

DIGITAL MARKETING WORLD

E-BUSINESS

E NGXGT "VQQNU"HQT"UKORNGHHGE VKXG"F K KVCN"OCT MGVKP I "

ΕΝΓΧΓΤ "VQQNU"ΗQT "UKORNGHHGE VXXG F K KVCN"OCT MGVKPI "

- ς Περιγραφή του Προβλήματος
- ς Λύσεις
- ς Κόστος
- ς Αποδείξεις Επιτυχίας
- ς Συμπέρασμα

Παρουσίαση
Άντζυ Χρόνη



ΠΕΡΙΓΡΑΦΗ ΤΟΥ ΠΡΟΒΛΗΜΑΤΟΣ F K KVCN'OCTMGVPI "EJ CNNGPI GU

- Πολυπλοκότητα "Διαχείρισης"
Πολλαπλών "Λογαριασμών"
- Χρονοβόρες "Διαδικασίες"
- Πρόκληση "στην" Ανάλυση "και" Αξιολόγηση
- Ανάγκη "για" Ένοποιημένη "Διαχείριση"



ΛΥΣΕΙΣ

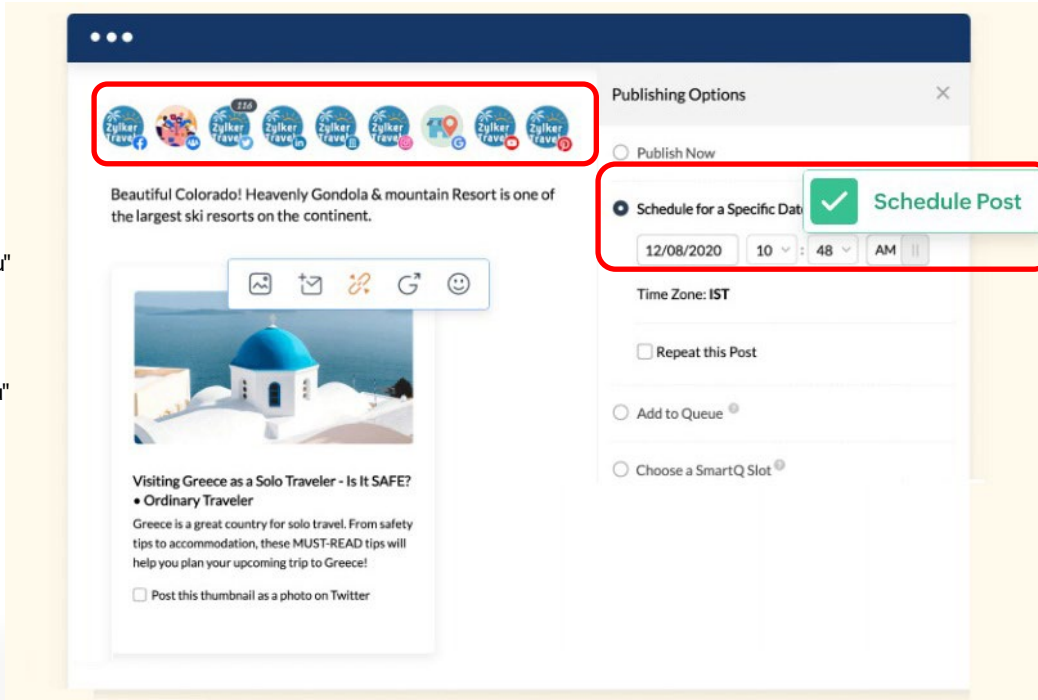


ΛΥΣΗ - ZOHO SOCIAL



Υπεκρ'Ογφ Ιε
Οctngvπi

- Ηεgdaqn'Rci gu"
- Ηεgdaqn'li tqw u"
- Ζ'Rtqhkrgu"
- Κpυci tco "Dwulpguu'Rtqhkrgu"
- Npnyf kp'Rtqhkrgu"
- Npnyf kp'Eqo r cpl "Rci gu"
- I qqi rg'O{ "Dwulpguu'htvπi u"
- Rlpvgtguv'Rtqhkrgu"
- VnVqn'Rtqhkrgu"
- Ocuvof ap'Rtqhkrgu"

