

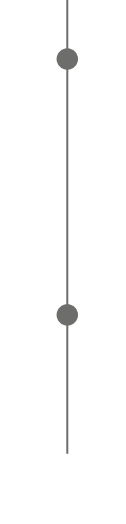


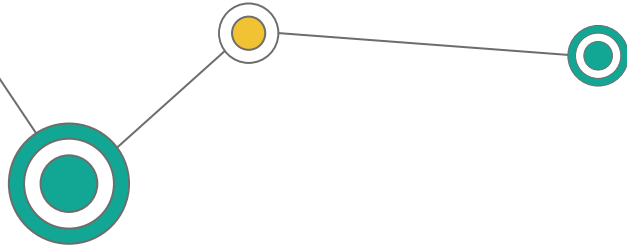
aftersalespro

e-commerce automation suite

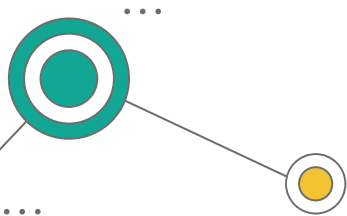
automate and optimize your shipments management




Nikolaos Chatzidakis
Co-Founder & CTO
...





...
“**AfterSalesPro** was initially (on 2016) developed in-house to be used as a tool to automate the shipping process for our own eshop”
...



-  **2018**
The application (SaaS) is available to merchants under the name EasyShipping
-  **2022 March**
EasyShipping gets the new name AfterSalesPro and enriches its services
-  **2022 April**
AfterSalesPro becomes a member of the Greek e-Commerce Association
-  **2022 June**
Strategic partnership of AfterSalesPro with ACS Courier
-  **2022 September**
AfterSalesPro partnership with BestPrice
-  **2022 December**
AfterSalesPro wins 3 e-evolution awards and is awarded the 1st prize in the “startup in e-Commerce /eBusiness” category

MediaMarket

Public

 IQOS

Pet City

AfterSalesPro 2022 Report



2+

couriers are used by each merchant

5.4%

of shipments returned

64%

cash on delivery

3.9

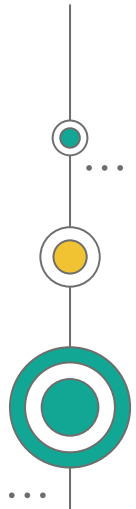
average delivery days

54%

of shipments are delivered in less than 48 hours

49%

of shipments are delivered in Athens and Thessaloniki



Automatic connection of your eshop with erp and ecommerce platforms



aftersalespro



Pain Points

01

How can I manage my shipments
while using 2 or more courier companies?

...

02

How can I reduce returns
and minimize the loss in my business?

...

03

How can I have control of my COD
with the less manual work?

...

04

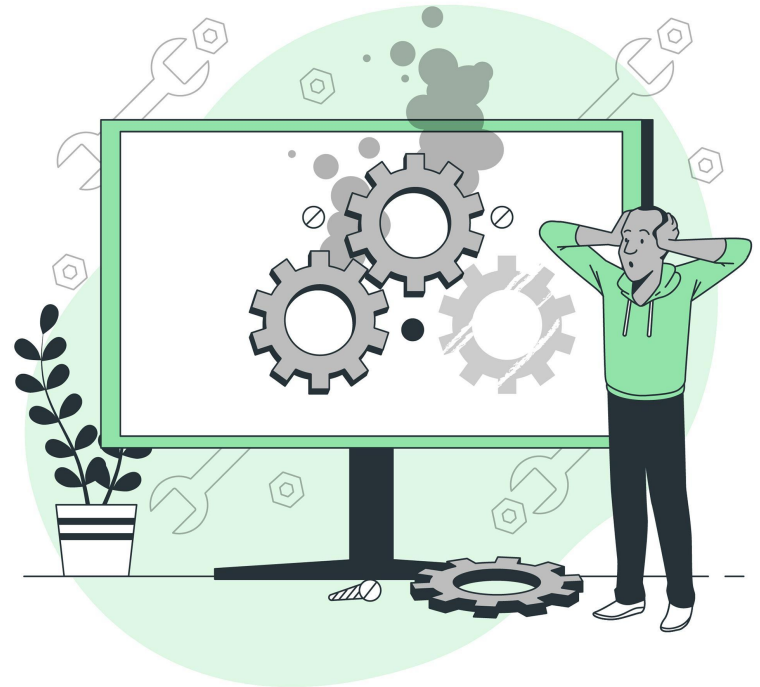
How can I have an overview
of couriers and my warehouse efficiency?

