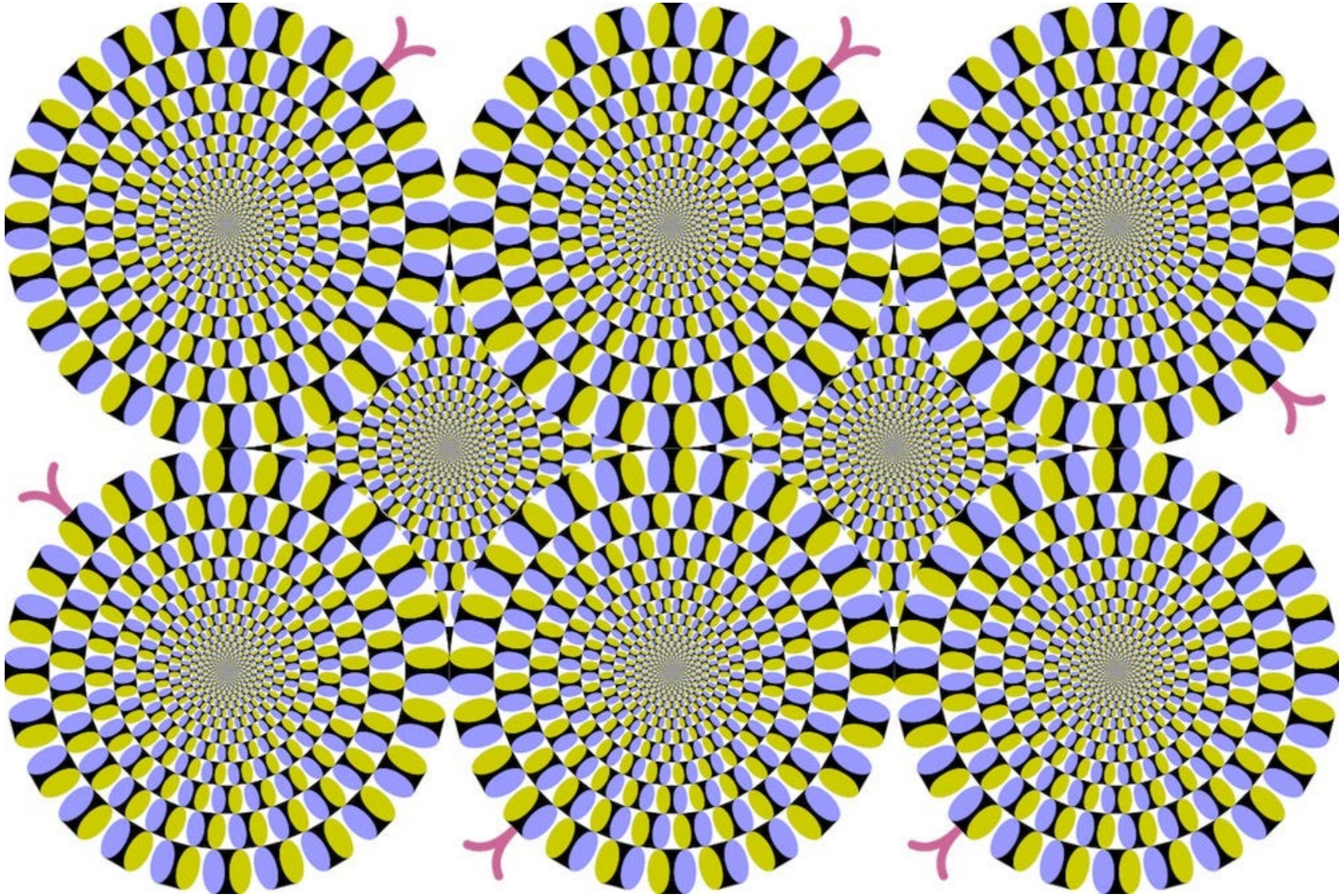
Human Beings In
Traditional Economics

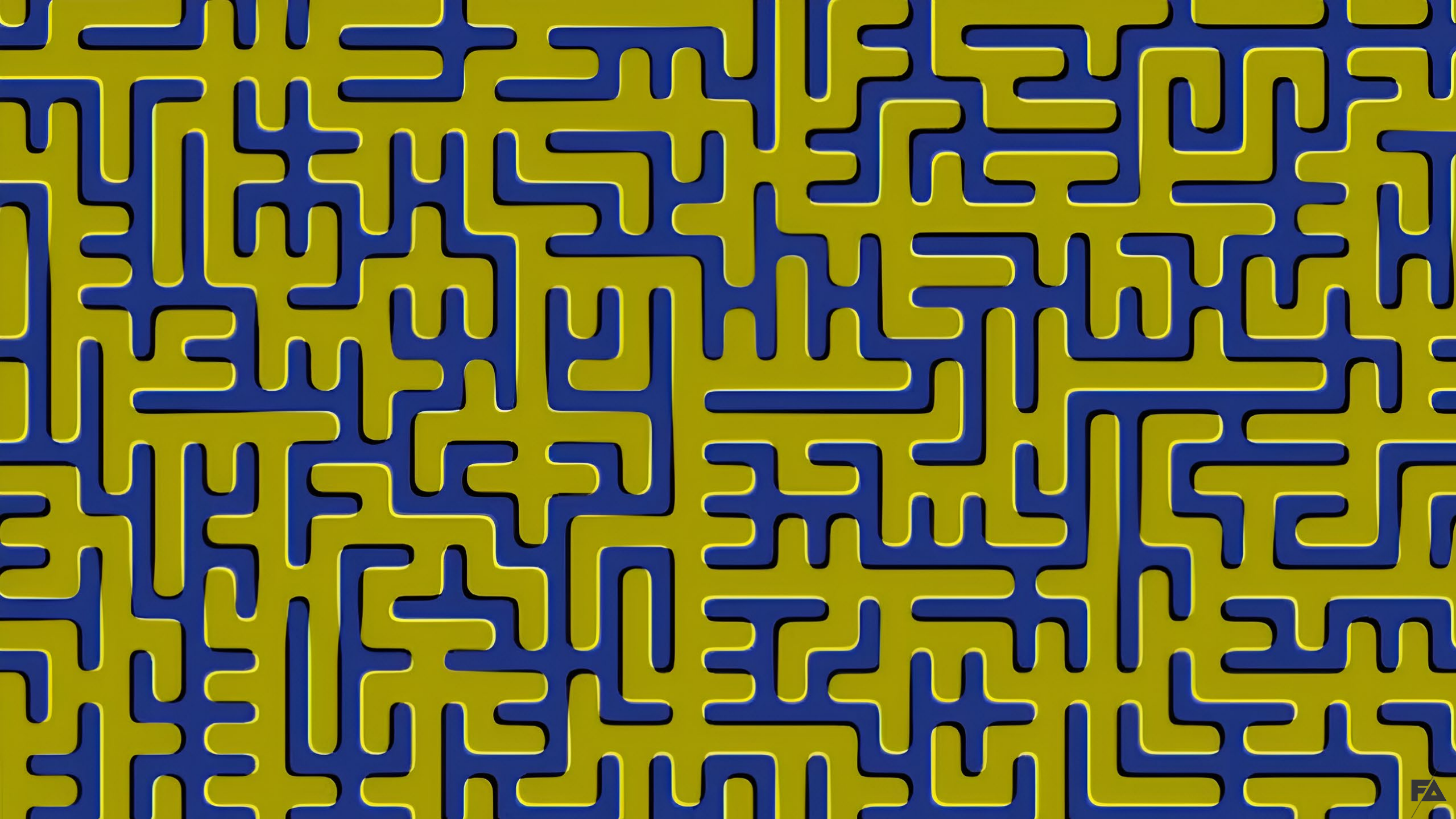
Human Beings in
Behavioral Economics.