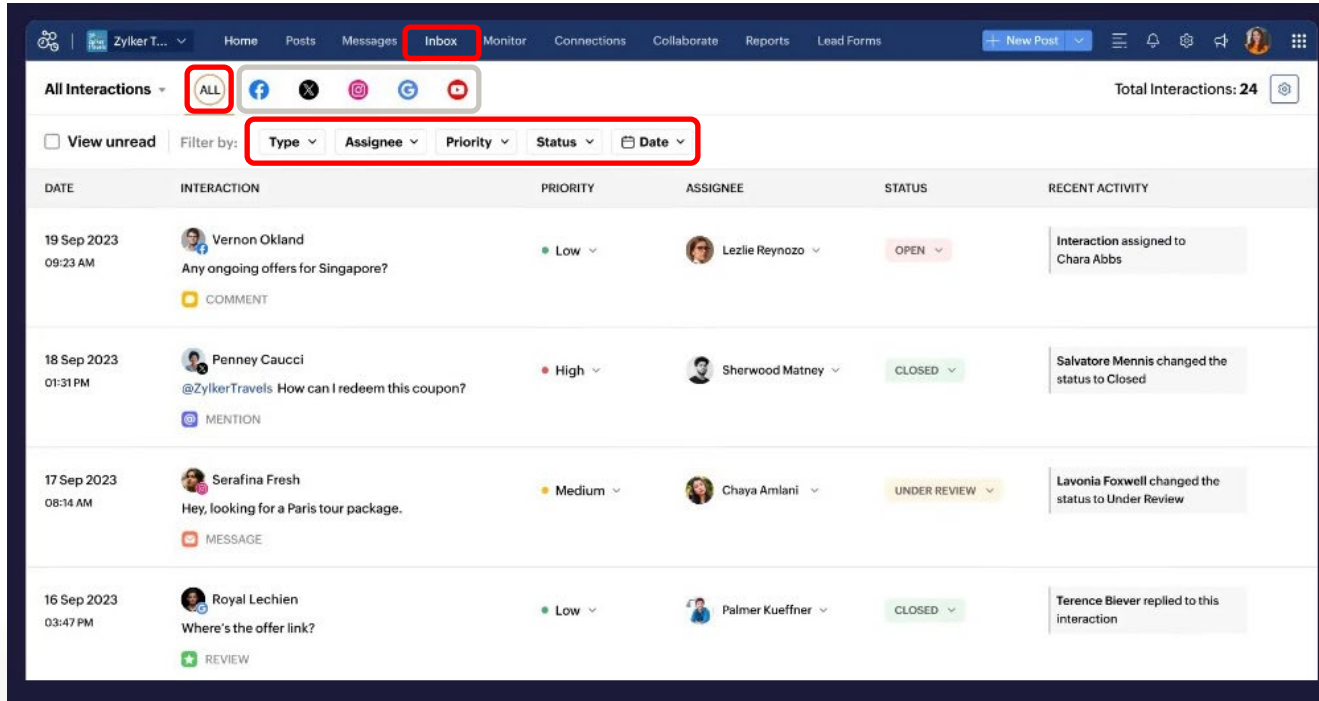


ΛΥΣΗ / \ QJ Q"UQE KCN











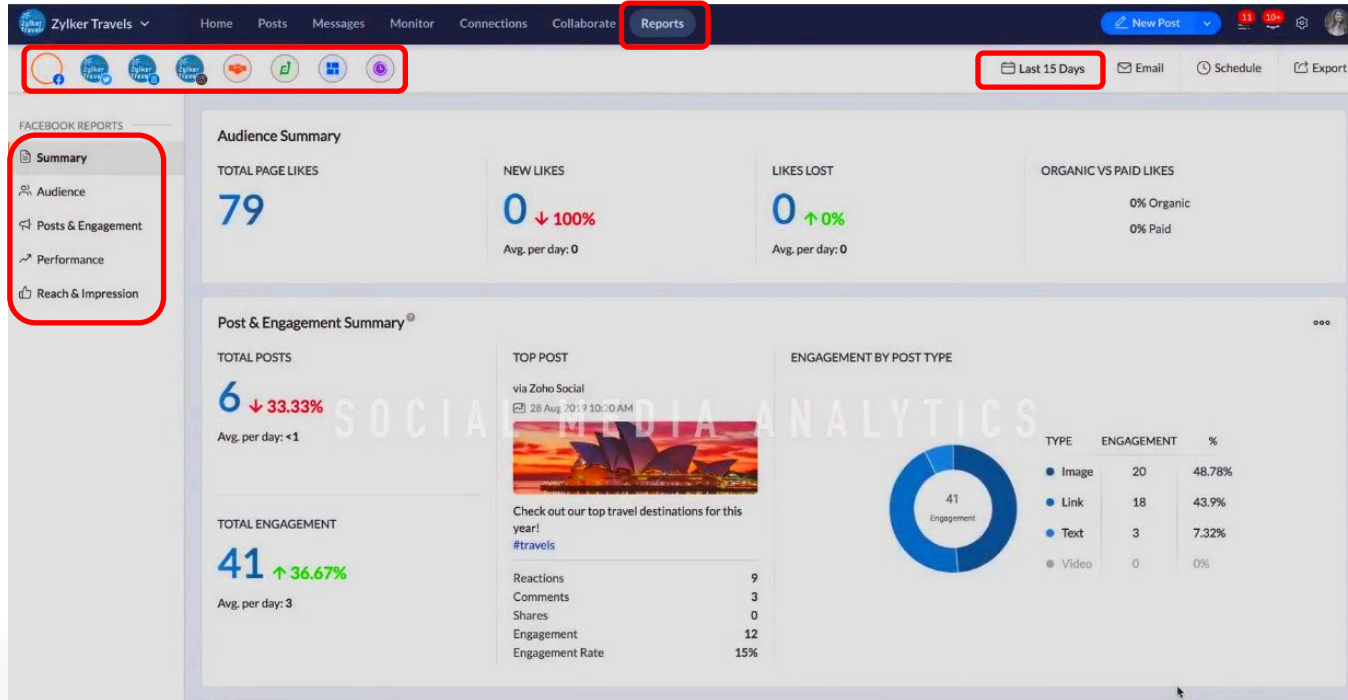
Uqekr\Ogf Ic
Octngmpj

The screenshot displays the Zoho Social interface for a user named 'Zylker Travels'. The main area is a calendar view showing posts scheduled from Monday, May 29, to Sunday, June 5. The left sidebar contains navigation options: Published Posts, Promoted Posts, Scheduled Posts, Unpublished Posts, Drafts, **Calendar** (highlighted with a red box), and Facebook Lead Gen. The calendar grid shows posts with their scheduled times and titles, such as 'Aruba Archives - A Broke' and 'Learn to Dive in Koh Tao'. A blue highlight is visible on the 9th of May, and a red circle is drawn around a post on that date.



The screenshot shows the Zoho Social 'Inbox' interface. At the top, navigation tabs include Home, Posts, Messages, **Inbox**, Monitor, Connections, Collaborate, Reports, and Lead Forms. Below the navigation, there's a section for 'All Interactions' with a filter set to 'ALL' and social media icons for Facebook, X, Instagram, and YouTube. A 'View unread' checkbox is present, and a 'Filter by:' section includes dropdowns for Type, Assignee, Priority, Status, and Date. The main content is a table of interactions.