...

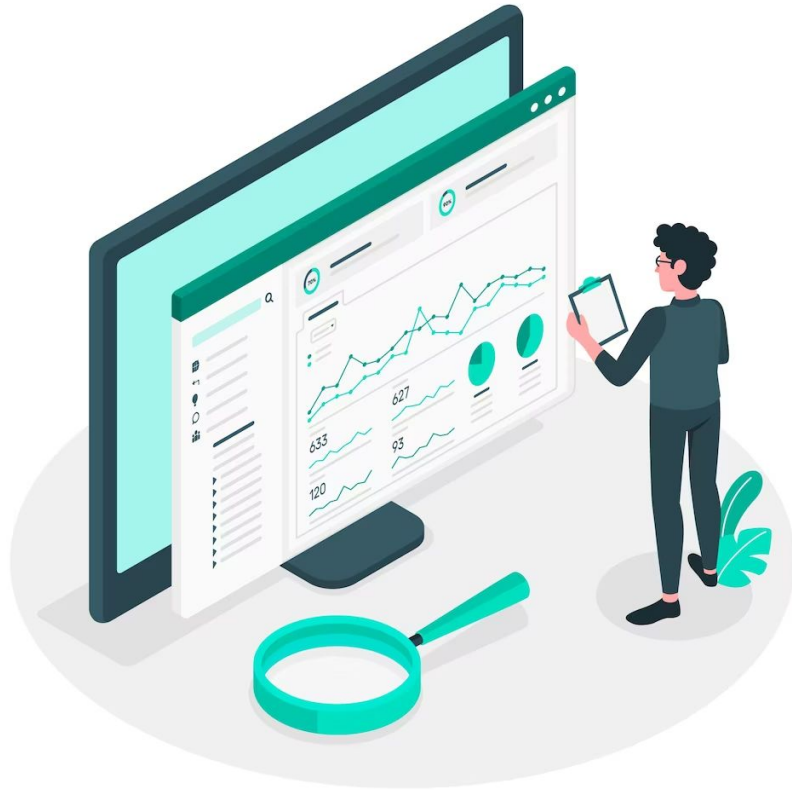
05

How can I handle high-demand periods
i.e Black Friday, Christmas holidays

...



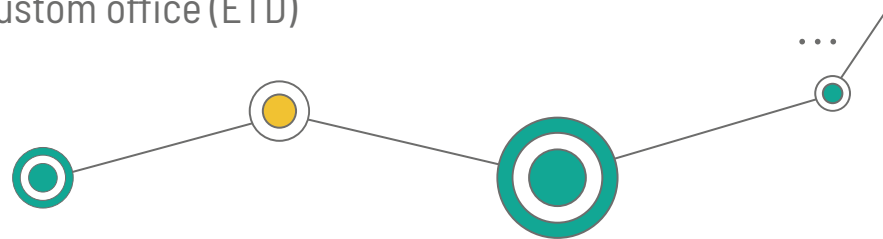
Automation & Cost Efficiency



Our advanced algorithm suggests the best possible courier based on the following parameters:

- Cost of shipment
- Destination
- Weight
- etc

In addition, for the shipments that are sent abroad, we have fully automated the process of required digital document preparation for the Custom office (ETD)



Returns & Cash flow control



Advanced prediction model to inform you for shipments with:

- High probability to return
- Delayed delivery

Automated system to monitor your COD payback

Unreliable customers recognition

Automation matters



Warehouse
Efficiency



Avg. Delivery Time
per City



Customer
Satisfaction



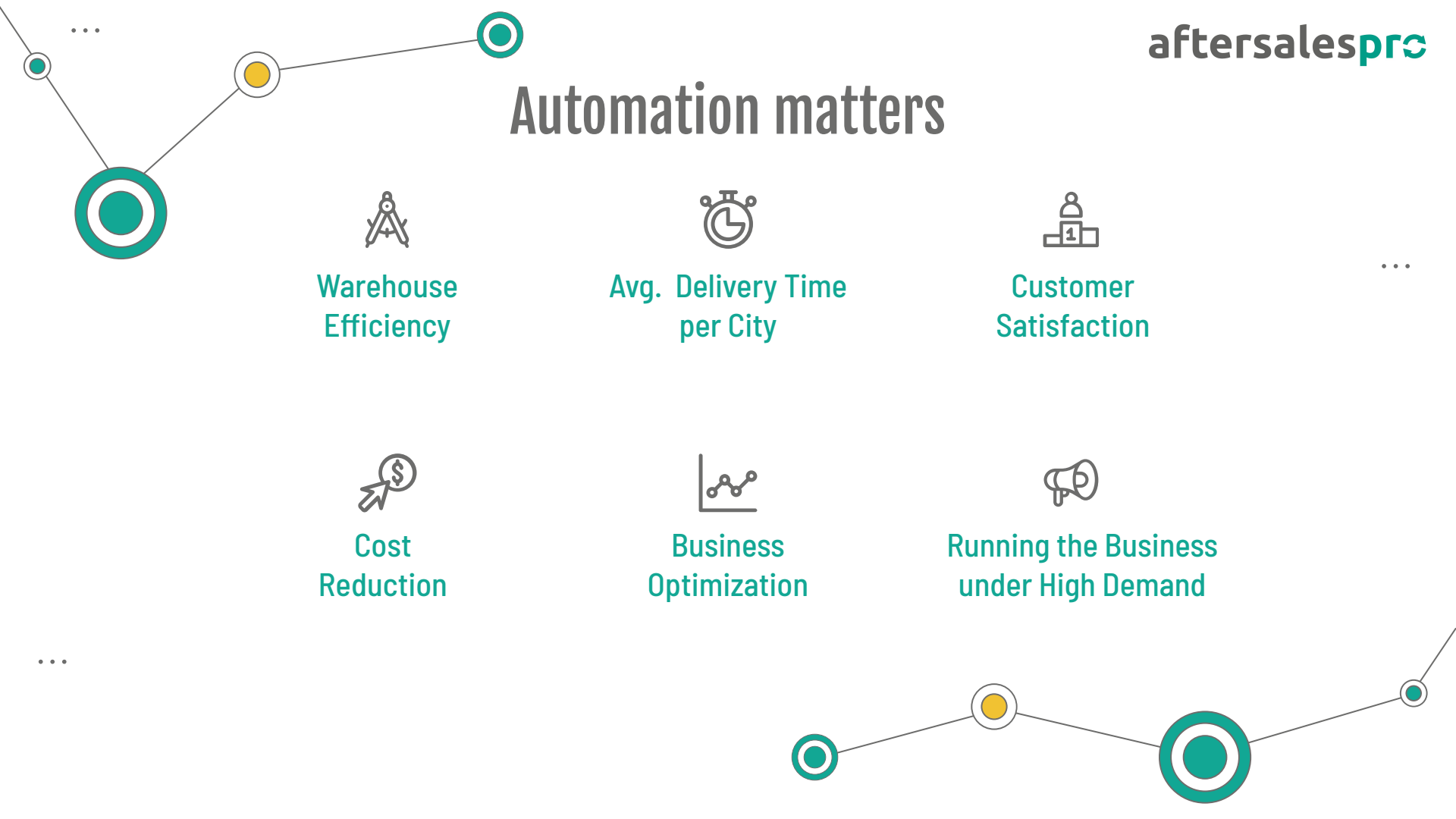
Cost
Reduction



Business
Optimization



Running the Business
under High Demand



Thank you!

Do you have any questions?

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Everything can be improved.

- Clarence W. Barron