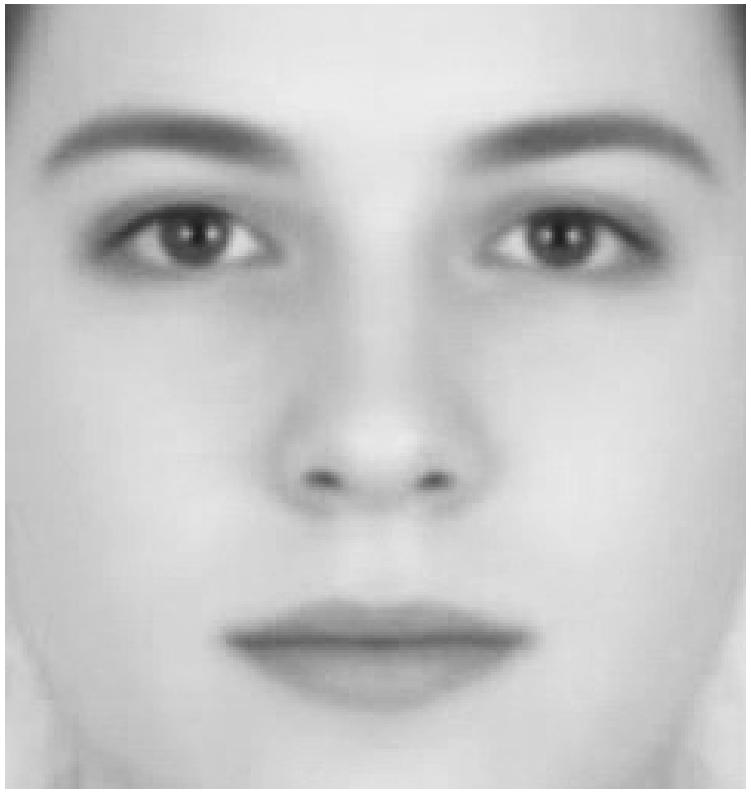

Memories
Beliefs
Social
Politics
Learning
Money

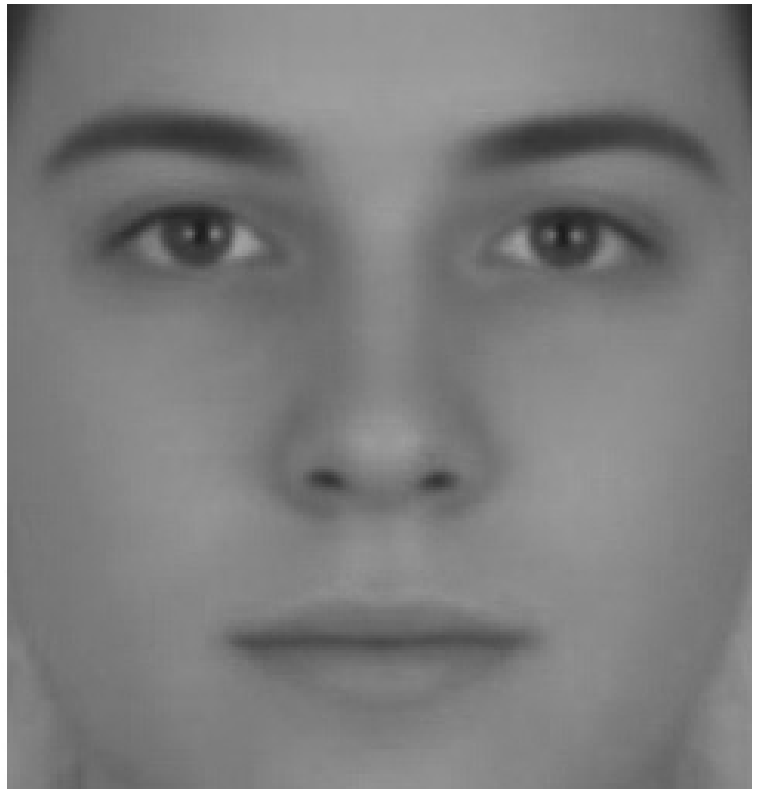
Muscle Memory

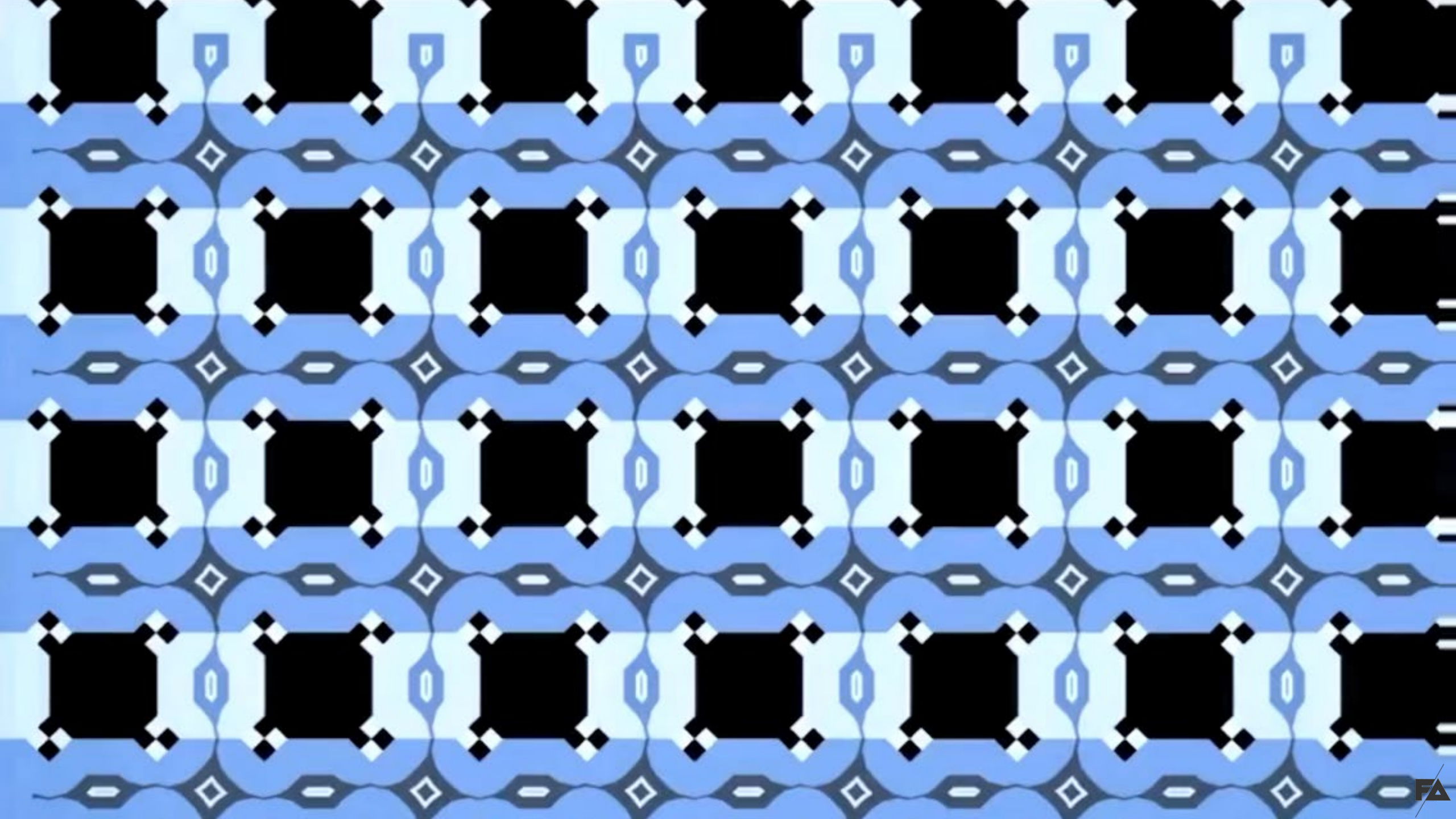


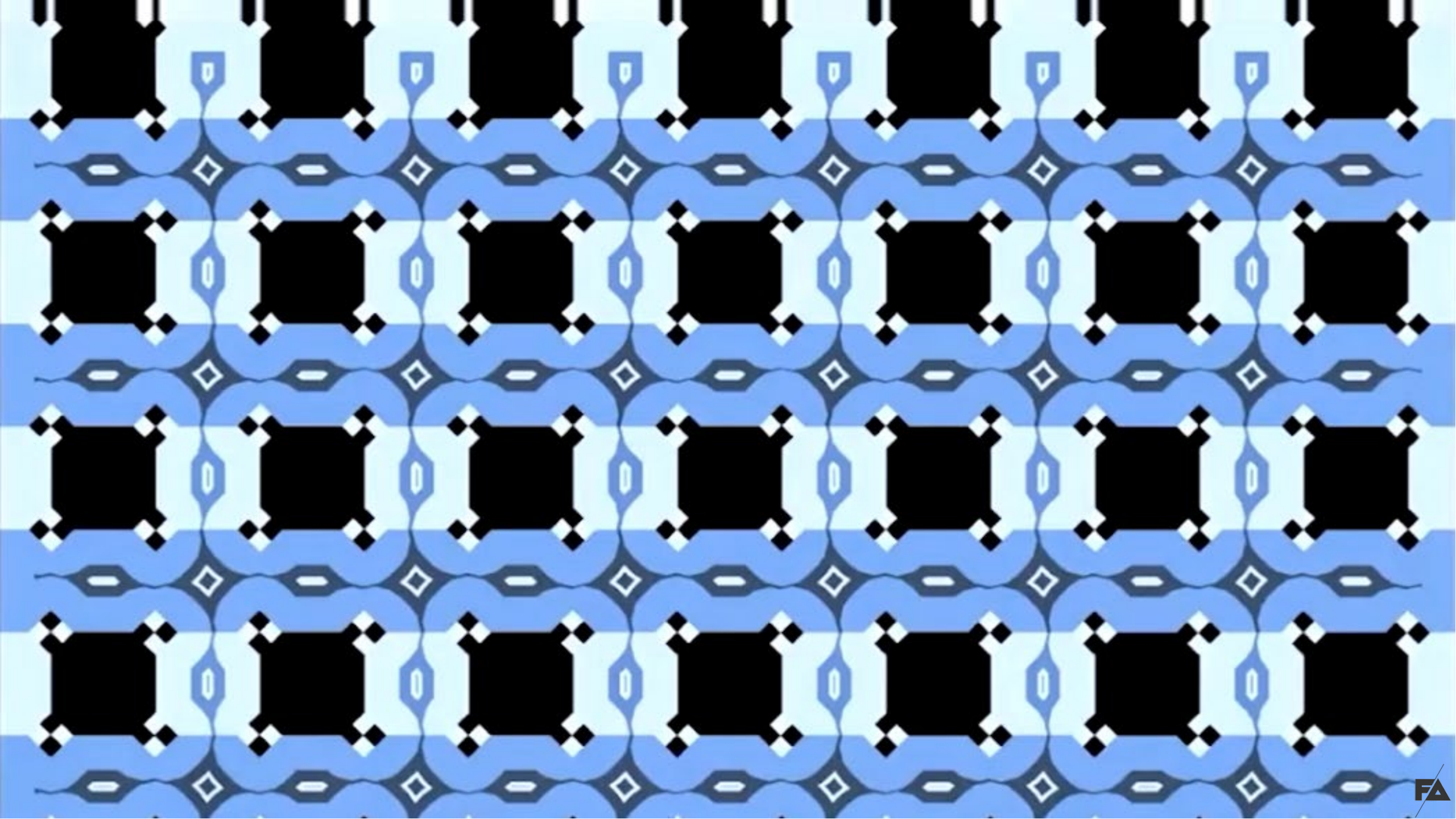






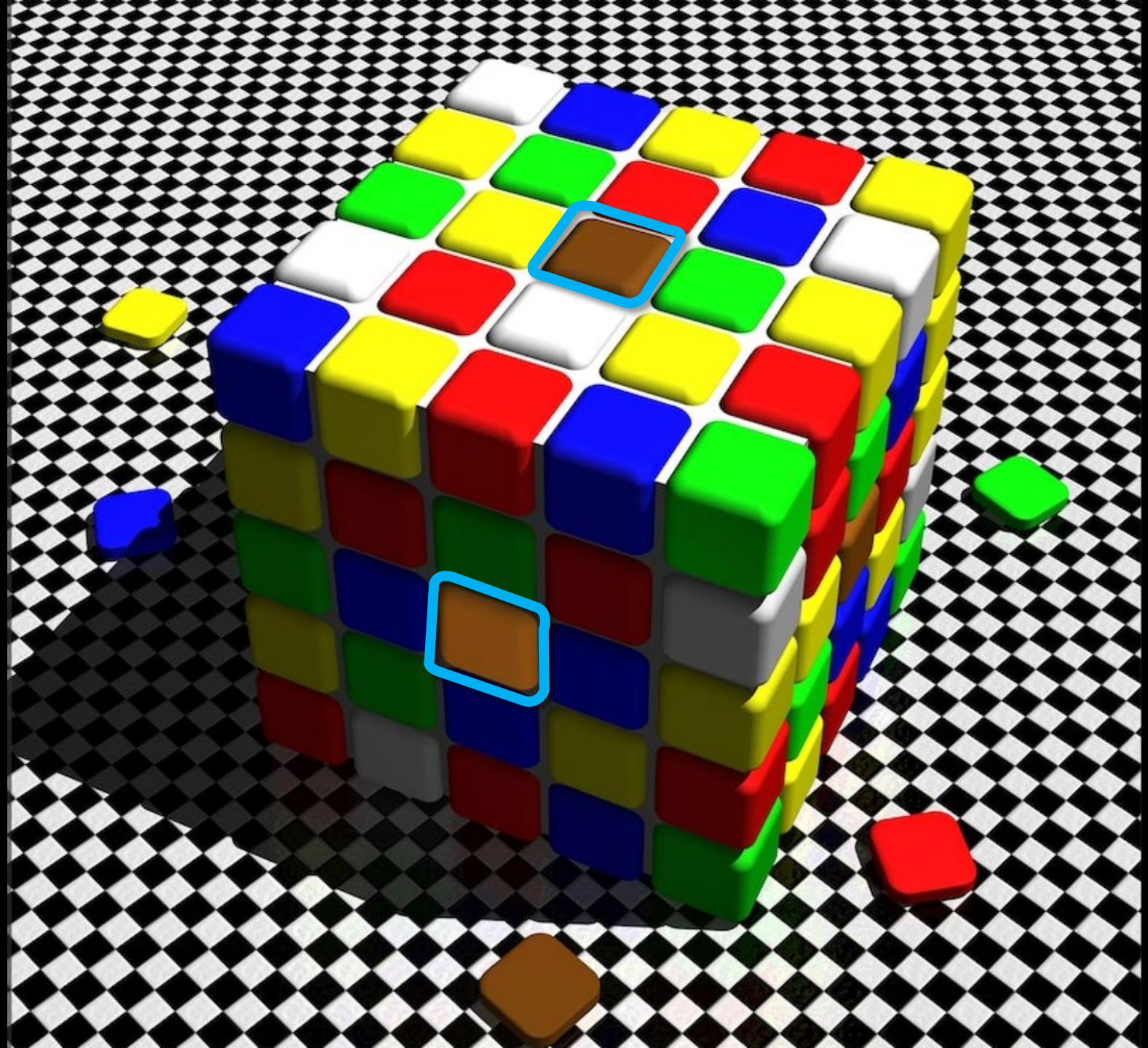


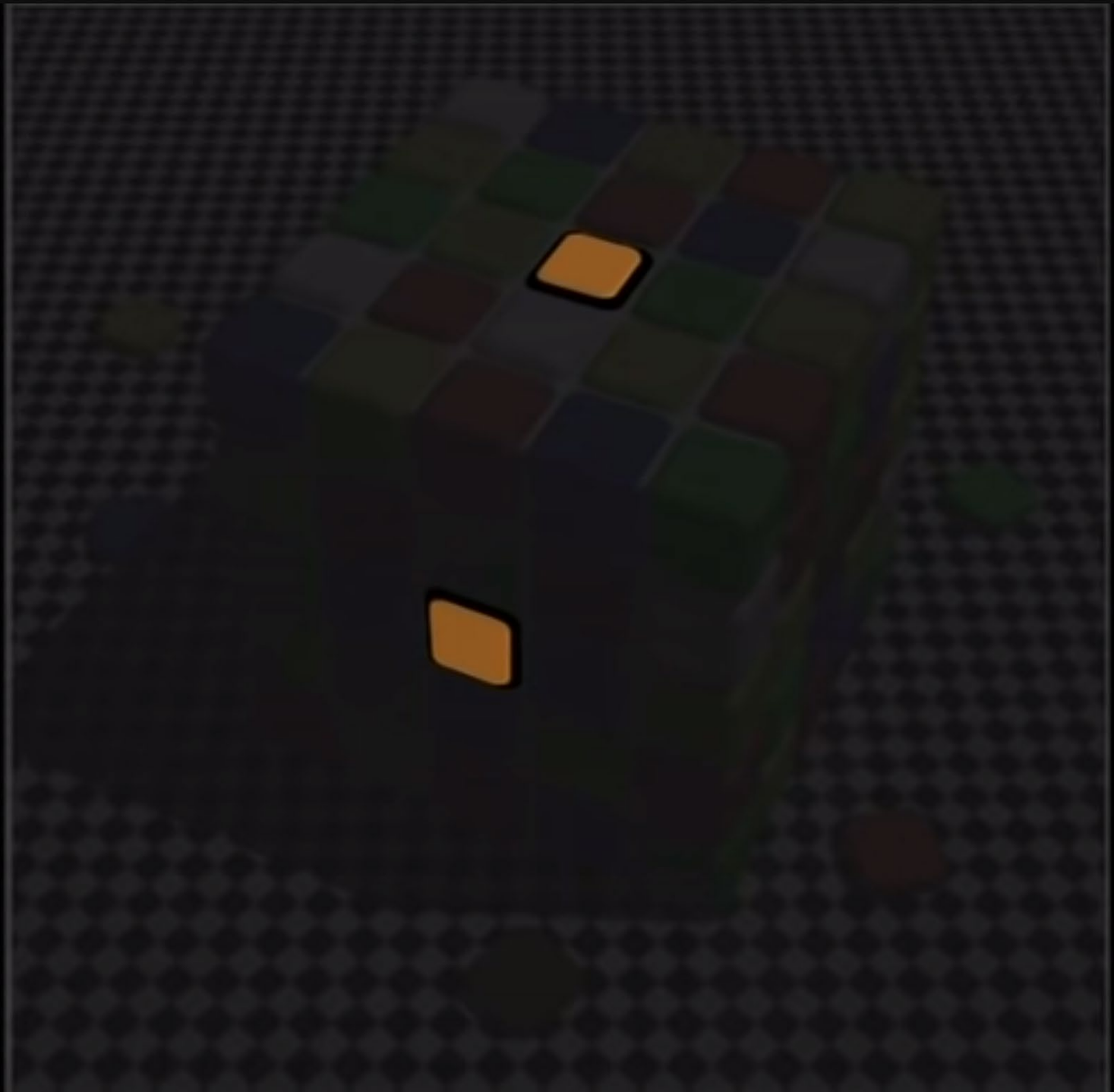


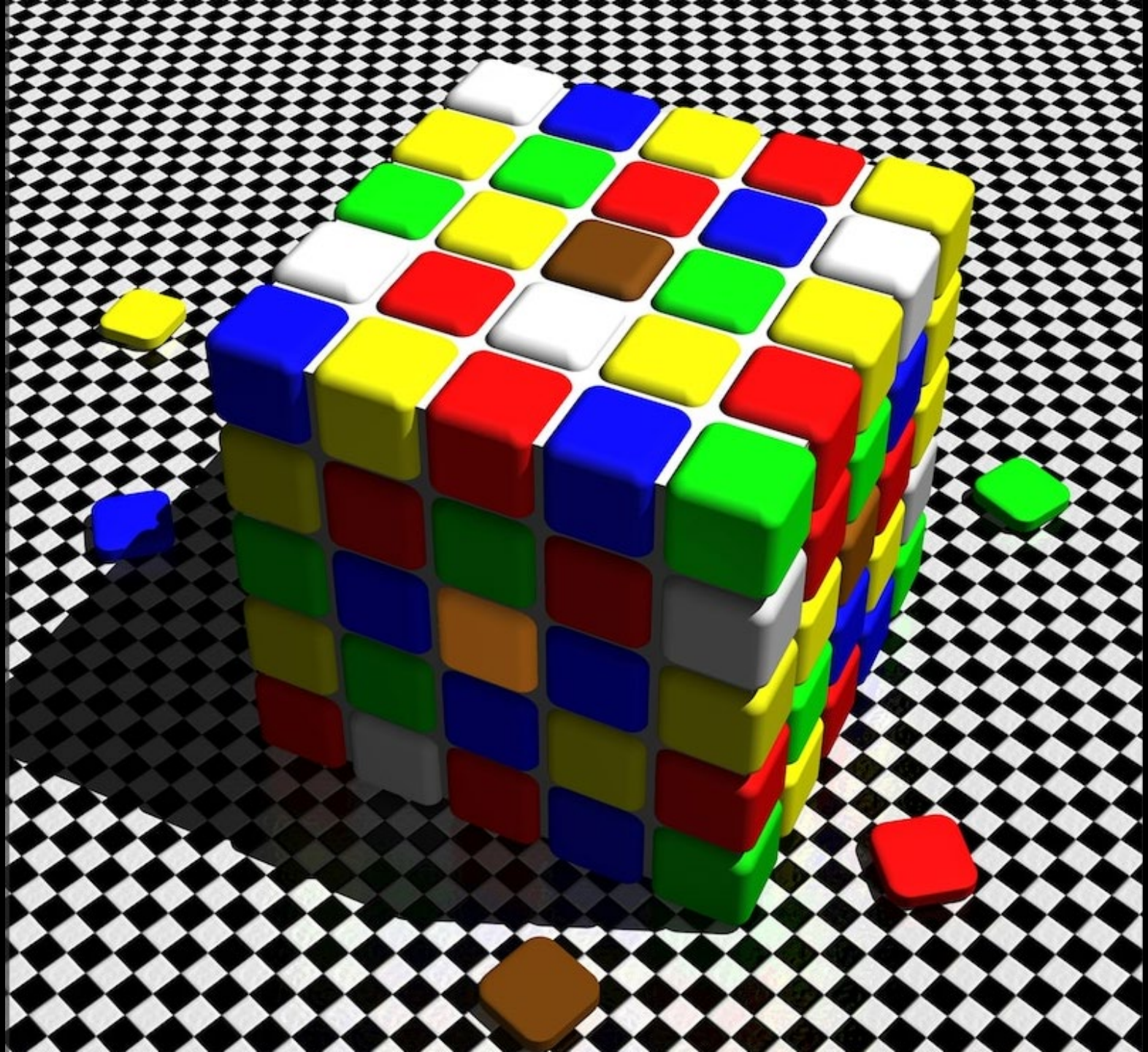


Fotis

Fotis







GRID WIRE
RESERVED
COMPLEX ACTIVITY
TRACKING RESULT
INFINITY

Τι είναι το

Cognitive Bias*?