DATE	INTERACTION	PRIORITY	ASSIGNEE	STATUS	RECENT ACTIVITY
19 Sep 2023 09:23 AM	 Vernon Okland Any ongoing offers for Singapore? COMMENT	Low	 Lezlie Reynozo	OPEN	Interaction assigned to Chara Abbs
18 Sep 2023 01:31 PM	 Penney Caucci @ZykerTravels How can I redeem this coupon? MENTION	High	 Sherwood Matney	CLOSED	Salvatore Mennis changed the status to Closed
17 Sep 2023 08:14 AM	 Serafina Fresh Hey, looking for a Paris tour package. MESSAGE	Medium	 Chaya Amlani	UNDER REVIEW	Lavonia Foxwell changed the status to Under Review
16 Sep 2023 03:47 PM	 Royal Lechien Where's the offer link? REVIEW	Low	 Palmer Kueffner	CLOSED	Terence Biever replied to this interaction




FACEBOOK REPORTS

- Summary
- Audience
- Posts & Engagement
- Performance
- Reach & Impression


Audience Summary

TOTAL PAGE LIKES	NEW LIKES	LIKES LOST	ORGANIC VS PAID LIKES
79	0 ↓ 100%	0 ↑ 0%	0% Organic 0% Paid
	Avg. per day: 0	Avg. per day: 0	


Post & Engagement Summary



TOTAL POSTS	TOP POST	ENGAGEMENT BY POST TYPE															
6 ↓ 33.33%	via Zoho Social 28 Aug 2019 10:00 AM	41 Engagement															
Avg. per day: <1	 Check out our top travel destinations for this year! #travels	<table border="1"> <thead> <tr> <th>TYPE</th> <th>ENGAGEMENT</th> <th>%</th> </tr> </thead> <tbody> <tr> <td>Image</td> <td>20</td> <td>48.78%</td> </tr> <tr> <td>Link</td> <td>18</td> <td>43.9%</td> </tr> <tr> <td>Text</td> <td>3</td> <td>7.32%</td> </tr> <tr> <td>Video</td> <td>0</td> <td>0%</td> </tr> </tbody> </table>	TYPE	ENGAGEMENT	%	Image	20	48.78%	Link	18	43.9%	Text	3	7.32%	Video	0	0%
TYPE	ENGAGEMENT	%															
Image	20	48.78%															
Link	18	43.9%															
Text	3	7.32%															
Video	0	0%															
TOTAL ENGAGEMENT	Reactions: 9																
41 ↑ 36.67%	Comments: 3																
Avg. per day: 3	Shares: 0																
	Engagement: 12																
	Engagement Rate: 15%																





 Emily Watkins shared a draft
Today at 4:00 PM ✍️ DRAFT 👤


Looks great! @Charles

 Charles
When we fall in love, we hope - both egotistically and altruistically - that we shall be finally, truly seen: judged and approved. Of course, love does not always bring approval: being seen may just as well lead to a thumbs-down and a season in hell.




 Charles Thanks for the input! I'll schedule this for Monday.
Today at 4:06 PM



 @Charles @Einhard Klein Team, can we go ahead with this post?





 ZylkerTravels Posted on 14 Nov 2020 04:19 PM

Discover North America's best emerging destinations for 2020
<http://bit.ly/2Ux8iB3>



Discover North America's best emerging destinations for 2020
Travel experts from around the world have selected their pick of the best emerging travel destinations in North America for 2020.

  Client Members Cancel Share

-  Everyone
-  Team Members
-  Client Members
-  Custom Share

ΛΥΣΗ / \ QJ Q'ECORCK PU



Zoho
Campaigns

Διαθέτει εργαλείο δημιουργίας φορμών εγγραφής;

Έχει έτοιμα πρότυπα ενημερωτικών δελτίων;

Είναι "εύκολο" στο "σχεδιασμό";

Περιλαμβάνει κριτήρια δοκιμής;

Μπορεί "να" τμηματοποιήσει τις "επαφές" για "καλύτερη" στόχευση "των" επισκεπτών;

Υπάρχει τρόπος να εξατομικεύσετε τα ενημερωτικά δελτία;

Μπορώ "να" κοινοποιώ την "καμπάνια" στα "social media";

Κρατάει στατιστικά ανά ενημερωτικό δελτίο που αποστέλλεται;

Επιτρέπει στους παραλήπτες να επιλέξουν τα θέματα που προτιμούν να ενημερώνονται;