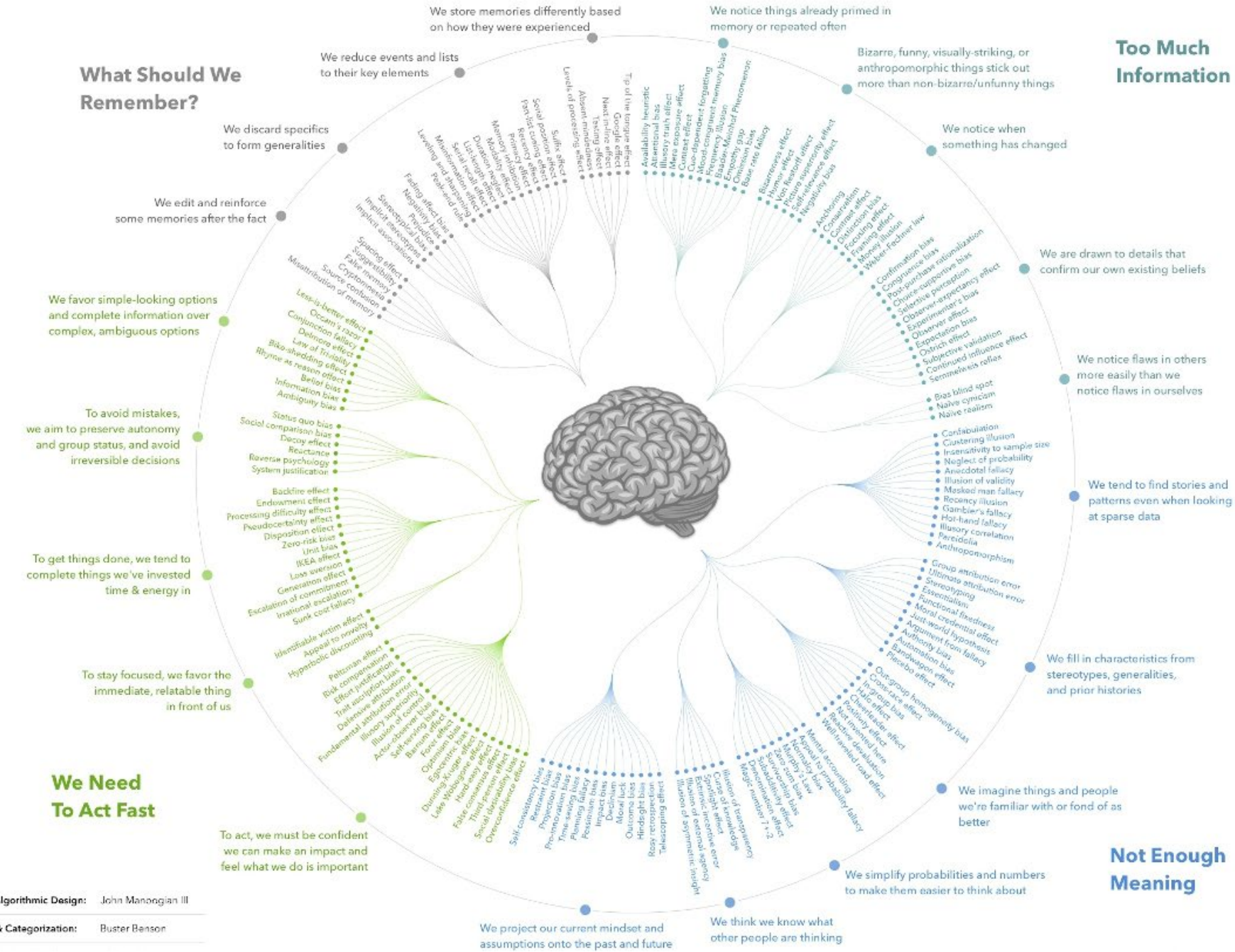
*(*γνωστική προκατάληψη)*

Συστημικό σφάλμα στη διαδικασία της σκέψης μας, που απέχει από τη λογική.

Με απλά λόγια, ο εγκέφαλος καταναλώνει πάρα πολύ ενέργεια, και για κάνει εξοικονόμηση ο οργανισμός, χρησιμοποιεί πνευματικά short-cuts (παρακάμψεις)

Το Cognitive bias είναι η προσπάθεια του εγκεφάλου να απλοποιήσει την επεξεργασία πληροφοριών.

COGNITIVE BIAS CODEX



Visual & Algorithmic Design:	John Manoogian III
Concept & Categorization:	Buster Benson

COGNITIVE BIAS #1

Scarcity Effect

(Η επίδραση της Σπανιότητας)

Είναι η τάση των ανθρώπων να αποδίδουν μεγαλύτερη αξία σε αντικείμενα που θεωρούν ότι είναι σπάνια, και μικρότερη αξία σε πράγματα που είναι σε αφθονία.

PLAYSTATION / GAMING / ENTERTAINMENT

Where to preorder Sony's new Spider-Man PS5 console and accessories

/ A special edition PS5 and a new DualSense controller featuring the symbiote are still available and will ship on September 1st.

Sony Spider-Man 2 PlayStation 5 bundle and console covers Image: Sony

By Antonio G. Di Benedetto, a writer covering tech deals and The Verge's Deals newsletter, buying guides, and gift guides. Previously, he spent 15 years in the photography industry.

Updated Aug 7, 2023, 9:06 PM GMT+3 | 1 Comment / 1 New

If you buy something from a Verge link, Vox Media may earn a commission. ***See our ethics statement.***

The PlayStation Experience. Discover even more reasons to shop with us. Learn more.

PlayStation®5 Console - Marvel's Spider-Man 2 Limited Edition Bundle

$599.99

Storage: 825 GB

Release Date: September 1, 2023

Buy now, pay later with **Klarna.** Learn more

Game available to download from Friday 20th October 2023.

Get the PlayStation®5 Console – Marvel's Spider-Man 2 Limited Edition... + more

Spider-Man 2 PS5 Consoles Sell Out Almost Immediately

Marvel's Spider-Man 2's limited edition PS5 consoles have reportedly sold out almost immediately, within just minutes of pre-orders opening.

BY MICHAEL BRANDON INGRAM PUBLISHED JUL 28, 2023

Nike SB Dunk Low

Staple NYC Pigeon

Only 1 Left in this Size!

Size: EU 43

Place Bid

Buy for €91,280

Sell for €18,695 or Ask for More →

Last Sale:

€31,561

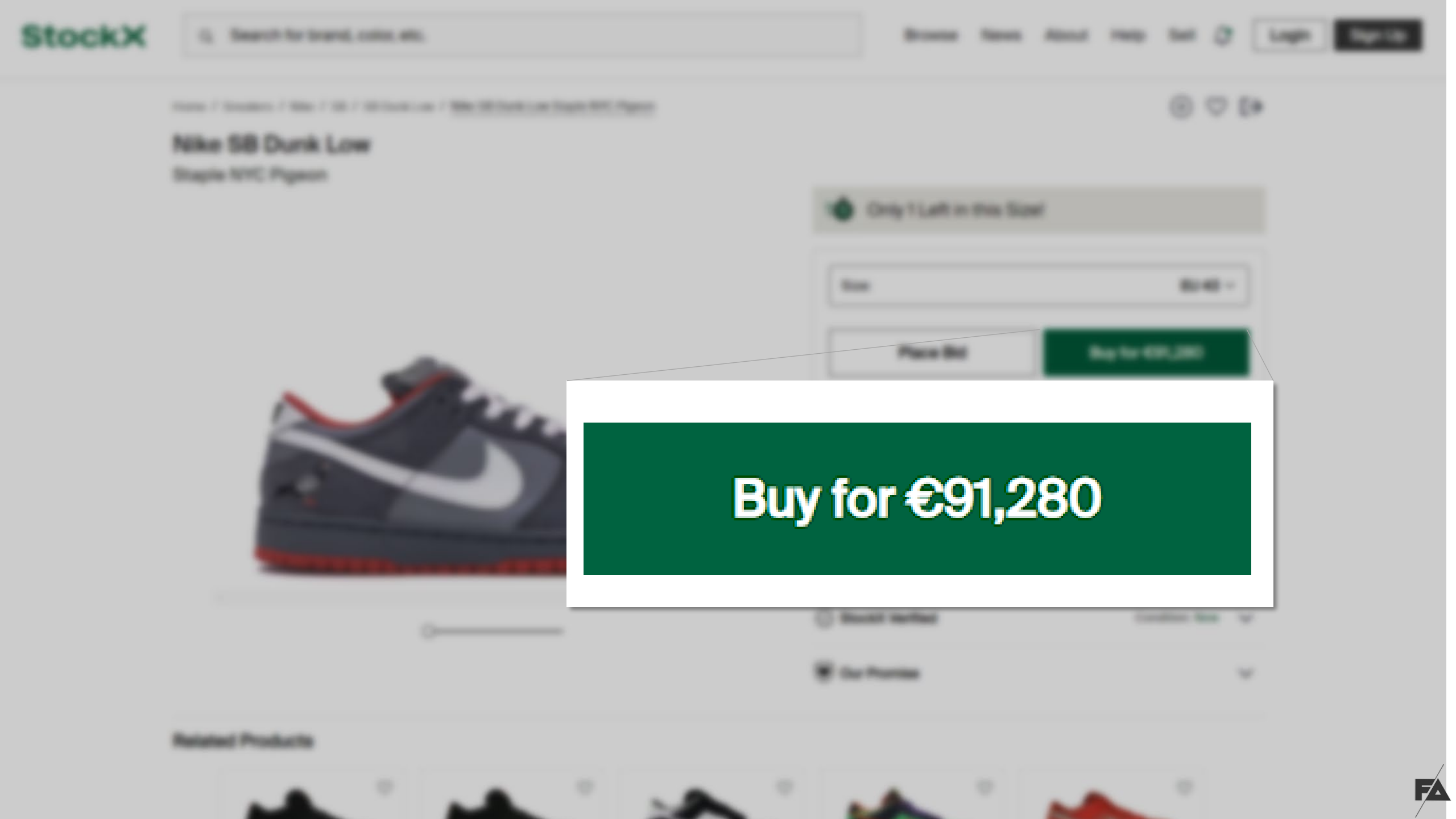
▲ €6,993 (28%)

View Asks View Bids View Sales

StockX Verified Condition: New

Our Promise

Related Products


StockX
Nike SB Dunk Low
Staple NYC Pigeon
Only 1 Left in this Size!
Place Bid
Buy for €91,280
Related Products

COGNITIVE BIAS #2

Framing Effect

(Η επίδραση της Πλαισίωσης)

Αντιδρούμε διαφορετικά και εξάγουμε διαφορετικά συμπεράσματα, ανάλογα με το πως μας παρουσιάζεται μια πληροφορία

HALF
FULL

HALF
EMPTY

Which shampoo is more expensive?
HAIRCARE
DAILY CLARIFING SHAMPOO
MOISTURIZING CREAM
HAIRCARE
DAILY CLARIFING SHAMPOO
A
B
©Copyright by GIF DESIGN STUDIOS

Which coffee is the strongest?
ARABIA COFFEE
MORNING BLEND
Light Roast Morning Blend coffee made with 100% Arabica coffee beans.
A
ARABIA COFFEE
Morning blend
Light Roast Morning Blend coffee made with 100% Arabica coffee beans.
B
©Copyright by GIF DESIGN STUDIOS

€150

Too expensive

€150 ~~€299~~

Great Offer!

COGNITIVE BIAS #3

Social-Proof Tendency

(Η επίδραση της κοινωνικής αποδοχής)

Η επίδραση της κοινωνικής αποδοχής κάνει τους ανθρώπους να σκέφτονται και συμπεριφέρονται, με τον ίδιο τρόπο που σκέφτονται και συμπεριφέρονται οι άνθρωποι που είναι κοντά τους

facebook
1601 Willow Road

ALEXANDROS_KOPSIALIS
Posts

alexandros_kopsialis
Paid partnership with **lavieenrose_gr**

Liked by **anna_fragkou** and **557.372 others**

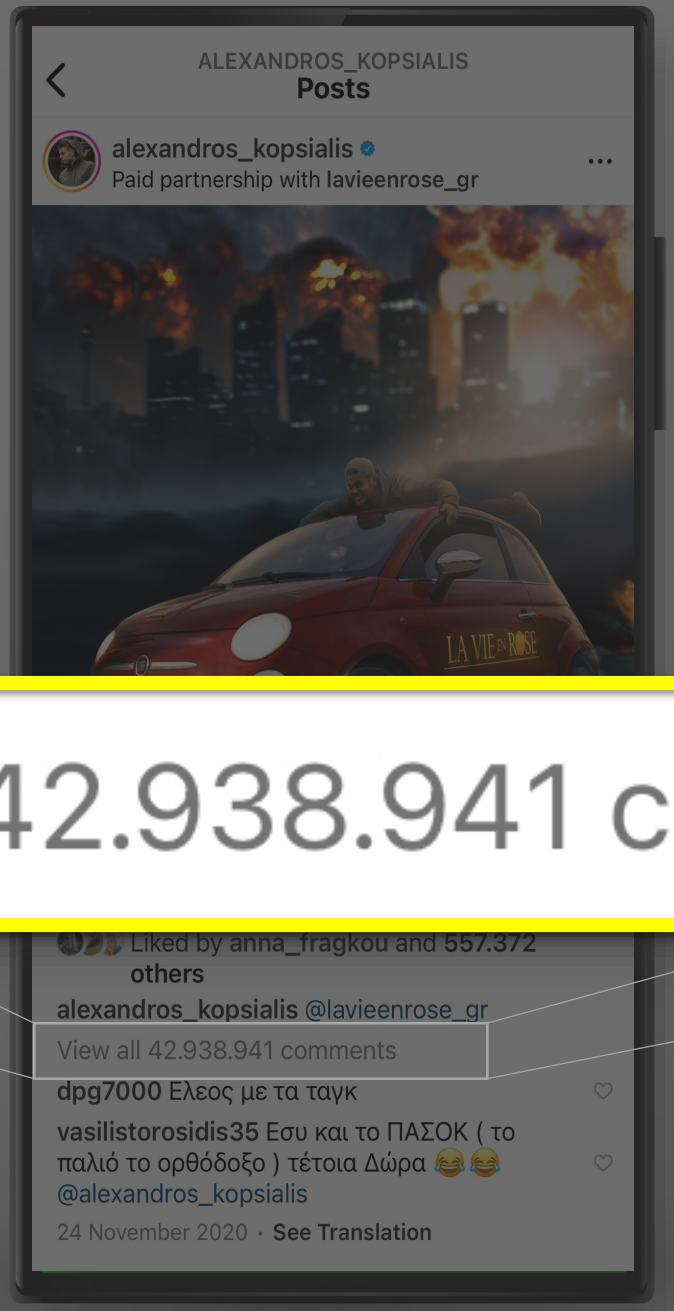
alexandros_kopsialis @lavieenrose_gr

View all 42.938.941 comments

dpg7000 Ελεος με τα ταγκ

vasilistorosidis35 Εσυ και το ΠΑΣΟΚ (το παλιό το ορθόδοξο) τέτοια Δώρα 😂😂 @alexandros_kopsialis

24 November 2020 · **See Translation**



View all 42.938.941 comments

nhow Berlin ★★★★

Friedrichshain, Berlin – Show on map – Subway Access

7 people are looking right now

In high demand! Booked 22 times in the last 24 hours

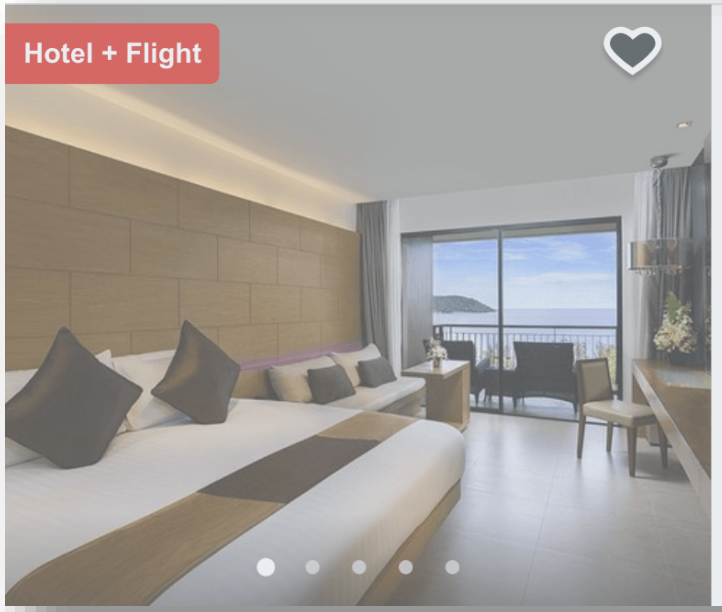
Great Value Today

Twin/Double Room

Excellent 8.6
3,613 reviews

€ 104
includes taxes and charges

Select your room ›



Novotel Phuket Kata Avista Resort and Spa

Expedia

£789
per person

View Deal

View more package info

3,696 reviews
#1 Best Value of 36 holiday packages in Kata Beach

Free Wifi
Free parking
Pool

Average Rating

4.89 ★★★★½

Did the item fit well?

Small	4%
True to Size	96%
Large	0%

View Local Reviews **5.00** ★★★★★

All Reviews Image

Rating **All** Filter by product (color or size) **All** Sort by **Recommend**

v*i**

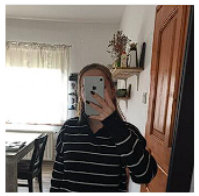
Waist: 65 cm / 26 cm
Height: 162 cm / 64 in
More

1 Oct,2023

★★★★★

stylish and comfortable, i like it
Translate

Overall Fit: True to Size **Color:** Black and White
Size: S



Helpful (3)

m*n**

2 Oct,2023

★★★★★

Product Quality: Really Nice i like it 😍
Translate

Overall Fit: True to Size **Color:** Black and White
Size: M

Helpful (1)

s*y**

21 Sep,2023

★★★★★

ΘΕΙΚΗ Η ΜΠΛΟΥΖΑ ΕΛΑΦΡΙΑ Κ ΜΕΓΕΘΟΣ ΣΩΣΤΟ !!!!!
Translate

Overall Fit: True to Size **Color:** Black and White
Size: L

LIVE ΣΤΟ TFM.GR

169 Επισκέπτες βρίσκονται online μαζί με εσένα

Darphin Hydraskin Rich Κρέμα Ενυδάτωσης 50ml

Διαθέσιμο

26,96€

ΚΗΦΙΣΙΑ

ΠΡΟΣΘΗΚΗ ΣΤΟ ΚΑΛΑΘΙ

Natura Siberica Bereza Polar White Birch Ενυδατική 24ωρη Κρέμα Gel για Λιπαρή & Ακνεϊκή Επιδερμίδα 50ml

Διαθέσιμο

8,66€

ΠΑΦΟΣ

ΠΡΟΣΘΗΚΗ ΣΤΟ ΚΑΛΑΘΙ

Armolipid Συμπλήρωμα Διατροφής Για Τον Έλεγχο Της Χοληστερόλης 20tabs

Διαθέσιμο

14,80€

ΑΘΗΝΑ

ΠΡΟΣΘΗΚΗ ΣΤΟ ΚΑΛΑΘΙ

Vitabiotics Feroglobin Slow Release 30caps

Διαθέσιμο

9,59€

ΑΘΗΝΑ

ΠΡΟΣΘΗΚΗ ΣΤΟ ΚΑΛΑΘΙ

COGNITIVE BIAS #4

Fear of Missing Out

(FOMO)

Είναι η επίδραση που δημιουργεί φόβο στους ανθρώπους όταν έρχονται αντιμέτωποι με τη σκέψη ότι μπορεί να χάσουν κάτι πολύ σημαντικό, όπως ένα γεγονός, μια εμπειρία, μια προσφορά, κτλ.

COLDPLAY
MUSIC of the SPHERES
WORLD TOUR
ΟΛΥΜΠΙΑΚΟ ΣΤΑΔΙΟ
ΑΘΗΝΑ
8 ΙΟΥ
SOLD OUT
2024
COLDPLAY.COM
DELIVERED BY
DHL
LIVE NATION

BLACK
FRIDAY
A COLLECTOR'S TRIBUTE | EVENT EDITION
3ΠΡΟΣ1

LOWEST PRICES OF THE SEASON SALE: ONLY 15:52:15 LEFT! SHOP SPECIALS

SHOP YOUR LIKES, LOVE YOUR PERKS

FIND OUT MORE

macy's star rewards

HURRY—ENDS TONIGHT!

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2 MEMBERSHIPS FOR THE PRICE OF 1.

OFFER ENDS SOON

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Learn from the world's best.

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Keep me up to date on class events and new releases.

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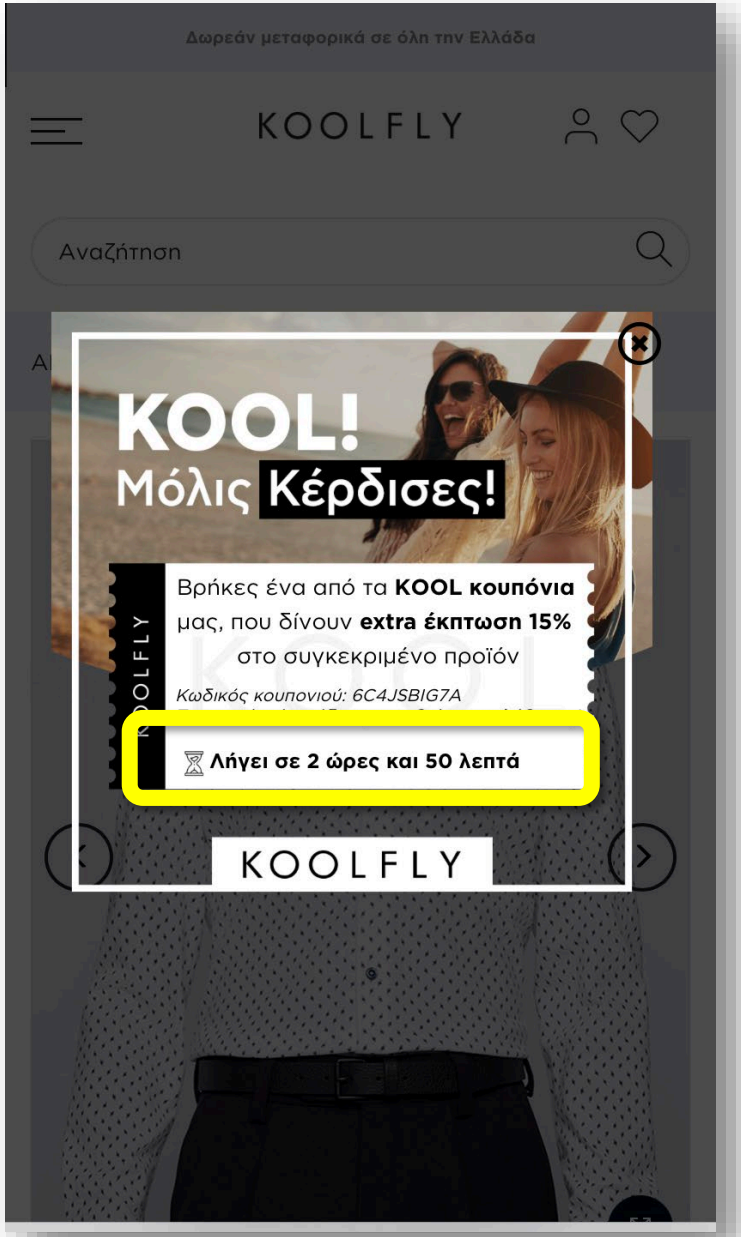
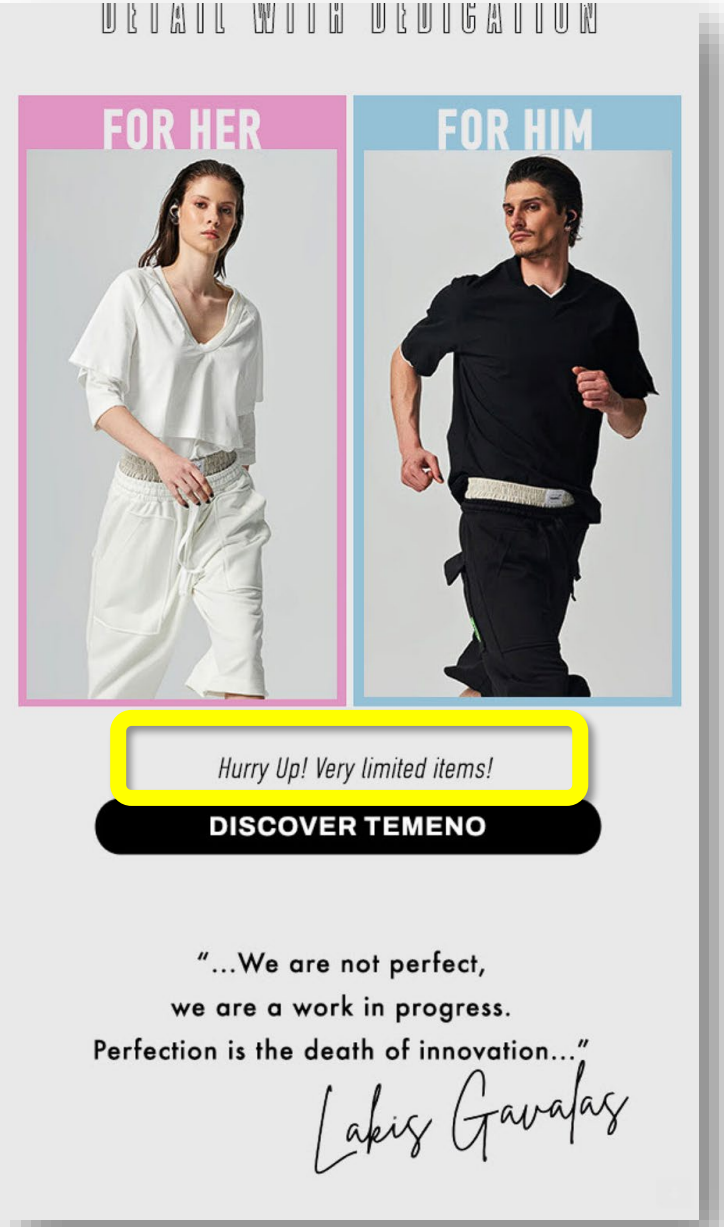
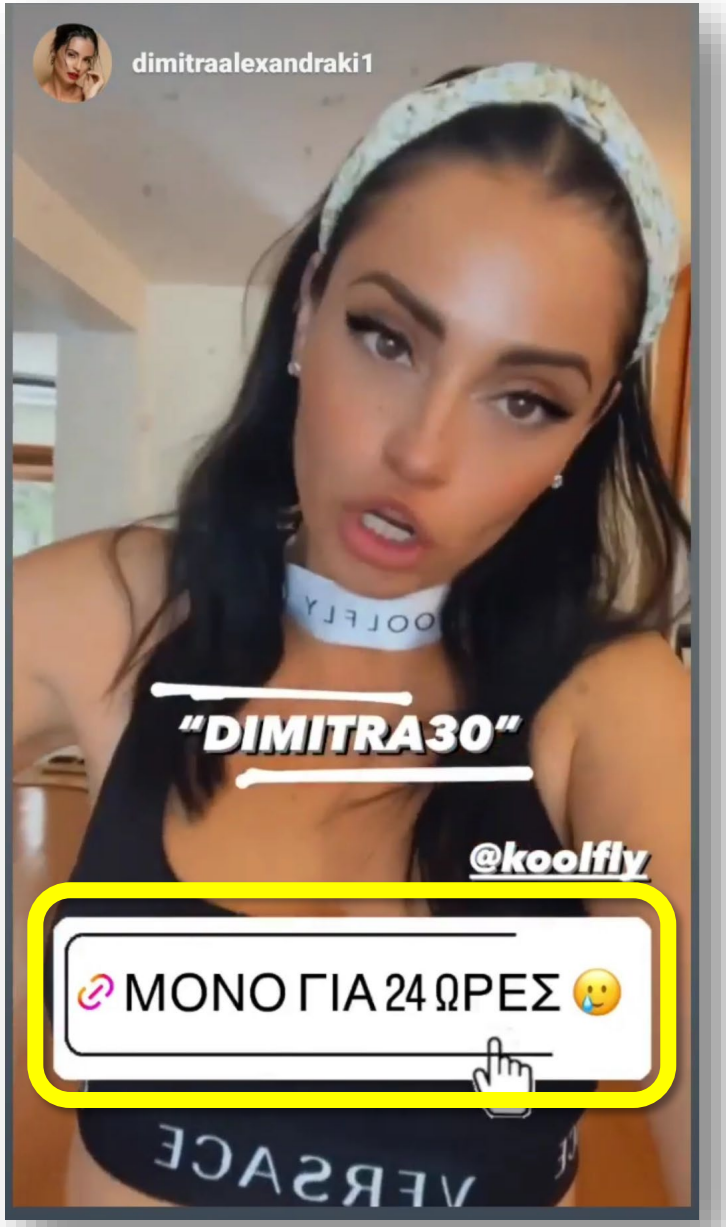
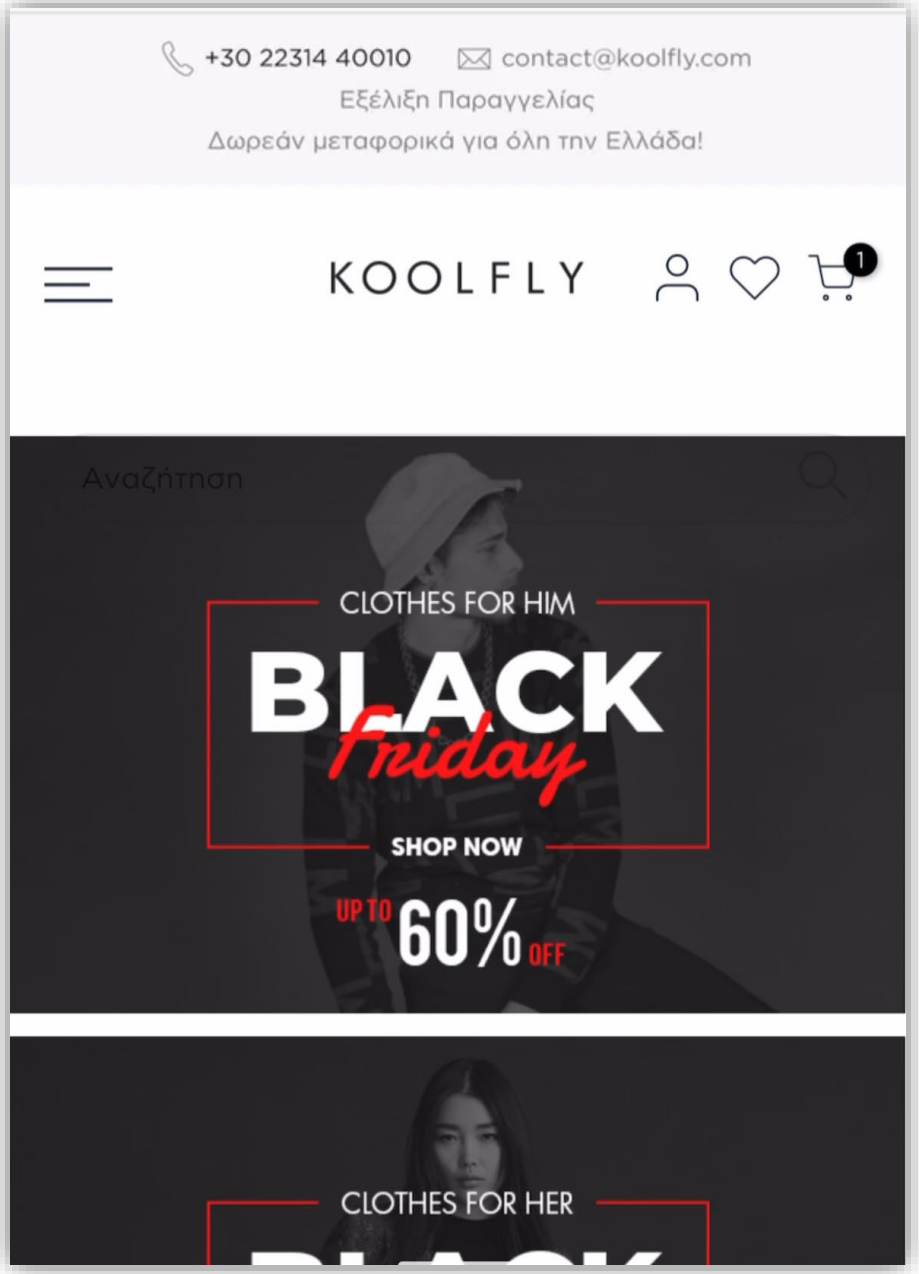