Μου "δίνει" τη δυνατότητα "να" αυτοματοποιώ κάποιες διαδικασίες;

Έχει "δυνατότητα" integration;
Μπορεί "να" συνδεθεί με "το" CRM μου;

Δεσμεύεται για "την" προστασία των "προσωπικών" δεδομένων;

ΣΥΜΠΕΡΑΣΜΑ



Zoho
Campaigns

Zoho
CRM

Zoho
Social

ΚΟΣΤΟΣ / \ QJ Q"UQE KCN

The screenshot shows the Zoho Social pricing page. At the top left is the Zoho Social logo. On the top right, there are two radio buttons for 'Monthly' (selected) and 'Yearly'. Below this are three pricing cards. The first card is 'STANDARD' for €10/month billed annually, with a blue 'TRY NOW' button. The second card is 'PROFESSIONAL' for €30/month billed annually, with a blue 'TRY NOW' button. The third card is 'PREMIUM' for €40/month billed annually, with a red 'TRY NOW' button and a 'MOST POPULAR' badge in the top right corner. The Premium card is highlighted with a yellow background and a dashed border.

Plan	Price	Frequency	Button Color
STANDARD	€10	/month billed annually	Blue
PROFESSIONAL	€30	/month billed annually	Blue
PREMIUM	€40	/month billed annually	Red

3"Dtcpf"*32"Ej cpggnu+

1 Team Member
Various Features

3"Dtcpf"*32"Ej cpggnu+

3"Vgco "Ogo dgt
""""- Hgcwtgu

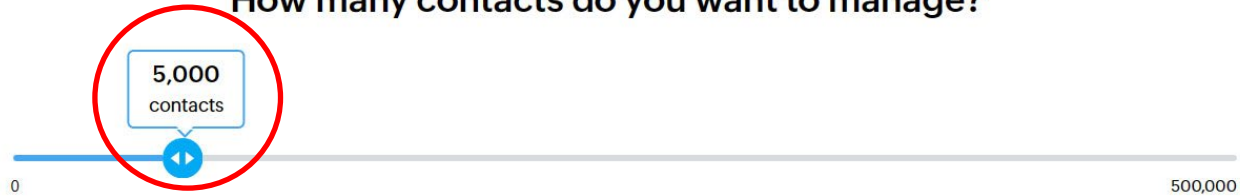
3"Dtcpf"*33"Ej cpggnu+
5"Vgco "Ogo dgtu
- Hgcwtgu

ΚΟΣΤΟΣ / \ QJ Q"ECORCK PU



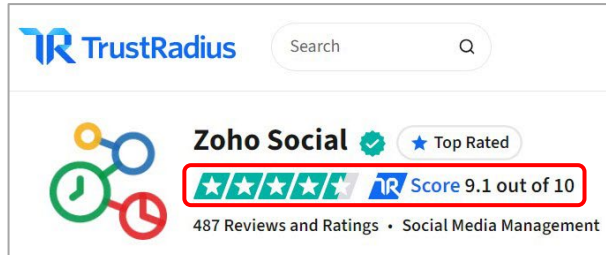
Monthly Yearly Save 25%

How many contacts do you want to manage?



<p>Contact limit exceeded</p> <p>FOREVER FREE</p> <p>€0</p> <p>GET STARTED</p>	<p>STANDARD</p> <p>€23</p> <p>/month billed annually</p> <p>GET STARTED</p> <p>Wpno kvf "go cku 1"32"vugtu</p>	<p>PROFESSIONAL</p> <p>€39</p> <p>/month billed annually</p> <p>GET STARTED</p> <p>Unlimited emails / 20 users / +Features</p>
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ΑΠΟΔΕΙΞΕΙΣ ΕΠΙΤΥΧΙΑΣ