Δωρεάν μεταφορικά σε όλη την Ελλάδα
KOOLFLY
Αναζήτηση
KOOL!
Μόλις Κέρδισες!
Βρήκες ένα από τα KOOL κουπόνια μας, που δίνουν extra έκπτωση 15% στο συγκεκριμένο προϊόν
Κωδικός κουπονιού: 6C4JSBIG7A
Λήγει σε 2 ώρες και 50 λεπτά
KOOLFLY

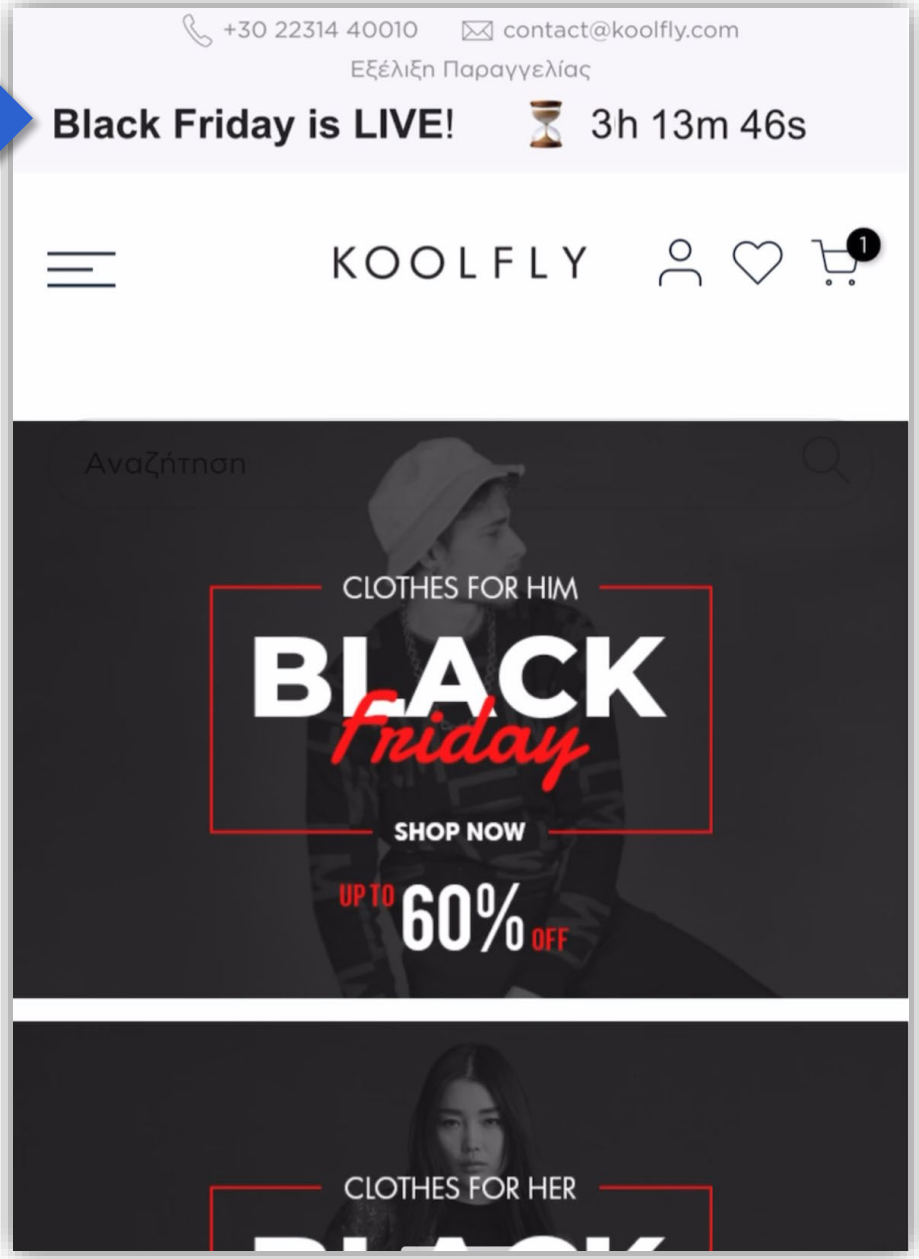

DETAIL WITH DEDICATION
FOR HER
FOR HIM
Hurry Up! Very limited items!
DISCOVER TEMENO
"...We are not perfect,
we are a work in progress.
Perfection is the death of innovation..."
Lakis Gavalas


dimitraalexandraki1
"DIMITRA30"
@koolfly
ΜΟΝΟ ΓΙΑ 24 ΩΡΕΣ

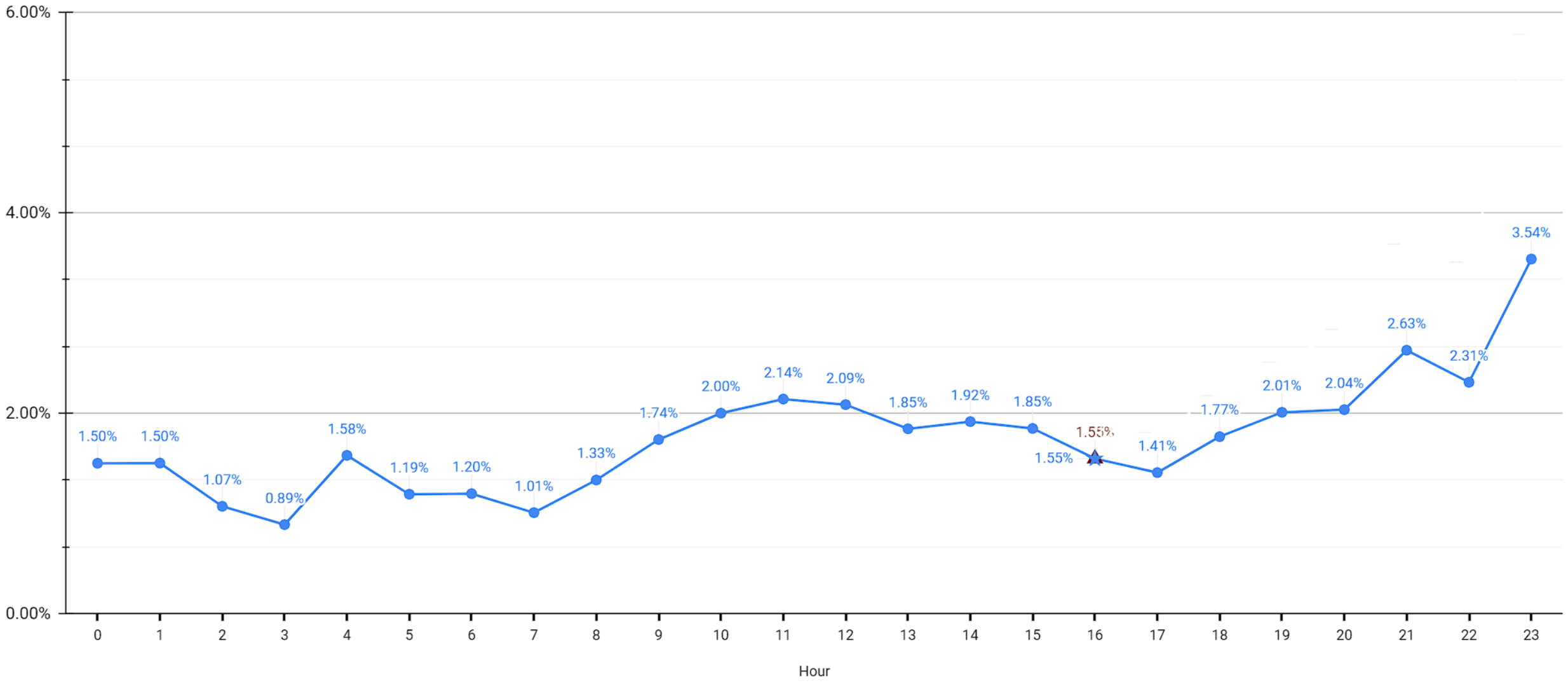
Original



Variant 1 - FOMO

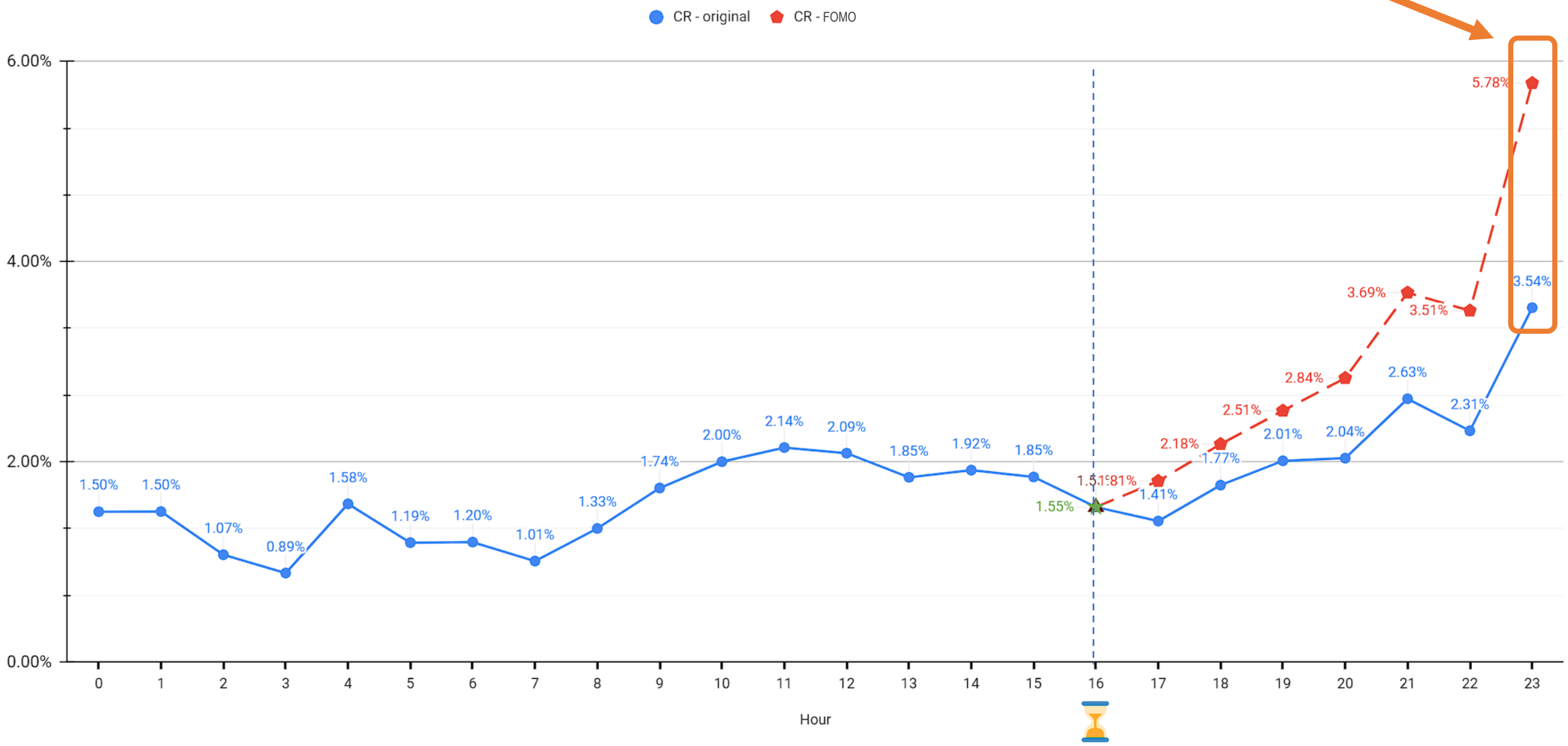


Original Vs FOMO



Original Vs FOMO

63,3%



COGNITIVE BIAS #5

Anchoring Bias

(Προκατάληψη της Αγκίστρωσης)

Είναι η τάση να βασιζόμαστε πάρα πολύ στις πληροφορίες που μας παρέχονται στην αρχή της διαδικασίας σκέψης και απόφασης μας

Shared hosting made easy.

The resources you need to build the way you want. It's the perfect solution to get online fast.

Compare all Shared hosting plans.

12 months 36 months

	BASIC	PLUS	CHOICE PLUS	PRO
	When you just need one site.	Perfect for multiple sites.	Get additional privacy and security features.	Get more speed and processing power.
			RECOMMENDED	
	SAVE 75%	SAVE 67%	SAVE 75%	SAVE 51%
	€2.79/mo*	€5.16/mo*	€5.16/mo*	€13.20/mo*
	Normally ~~€11.34~~ 12/mo term	Normally ~~€16.07~~ 12/mo term	Normally ~~€20.80~~ 12/mo term	Normally ~~€27.43~~ 12/mo term
	Select	Select	Select	Select
	Auto-renews at regular rate	Auto-renews at regular rate	Auto-renews at regular rate	Auto-renews at regular rate

Hosting Features				
1 Free Domain - 1st Year	✓	✓	✓	✓
Free SSL	1st Year	✓	✓	✓
Free CDN Enabled	✓	✓	✓	✓
# of Websites	1	2	3	5

Try before you buy!

Try the Standard or Essentials plan risk free for 1 month. Switch plans or cancel any time. Trial Terms

How many contacts do you have? 500

€ EUR

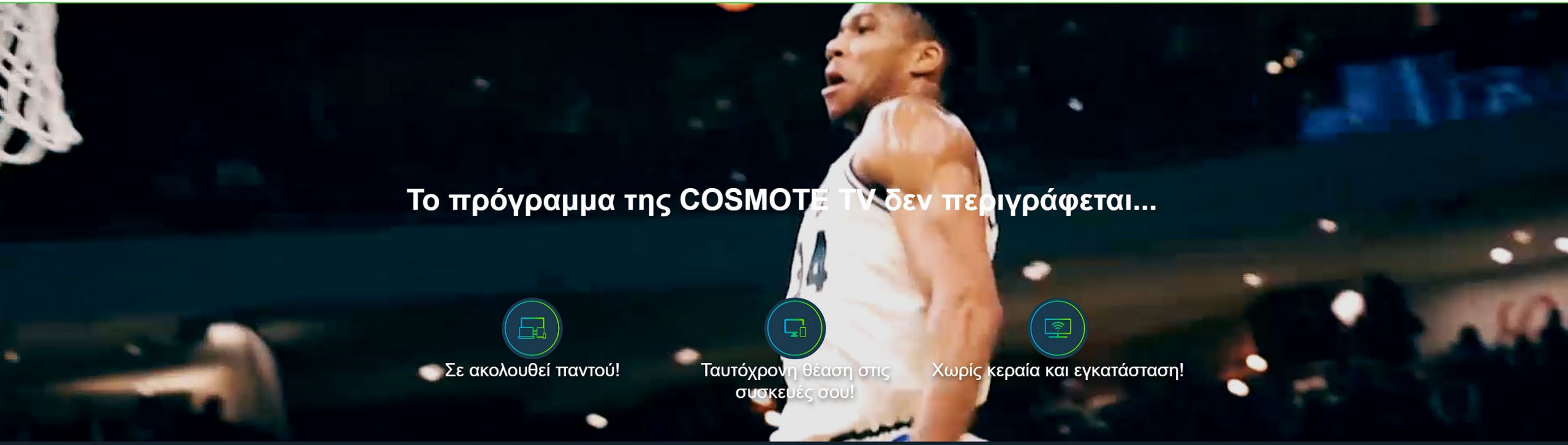
Not sure which plan is for you?

Take our short quiz to save the guesswork and allow us to personalize our recommendations for you.

Find my plan

Mailchimp Recommends

	Premium	Standard	Essentials	Free
	Scale fast with dedicated onboarding, unlimited contacts, and priority support; built for teams.	Sell even more with personalization, optimization tools, and enhanced automations.	Send the right content at the right time with testing and scheduling features.	Easily create email campaigns and learn more about your customers
	Starts at €333.93 /month*	Free for 1 month Then, starts at €19.08 /month*	Free for 1 month Then, starts at €12.40 /month*	€0 /month*
	Buy Now	Sign Up Free	Sign Up Free	Sign Up Free
	*Overages apply if contact or email send limit is exceeded. Learn more	*See Free Trial Terms. Overages apply if contact or email send limit is exceeded. Learn more	*See Free Trial Terms. Overages apply if contact or email send limit is exceeded. Learn more	*Sending will be paused if contact or email send limit is exceeded. Learn more
Monthly Email Sends	150,000	6,000	5,000	1,000



Πακέτα COSMOTE TV

Entry Pack 9,00€

Με το πλούσιο τηλεοπτικό περιεχόμενο του Entry Pack, καλύπτονται οι ανάγκες όλης της οικογένειας και τώρα **ΔΩΡΟ** 2 μήνες τα κανάλια του **Cinema Pack**!

ΑΠΟΚΤΗΣΕ ΤΟ

Cinema Pack 12,00€

Όλα τα αποκλειστικά κινηματογραφικά κανάλια COSMOTE CINEMA & COSMOTE SERIES καθώς και όλα τα κανάλια του Entry Pack σε μειωμένη τιμή.

ΑΠΟΚΤΗΣΕ ΤΟ

Sports Pack 25,00€

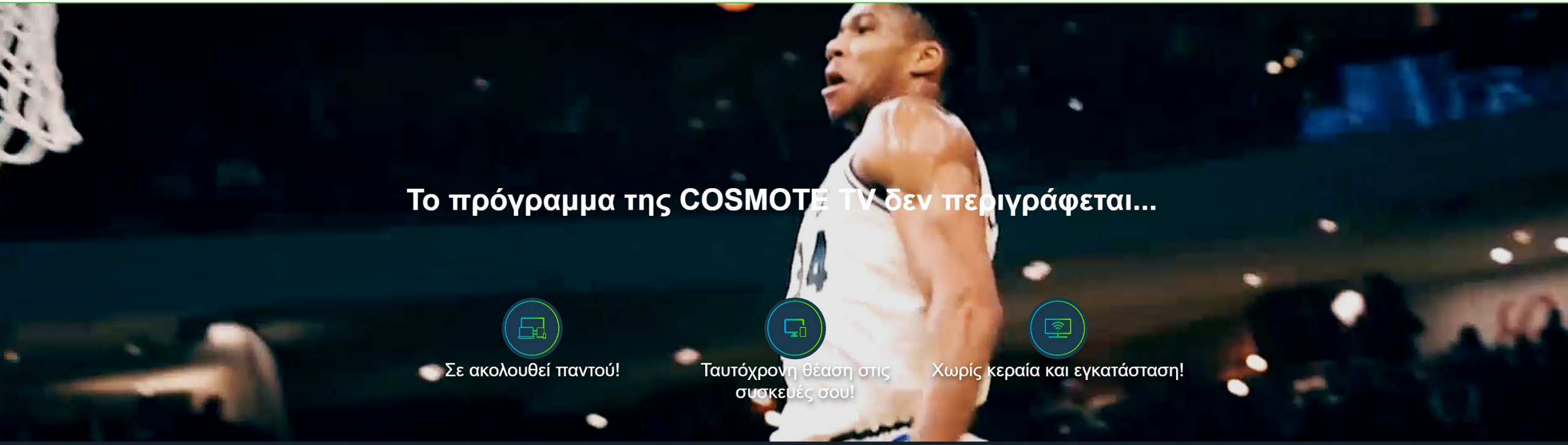
από τις καλύτερες διοργανώσεις ποδοσφαίρου, μπάσκετ και άλλων αθλημάτων και πάρε μόνο online **ΔΩΡΟ** Wi-Fi extender.

ΑΠΟΚΤΗΣΕ ΤΟ

Full Pack 28,00€

κινηματογραφικό, παιδικά, ντοκιμαντέρ, αλλά και από όλες τις αγαπημένες θεματικές κατηγορίες και πάρε μόνο online **ΔΩΡΟ** Wi-Fi extender.

ΑΠΟΚΤΗΣΕ ΤΟ



Πακέτα COSMOTE TV

Entry Pack 9,00€

Με το πλούσιο τηλεοπτικό περιεχόμενο του Entry Pack, καλύπτονται οι ανάγκες όλης της οικογένειας και τώρα **ΔΩΡΟ** 2 μήνες τα κανάλια του **Cinema Pack**!

ΑΠΟΚΤΗΣΕ ΤΟ

Cinema Pack 12,00€

Όλα τα αποκλειστικά κινηματογραφικά κανάλια COSMOTE CINEMA & COSMOTE SERIES καθώς και όλα τα κανάλια του Entry Pack σε μειωμένη τιμή.

ΑΠΟΚΤΗΣΕ ΤΟ

Sports Pack 25,00€

Αποκλειστικό αθλητικό περιεχόμενο από τις καλύτερες διοργανώσεις ποδοσφαίρου, μπάσκετ και άλλων αθλημάτων και πάρε μόνο online **ΔΩΡΟ** Wi-Fi extender.

ΑΠΟΚΤΗΣΕ ΤΟ

Best Value

Full Pack 28,00€

Αποκλειστικό αθλητικό περιεχόμενο, κινηματογραφικό, παιδικά, ντοκιμαντέρ, αλλά και από όλες τις αγαπημένες θεματικές κατηγορίες και πάρε μόνο online **ΔΩΡΟ** Wi-Fi extender.

ΑΠΟΚΤΗΣΕ ΤΟ

Free shipping
On all orders
04:27:58
Delivery guarantee
Refund for any issues
Get the Temu App

Filters

Women's Clothing Size

- XS(34)
- XXS(32)
- S(36)
- M(38)
- L(40/42)
- XL(44)
- XXL(46)
- Asian One-size

+ View More

Color

+ View More

Material

- Polyester
- Dacron and Spandex
- Sequins

Trending items

Sort by Relevance

Lightning deal | 04:27:58

Swiss Dot V Neck Dress, Casual Cinched...

12,97€ 37,99€ 41 sold -65%

Only 2 Left T just bought

★★★★★ (217)

Lightning Deal Ends in 04:27:58

Lantern Sleeve Ribbed Knit Dress, Casu...

12,57€ 41,49€ 100 sold -69%

Only 4 Left a just bought

★★★★½ (170)

Lightning deal | 04:27:58

Ribbed Bodycon Mini Dress, Casual Cre...

4,57€ 24,99€ 58 sold -81%

Only 2 Left M just bought

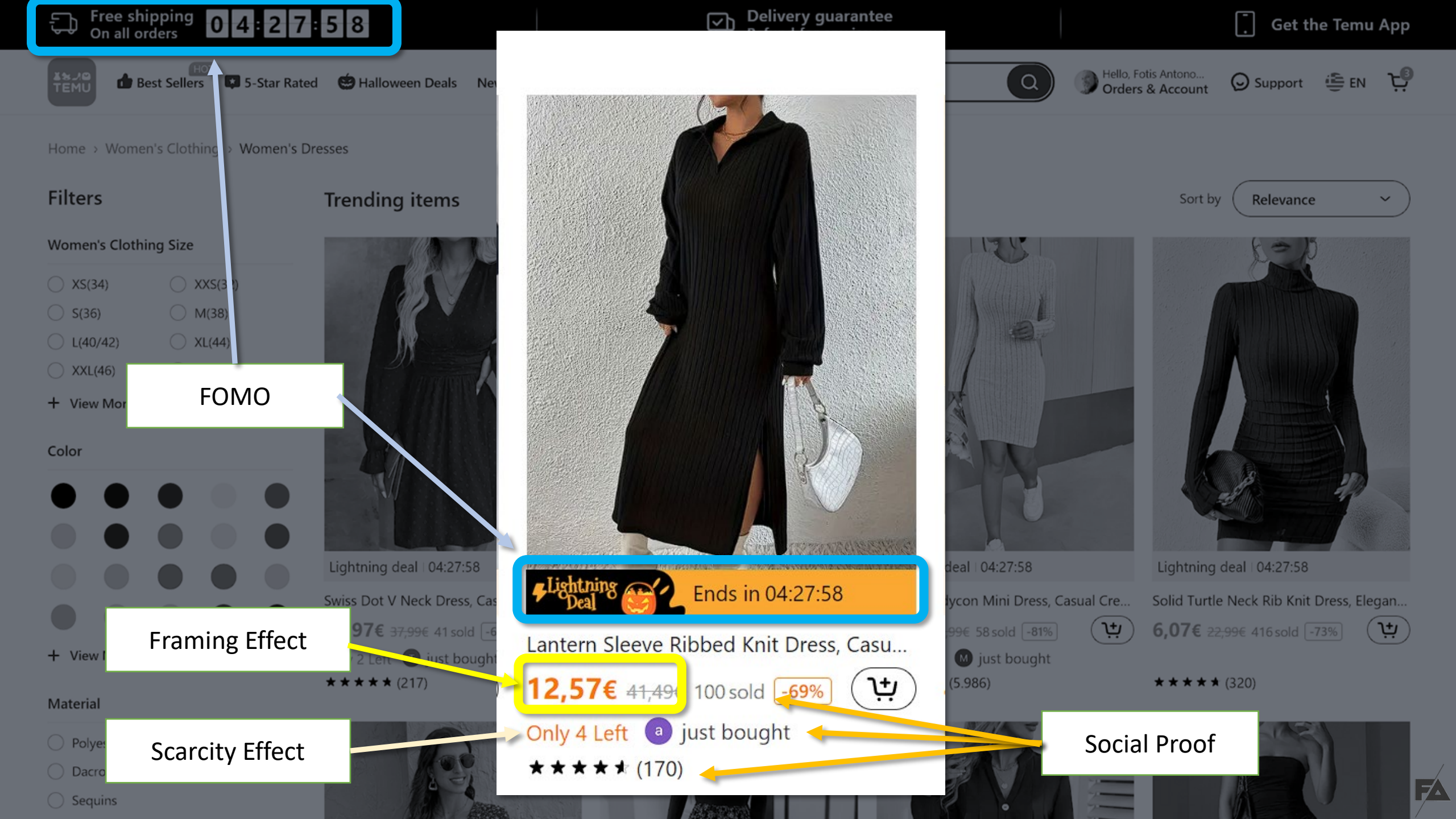
★★★★½ (5.986)

Lightning deal | 04:27:58

Solid Turtle Neck Rib Knit Dress, Elegan...

6,07€ 22,99€ 416 sold -73%

★★★★½ (320)


Free shipping
On all orders
04:27:58
Delivery guarantee
Get the Temu App
Best Sellers
5-Star Rated
Halloween Deals
Hello, Fotis Antono...
Orders & Account
Support
EN
Home › Women's Clothing › Women's Dresses
Filters
Trending items
Sort by
Relevance
Women's Clothing Size
XS(34)
S(36)
M(38)
L(40/42)
XL(44)
XXL(46)
Color
Material
Sequins
FOMO
Framing Effect
Scarcity Effect
Social Proof
Lightning Deal
Ends in 04:27:58
Lantern Sleeve Ribbed Knit Dress, Casu...
12,57€
100 sold
-69%
Only 4 Left
just bought
(170)
Lightning deal 04:27:58
Swiss Dot V Neck Dress, Cas
Solid Turtle Neck Rib Knit Dress, Elegan...
6,07€
416 sold
-73%
(217)
(5.986)
(320)

-25%

FREE DELIVERY

MORE THAN 98% RELIABILITY

Mobile 11 Pro 256GB

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras finibus, lectus ut accumsan rhoncus, nisi nibh eleifend ex, vel consectetur nisl sem.