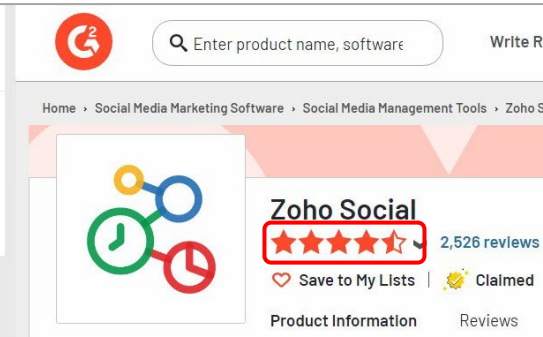
TrustRadius

Search

Zoho Social Top Rated

Score 9.1 out of 10

487 Reviews and Ratings • Social Media Management



GetApp

Enter product name, software

Home > Social Media Marketing Software > Social Media Management Tools > Zoho Social

Zoho Social

4.7 2,526 reviews

Save to My Lists | Claimed

Product Information | Reviews



Software Advice


Software Categories | Blog | About Us

Home / Marketing Software / Zoho Social / Zoho Social Reviews

Zoho Social Reviews

RATING: 4.7 (3018)

Overview | **Reviews** | Comparisons | Alternatives



GetApp

Search apps, categories, reviews...

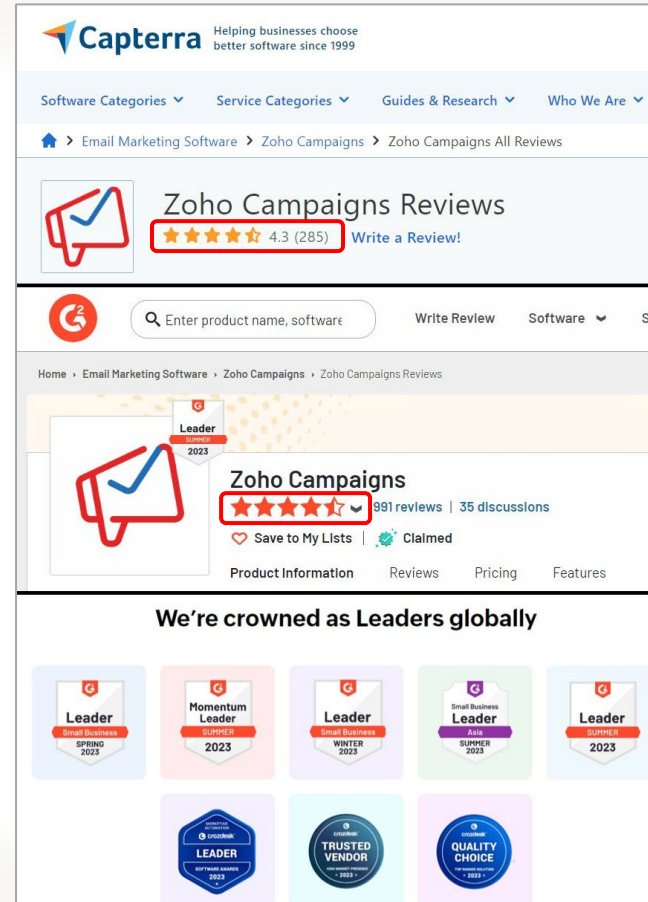
Lead Generation > Zoho Social > Reviews

Zoho Social

4.7 (3K) Write a review

Social media marketing for growing businesses

App Info | Pricing | Features | **Reviews**



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Email Marketing Software > Zoho Campaigns > Zoho Campaigns All Reviews

Zoho Campaigns Reviews

4.3 (285) Write a Review!

Home > Email Marketing Software > Zoho Campaigns > Zoho Campaigns Reviews

Zoho Campaigns

4.3 991 reviews | 35 discussions

Save to My Lists | Claimed

Product Information | Reviews | Pricing | Features

We're crowned as Leaders globally

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Small Business Leader Fall SUMMER 2023

Leader SUMMER 2023

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QUALITY CHOICE

ΣΑΣ ΕΥΧΑΡΙΣΤΟΥΜΕ

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 - 52"432"5223955

 krqB ky cpv4j gmvtkrki @co

Αναλαμβάνουμε<



Παραμετροποίηση



Υποστήριξη



Εκπαίδευση