+FREE Antivirus Software
+ $20 Voucher

Purchased by 10 customers

$599.99 ~~$699.99~~

BUY

IN STOCK: <5PCS

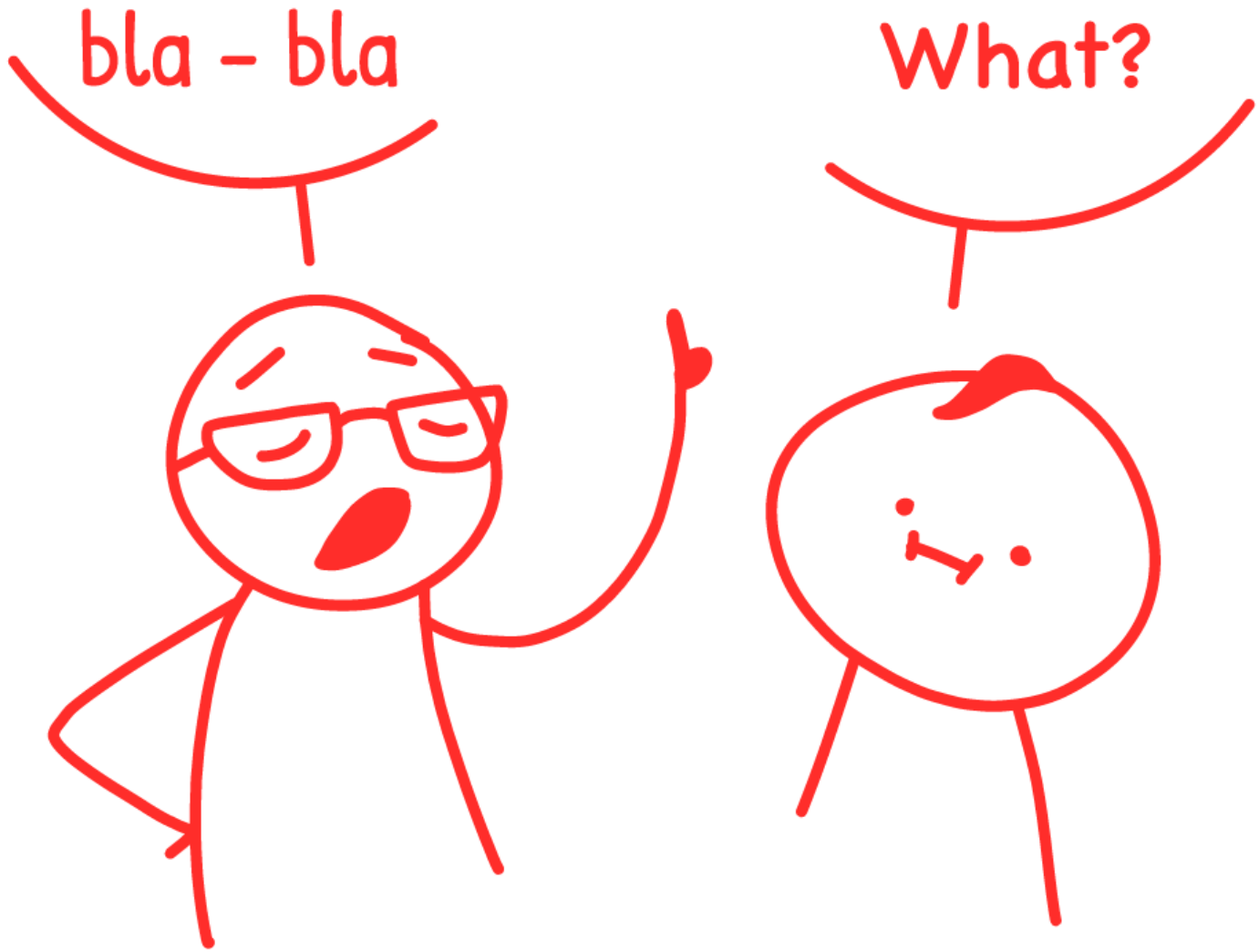
BUY EXPRESS

CAN BE DELIVERED:
Now in 10 stores

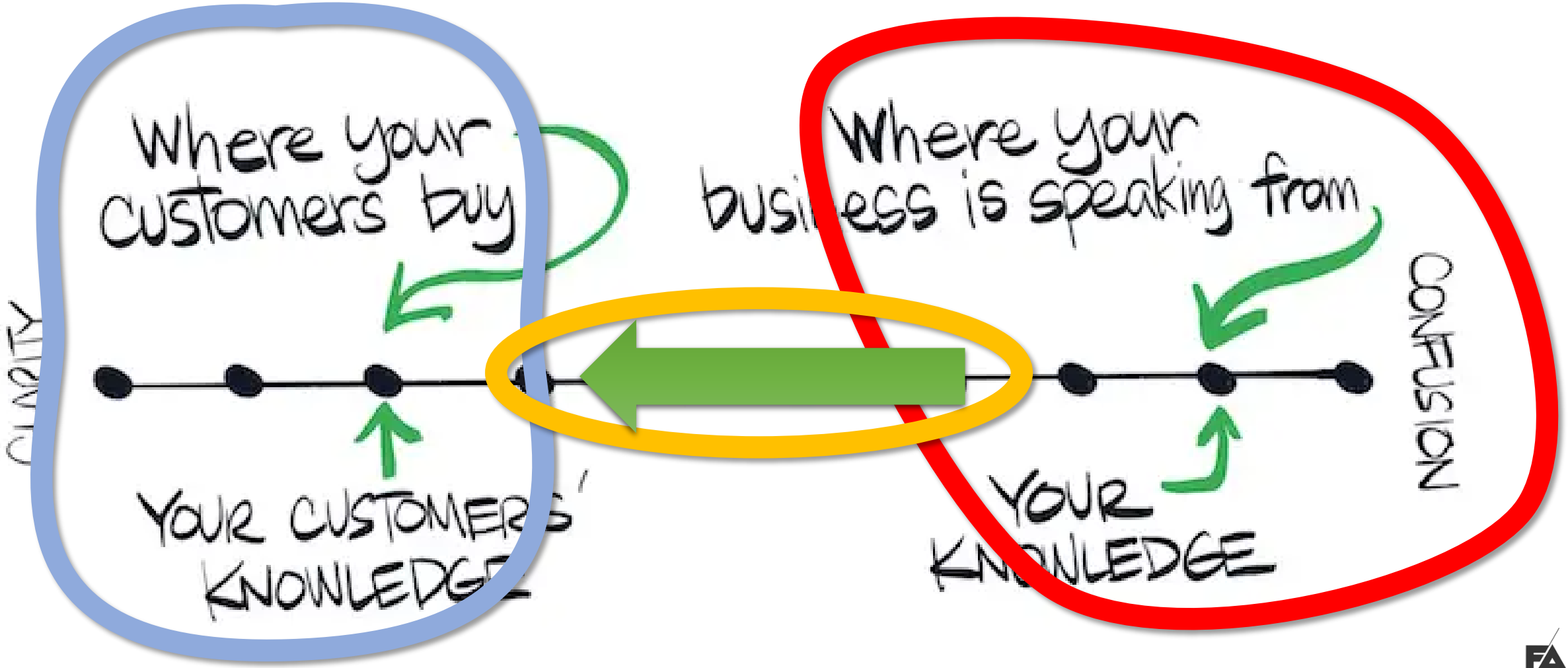
15

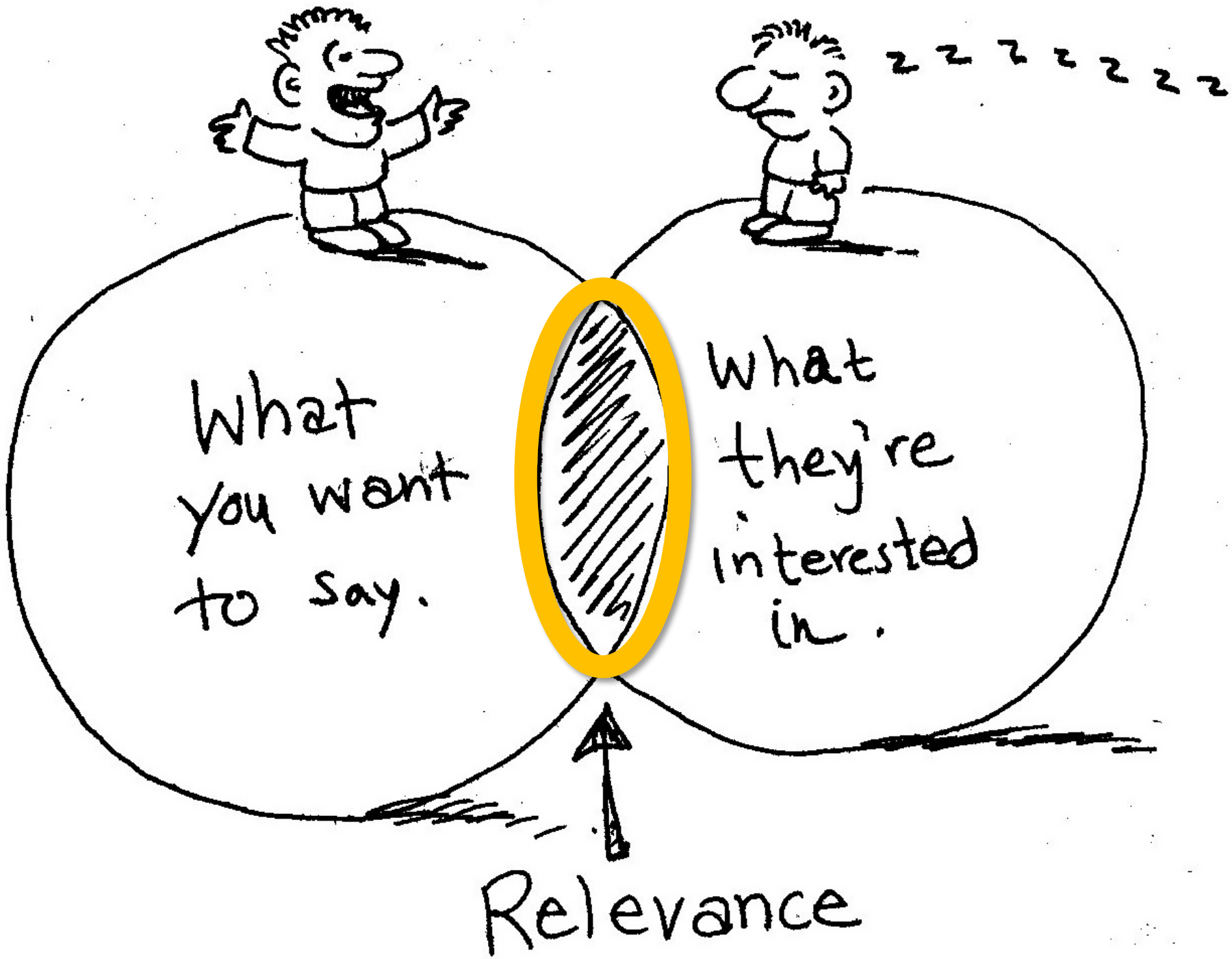
Different

Cognitive biases


bla - bla
What?

THE CURSE of KNOWLEDGE...




What you want to say.
What they're interested in.
Relevance

Φόρεμα δερματίνης σε Α γραμμή

Κωδ. : 012220608977_002

85,90 €

Χρώμα : Μαύρο

Επίλεξε μέγεθος

ΟΔΗΓΟΣ ΜΕΓΕΘΩΝ

ΠΡΟΣΘΗΚΗ ΣΤΟ ΚΑΛΑΘΙ

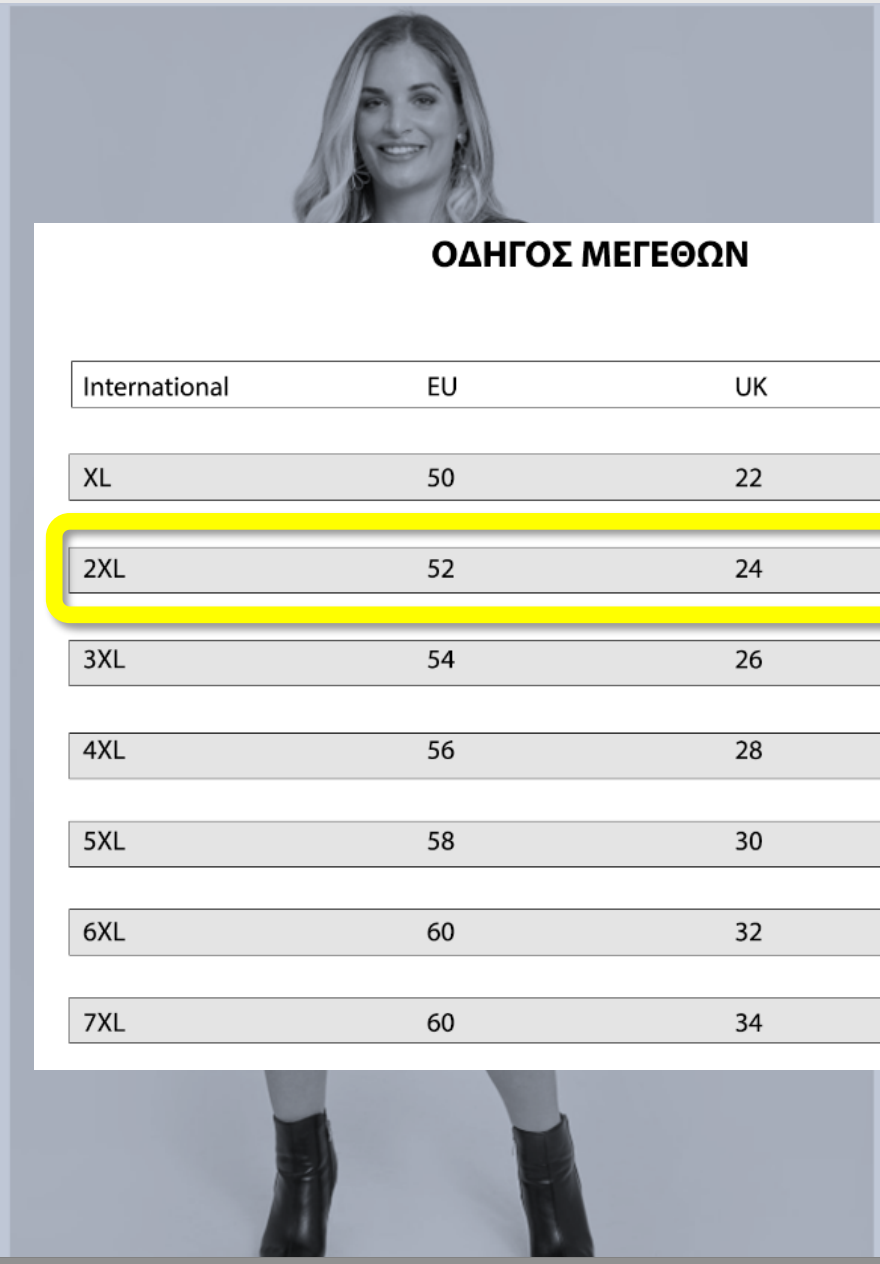
Προβολή διαθεσιμότητας στο κατάστημα

Περιγραφή -

Φόρεμα από ματ δερματίνη σε Α γραμμή. Μανίκια 3/4 και διακοσμητικές ραφές. Το μοντέλο έχει ύψος 180 εκ, στήθος 102, μέση 86, περιφέρεια 114 και φοράει το μέγεθος S

Πληροφορίες Παράδοσης +

Σύνθεση +



Φόρεμα δερματίνης σε Α γραμμή

Κωδ. : 012220608977_002

85,90 €

ρο

γεθος

ΕΘΩΝ

ΡΟΣΘΗΚΗ ΣΤΟ ΚΑΛΑΘΙ

θεσιμότητας στο κατάστημα

-

ατ δερματίνη σε Α γραμμή. Μανίκια 3/4 και
ς ραφές. Το μοντέλο έχει ύψος 180 εκ,
έση 86, περιφέρεια 114 και φοράει το

ς Παράδοσης +

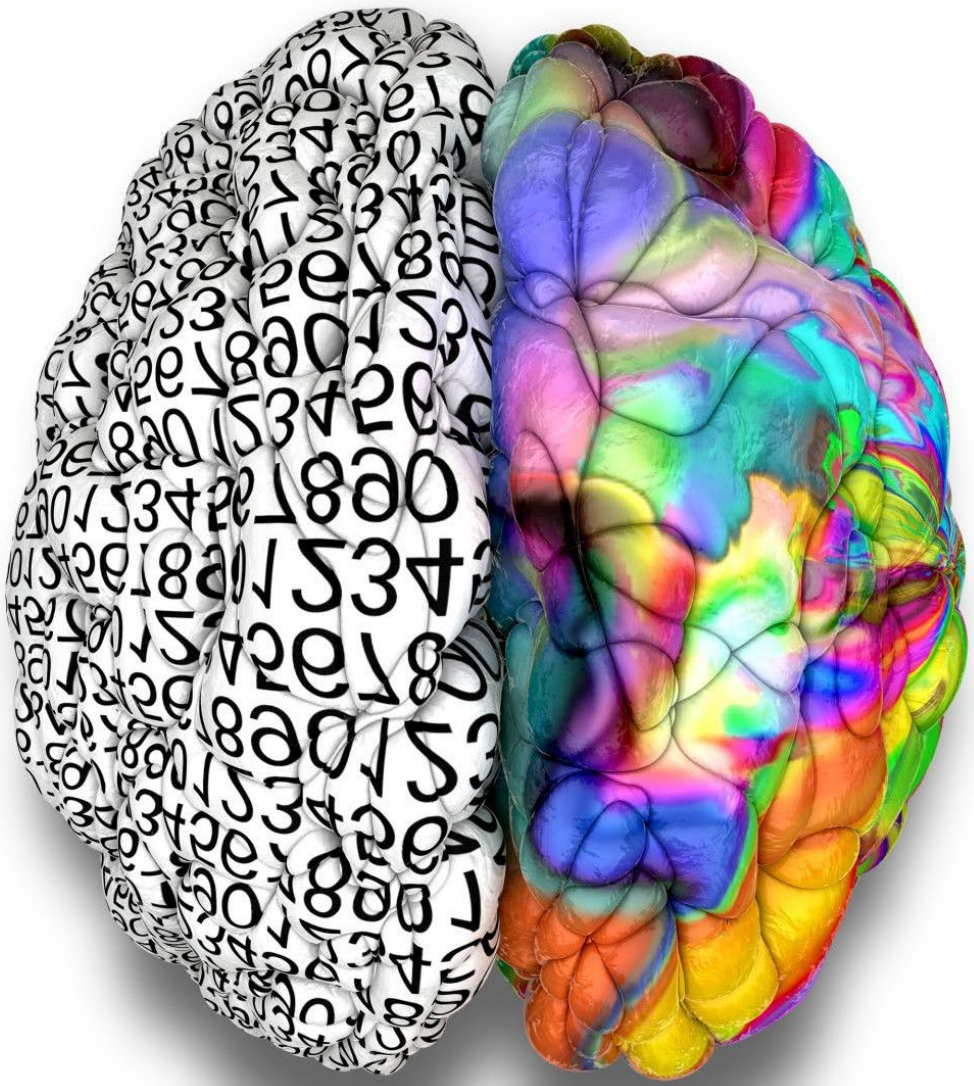
ΟΔΗΓΟΣ ΜΕΓΕΘΩΝ

International	EU	UK	
XL	50	22	XS
2XL	52	24	S
3XL	54	26	M
4XL	56	28	L
5XL	58	30	XL
6XL	60	32	XXL
7XL	60	34	XXXL

MY
SOMMELIER
ΒΡΕΣ ΤΑ ΚΡΑΣΙΑ
ΠΟΥ ΣΟΥ ΤΑΙΡΙΑΖΟΥΝ!
ΚΑΝΕ ΤΟ ΤΕΣΤ

Death by
POWERPOINT!

UX



UI

UX

PERSONAS

INFORMATION ARCHITECTURE

WIREFRAMES & PROTOTYPES

FUNNELS

UI

VISUAL DESIGN

COLOURS

TYPOGRAPHY

COGNITIVE BIASES

ΟΛΟΚΛΉΡΩΣΗ ΠΑΡΑΓΓΕΛΊΑΣ

- ✓ ΟΛΟΚΛΗΡΩΣΗ ΠΑΡΑΓΓΕΛΙΑΣ

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gifting
books
FIRE HOSE REEL
τέχνες - λευκώματα
arts - illustrated books

Μαύρο Gel Καθαρισμού για Πρόσωπο & Μάτια 50ml

Apivita

Γίνετε ο πρώτος που θα αξιολογήσει το προϊόν

Προσφέρει Extra Anti-Pollution δράση

2,64 € ~~4,80 €~~

Διαθέσιμο

Κωδικός Είδους: 0009009481164

1 ΠΡΟΣΘΗΚΗ ΣΤΟ ΚΑΛΑΘΙ

Facebook Twitter E-mail Εκτύπωση

ΔΩΡΕΑΝ ΜΕΤΑΦΟΡΙΚΑ*
σε παραγγελίες άνω των 35€

ΧΑΜΗΛΕΣ ΤΙΜΕΣ
κάθε μέρα, όλο το χρόνο

ΑΣΦΑΛΕΙΣ ΣΥΝΑΛΛΑΓΕΣ
Περισσότερα από 15.000 προϊόντα σε 420 μάρκες.

ΛΕΠΤΟΜΕΡΕΙΕΣ | ΠΕΡΙΣΣΟΤΕΡΕΣ ΠΛΗΡΟΦΟΡΙΕΣ | ΚΡΙΤΙΚΕΣ | ΠΛΗΡΩΜΗ & ΑΠΟΣΤΟΛΗ

Μαύρο detox gel καθαρισμού με ενεργό άνθρακα και πρόπολη, που καθαρίζει αποτελεσματικά πρόσωπο και μάτια χωρίς να ερεθίζει.

Μαγνητίζει μακιγιάζ και ρύπους με ενεργό άνθρακα και ήπιους καθαριστικούς παράγοντες

-25%

Hand Cream Κρέμα χεριών για ξηρά σκασμένα 100 ml

VIP

Neutrogena

Κωδικός: 3928719038129

Διαθέσιμο

★★★★☆ (32)

Αρχική τιμή ~~€14,65~~ Γενική τιμή ~~€12,65~~ Η δική σου τιμή **€11,65**

Κερδίζεις 395 πόντους

100	200	400
2,87€	3,87€	3,87€

1 ΠΡΟΣΘΗΚΗ ΣΤΟ ΚΑΛΑΘΙ

Αγόρασε περισσότερα, κέρδισε περισσότερα!

3 τεμάχια	4 τεμάχια	5 τεμάχια
€2,45 /Τεμάχιο	€2,15 /Τεμάχιο	€1,95 /Τεμάχιο

Το δώρο σου

Με την αγορά του Hand Cream Κρέμα χεριών για ξηρά σκασμένα 100 ml ΔΩΡΟ 1 Liftactiv Collagen Specialist 15 ml.

76% of consumers search companies before deciding to visit their physical location.

Source: VO / BrandExtract, 2022

CX

CUSTOMER EXPERIENCE

CUSTOMER EXPERIENCE = CUSTOMER EXPECTATION

MATCHING YOUR

CUSTOMER'S EXPECTATION

Trust

(that you are offering me
the best choice)

MATCHING YOUR

CUSTOMER'S EXPECTATION

Trust

(that you are offering me the best choice)

Faith

(that you will not disappoint me

MATCHING YOUR

CUSTOMER'S EXPECTATION

Trust

(that you are offering me the best choice)

Faith

(that you will not disappoint me

Commitment

(that you will always do your best to assist me

CUSTOMER EXPERIENCE = CUSTOMER EXPECTATION

CUSTOMER EXPERIENCE > CUSTOMER EXPECTATION

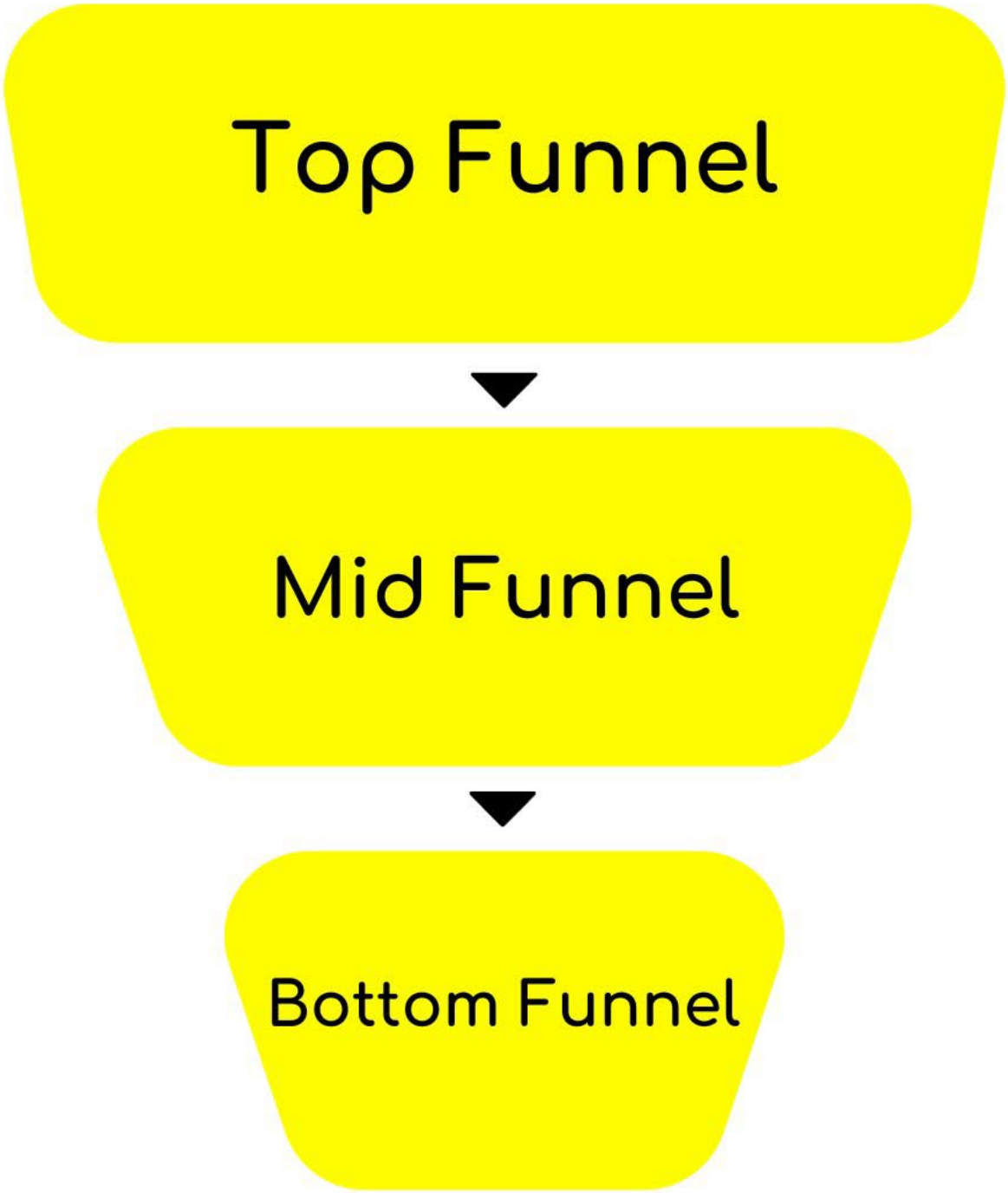
PERCEIVED VALUE

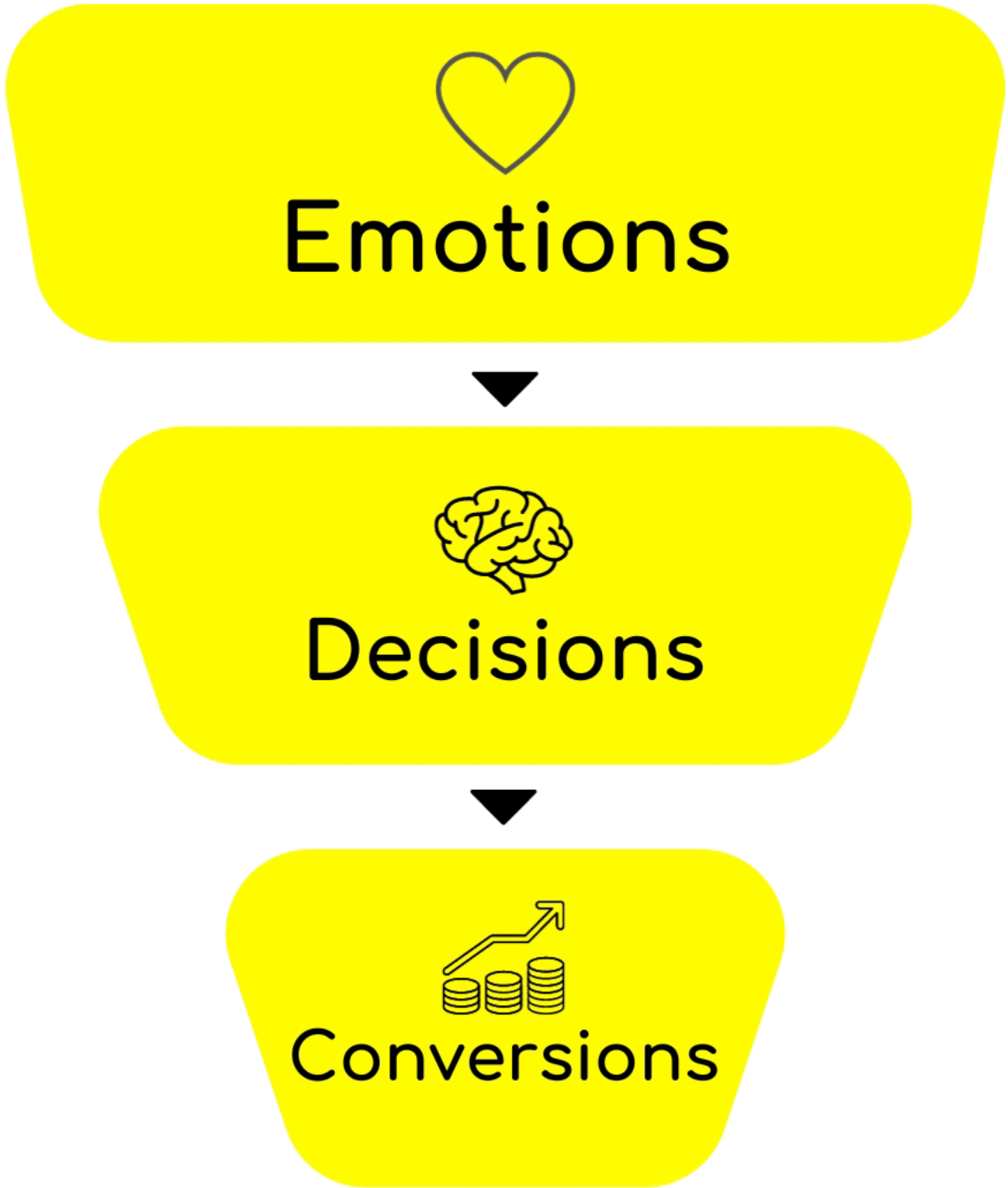
Η αντιληπτή αξία είναι το όφελος που **πιστεύει** ότι έλαβε ο πελάτης, μετά την αγορά του.

KEEP PLAYING
KEEP PLAYING
KEEP PLAYING
CASINO DI VENEZIA
AN INFINITE EMOTION
CASINO DI VENEZIA
AN INFINITE EMOTION

To farmakeiomou.gr
Ό,τι ψάχνεις, πρώτα εδώ!
www.tofarmakeiomou.gr
CeraVe
Facial Moisturising Lotion
LA ROCHE-POSAY
LABORATOIRE DERMATOLOGIQUE
BONUS PACK
33%
ΔΩΡΕΑΝ ΠΡΟΙΟΝ
EFFACLAR
GEL MOUSSANT PURIFIANT
PEAUX GRASSES ET SENSIBLES
PURIFYING FOAMING GEL
FOR OIL Y SENSITIVE SKIN
CICAPLA
Κοινός προϊόντος
0009009446875

TOFARMAKEIOMOU.GR
Η κούπα σου έχει αρωματιστεί με το γλυκό, ντελικάτο, φρέσκο και αναζωογονητικό άρωμα
Korres White Tea
ΚΩΔΙΚΟΣ ΠΡΟΙΟΝΤΟΣ
0009009446875
SCAN ME


Top Funnel
Mid Funnel
Bottom Funnel


Emotions
Decisions
Conversions